

A Clean Newspaper

Ask a regular reader of this newspaper what there is about it which makes a distinct appeal to him or her and this will be the invariable reply:

"The Eccentric not only gives us a great deal of news about ourselves and our activities, but it presents them wholesomely and with a strict emphasis upon the moral values of our community. The Eccentric is distinctly a CLEAN NEWS-PAPER."

The Eccentric appreciates this approval which has been extended by scores of readers unsolicited and trusts that the many new residents coming to Birmingham each year will concur in that opinion.

The sweetest music to anyone or any organization engaged in rendering a service to society ought not to be in the jingle of coins in a weekly pay envelope--- rather it ought to be found in the approbation and appreciation which is directed its way by those thus served.

You say that you are proud of The Eccentric and the part it plays in your community life. You like it, too, because it is clean.

We who publish this newspaper are deeply grateful for your approval of the clean policy which dominates our news and editorial columns. We shall ever try to continue this policy.

You Can Always Depend Upon . . .

The Birmingham Eccentric

"Oakland County's Greatest Weekly Newspaper"