

# COUNTY JOINS IN ROLL CALL

## Drive Starts To Replenish Red Cross Treasury

Other sections of Oakland County today join the Birmingham district of the American Red Cross in making its annual drive for funds.

Birmingham is being canvassed systematically by workers for the

cause who report they have been accorded generous offerings.

The quota for the county is 5,000 memberships. The money will be used for relief work throughout the country this year as in the past. Funds of the Red Cross are depleted, members say, because of the heavy tax upon the organization as the result of the Mississippi flood and the Florida hurricane during the year.

The drive will continue until Thanksgiving Day.

Mrs. L. A. Wilson, a well known English business woman and known contractor on a large scale, began her career as a mill hand.

# LIBRARY LIST STILL GAINING

## Many New Borrowers Added During Month, Report Shows

The steady increase in circulation at the Baldwin Public Library noticed in the monthly reports of 1927, over the corresponding months of the last year continues in the October report, when the circulation was 2,817, as compared with 2,738 during Oct., 1926. The gain is 82.

Forty-seven new members were added to the library during the month. The list of new members were Mr. Wm. W. Thomas, Mrs. Nancy B. Thomas,

The list of books added to the shelves of the library during October numbers 85, with 32 old ones being drawn. Those added during the past few days includes Emil Ludwig, "Bismark," the biography of the German warrior by the man whose "Napoleon" has become one of the most talked of pieces of modern fiction in the country.

The list also includes Montague's "Right Off the Map," Poole's "Silly Sentences," W. E. Sealock's "Adventures in Arabia," George W. Johnson's "Andrew Jackson," Perrin's "Salesmanship," "The Man Heine," by Lewis Brown, "My Life as an Explorer," by the Norwegian Roald Amundsen, and Walter Lippman's "Man of Destiny."

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# FIRM PLEASED AT BUILDING RECORD

## October Record in Birmingham Forecasts Future Improvement, Bradt Says

"October's building record for Birmingham creates a very satisfying feeling to those who live on own property here," said Carl Bradt, sales manager of Walsh, James & Wasey, real estate firm.

"The best part is the fact that the people who are coming are just the kind of people you want for neighbors."

"Walsh, James & Wasey company takes considerable pride in the figures, as practically all the new permits for homes are in their developments."

"As all the members of this firm and about half the sales force live in Birmingham, it has always been the policy to solicit those people who would make good neighbors."

"J. E. Burris permits listed about six of these homes are in Birmingham Forest Hills and one in Quanton Lake Estates. Chisus Brothers are building in Birmingham Estates and F. E. Buckner in East Maple Gardens."

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# HEADS CLASS

## 3 GENERAL ALARMS SOUND

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Baby LeVera Eads of Portland, Ore., has four living great-grandmothers.

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Summons having been issued in this cause and having been returned unserved, and it appearing by affidavit on file that the defendant's address is unknown.

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Dated: November 1st, 1927. 28-31

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# HOW to Achieve Beauty

By Mme. Helena Rubinstein

The muscles which control your feet extend all the way up your leg through the thighs. The most powerful muscles in your whole body are located in your thighs. So when you work to strengthen your feet, you must think of them only as a continuation of the entire leg.

You can greatly increase your ability to stand and walk comfortably and gracefully by giving the right exercise to your legs and feet. And you can also do a great deal toward preventing such foot ills as fallen arches, chills, blains, etc. Chaffinians, by the way, are due to lack of circulation, and you can guard against them by keeping the blood stream actively coursing through your legs and feet. Walking (if you do it right), swimming and dancing, are all excellent for the feet. Then there are local exercises for strength and beauty which I am going to describe to you.

Running is one of the best things there is for developing the feet, but a grown woman, especially if she lives in a city, has small opportunity to engage in that particular sport. Here is a running exercise you can do at home: Place your hands on your hips and run in place. This is known as "running on a dime." Increase the speed faster and faster. Do this three minutes daily.

Stand with your back against a chair or some other support. Bend one knee, bringing it to a right angle, with the toe pointed downward, then rotate your lower leg from the knee point, keeping the toe pointed downward. It is also excellent to rotate each foot at the ankle, describing a circle from the inner side out, then take each toe and rotate it with your fingers, being careful not to strain it. Then curl your toes up and down. This relieves them after the cramping of shoes.

An excellent exercise to improve your gracefulness in walking is the leg swinging. Swing your leg back as far as it will go without bending the knee, and then forward. It is well to begin doing this exercise resting your hand against some support. And if you stand on a book or foot stool, it gives the foot a better chance to rest.

If you are subject to aches in the balls of your feet, or if you have trouble with fallen arches, it is good to try picking up marbles between your toes. This strengthens the transverse arch that crosses your foot just behind the toes!

I have told you a number of exercises which will do a great deal to cultivate, strengthen and thus beautify the feet, legs and ankles. The modern mode of short skirts has thrown feet and legs so into the foreground that women are becoming much more interested in developing their beauty, and if it ever becomes the fashion to go barefoot, I predict there will be vast numbers of women going into seclusion for foot and leg culture. As it is, we are catching up, but I am sure that if women had had warning that dresses were to be so very short and remain that way indefinitely, we would have a much better-looking parade of women pedestrians on our city streets.

Since shoes play such a tremendous large part in foot beauty, I am going to devote my next talk to "How to Choose Your Footwear."

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# SEASON OPENS

## Sea-Maid FINNAN HADDIES

30c 30c

Easy to Prepare - No Fire  
 15 MINUTES IS PLenty

PLACE fish skin down in deep pan, cover with boiling water and cover up for 15 minutes. Pour off water and pour over melted butter. Then ready to serve.

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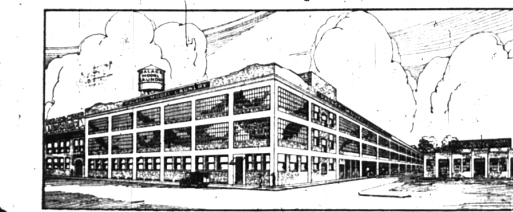
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