

The 'SPARK'

that starts so many
Fires!

Under the cellar stairs there may lurk that unrecognized "spark" which will some day bring that home of yours down to a mere mass of dead embers. Into the spirit of the Clean Up and Paint Up campaign there has entered, with increasing emphasis, an interpretation of "Clean Up" as referring to attic and yard and cellar and closets, where inflammables are so apt to collect, until a spark from a match or spontaneous combustion, or children playing carelessly, may bring the dread Scarlet Peril of FIRE!

Another name for the "Spark" is "Human Carelessness."

All of us are more or less guilty in this respect. Not until it is too late do we see the error of our ways.

There are several cardinal necessities—first of all, Fire Insurance, the most precious gift in times of need; flashlights, to take the place of matches; fire extinguishers always handy, special steel baskets for burning trash, fire-proof cabinets for valuables. These are all available and every citizen should take advantage of them.

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Be a Booster!

Don't be
a "do-nothing"

Any town is made up of two kinds of men—the "Boosters" and the "Do-Nothings." The former class must shoulder all responsibility for the growth and necessary progress of the community. They do more than their share, which is not quite just, do you think?

Mr. "Do-Nothing's" creed is: "Let well enough alone. Costs too much money to be Cleaning-Up and Painting-Up all the while. Let the other chap do it—I'm busy earnin' a livin'."

Mr. Booster says: "I want my town to grow and to be popular. It can't do either if it is a neglected town, with shabby, unpainted houses and down-at-the-heel gardens and grounds. My own home and my place of business will be kept always in perfect repair, even though it may mean personal denial in some other way. By doing this I help myself by helping my city."

Which man has the right idea?

FIRST STATE SAVINGS BANK

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pleted, you have a "show place"—not just a "house and lot." Every nail a man drives, every stroke of a brush, every new shrub and tree added to his place, is a form of investment.

Annual Cleanup

The annual cleanup for the Village will start Tuesday, May 17. The following is the schedule of the sections of the town and the days on which collection will be made.

Tuesday and Wednesday, May 17 and 18—Northeast section. All territory north of Maple and East of Woodward.

Thursday and Friday, May 19 and 20—Northwest section. All territory north of Maple and West of Woodward.

Saturday, May 21, Monday and Tuesday, May 23 and 24—Southwest section. All territory west of Woodward, between Maple and Lincoln.

Wednesday, Thursday and Friday, May 25, 26 and 27—Southeast section. All territory east of Woodward, between Maple and Lincoln.

Saturday, May 28—South Birmingham.

Residents are urged to place all rubbish in containers on the curb (not in the street) on the day prior to the day scheduled for collection. No ashes or garbage will be accepted for removal.

(Signed) HAZEL E. LAWLER
Village Clerk.

War Is Declared On Folly of Neglecting Public 'Eye Sores' 'Clean-Up' Is Told

On almost every home street—or business street too, for that matter—there is an "eye sore." Where most houses and grounds are good to look upon, shipshape, and in perfect order, there squats a disreputable "tramp"—Neglect.

Lawns are weedy and uncult, flowers are allowed to wither for themselves, the back yard, which might boast a truck garden, is a barren place—fences need painting, the house needs painting. Unconsciously, people say to themselves: "Somebody, who lives there, lacks civic pride," which, of course, when all is said and done, is painfully true.

There are no logical excuses for neglecting the outside of the inside of your home. You are a living part of your community. It is "all for one and one for all," down the entire street and throughout the entire village.

Boy Scout Motto
Applied To Work

The "Do one good deed a day" idea, as practiced by the Boy Scouts, might be applied, with limitations, of course, to the Clean-up and Paint-up movement. More and more, as persons have studied the progress of the work, and the ever increasing interest displayed in it, they are convinced that there is a real need at this time to practice these principles the year through.

Try an Eccentric Classified Ad

The Great National Bonfire

What a gorgeous bonfire it is. And one that never dies out. Just when it begins to flicker, human carelessness applies another spark, and the flames lick heavenward. It is said that this bonfire costs American people considerably over \$1,060 a minute. What a price to pay! And those who make a study of fires and their causes say quite frankly and bluntly that this figure could be cut down appreciably if people would ONLY BE CAREFUL—would only do a little thinking IN ADVANCE.

In fact, we have recently chalked up a record in this field. America can lay claim to a bumper crop of fires for the year 1925, for example, now that all the facts and figures are in.

The loss was the tidy sum of \$559,428,858.

From 1901 to 1925, the experts tell us that America's bonfire cost \$7,557,617,820.

And we smile and forget it. Some of us yawn. If we were taxed that much, we would find a remedy. And we would find it rapidly. Well, Fire is actually a form of taxation. All of us contribute to this mighty bill. Yet we go on and on, doing the same old careless things in the same old careless way as if money meant nothing.

What a terrifying sound it is, especially in the dead of night—the clangor and scream and jangle and roar of the fire-fighting apparatus, speeding breathlessly on its way in an effort to repair what human indifference and carelessness have brought about!

Just the repelling of fire statistics fails to get very far, apparently. Nobody pays much attention to them. But it is a national issue, important to every business man, every house owner. Each and all must, indirectly, pay for this gigantic piece of carelessness.

To solve the problem, people must buy fire fighting apparatus of their own; they must clean up fire-traps, they must be custodians of safety everywhere, they must use electric flashes in place of matches, and put valuables in fire-proof safes and cabinets. They must do all the hundred and one things which discourage fire or its hideous losses. And lastly, they must remove all superfluous belongings—all possible fire hazards—from their homes.

Anything which protects the American home should very properly be linked with our yearly effort. And in many instances, the trash and indifference and carelessness which encourages the accidental fire, constitute a menace to the "home beautiful" idea as well. We are in the fight, body and soul.

FIRE!

One of the Ugliest
Words in the
World

Night! Everybody in bed and the little home dreaming, all unconscious of any peril. And then, sharply, there rises on the misty air that one, terrible word—"FIRE!"

A mother snatches her child from its crib and staggers down the smoke-plumed stairs. A father drags them to safety, and, hours later, they look upon all that is left of what was once "HOME." Regrets are of no avail now.

In so many important ways, you, in your own home, can prevent such occurrences as this. Handle matches with great care, using flashlights when possible. Clean up in attic and cellar. Burn trash the moment a little of it collects. Have that basement as tidy as human hands can make it.

Use every known protective measure, such as fire extinguishers, that fires, starting in a small way, can be vanquished. Place precious documents and other valuables in fire-proof boxes, cabinets, etc. And know the calm assurance of policies which will pay you back, if Fire comes in some mysterious and unforeseen manner.

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118 West Maple Phone 367

Once Upon a Time—

They sent
People to Jail for Owning
a Bath Tub

Sounds incredible, doesn't it? But such was actually the case—history carries a record of all this.

Learned physicians of the earlier era thought that to bathe was to invite all kinds of curious distempers and colds and diseases. And there was a law which made it possible for people to be locked in the county jail if a tub was found in their homes.

In the present generation, almost the opposite is operative. People who do not bathe themselves and their belongings are in true disfavor.

Houses must be "bathed" in the sense that they are to be kept clean, inside and out, and tidily painted.

The empty, uncared-for yard soon arouses the growling complaint of city fathers.

That is why America is prospering; we know the meaning of Civic Pride.

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