

TWO YEARS AGO—

SILENT AUTOMATIC
sold its first burner in
Detroit



TODAY - - - SILENT AUTOMATIC has undisputed

Oil Burner leadership - - - Nearly 2000
Detroit Owners - - - a record never
equaled.

Only two years! A short time—but long enough for Silent Automatic to make, right here in Detroit, a record without an equal in all oil burner history.

From Start—

Two years ago, there was no Silent Automatic showroom, we had but one salesman, no Silent Automatic burners were in use in all Detroit. It was not until August of 1925 that a down town showroom was established.

Other oil burners had been established here for years—were widely known—had many users.

To Leadership

Yet in two short years Silent Automatic's Detroit sales have passed those of every other oil burner.

There are more Silent Automatics in use in Greater Detroit today—after only two years—than any other make of burner.

By the last official check, Silent Automatic sales exceed the combined sales of the next ten oil burners in Detroit!

Leadership—clean-cut and incontestable—has come to Silent Automatic—and all in the space of two short years!

The J. L. Hudson Co.

Now, too, The J. L. Hudson Company, after thorough investigation, has chosen Silent Automatic as an Oil-burner it can recommend and sell to its customers.

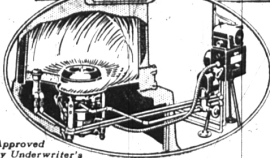
Special Anniversary Month Offer!

To those who purchase Silent Automatic for immediate installation during Anniversary Month, we offer a substantial saving—an opportunity limited to this month only and one you can not afford to miss.

Come in and let us explain this offer to you. It presents a really remarkable opportunity for a worth while saving.



There's no need for spring cleaning in Silent Automatic heated homes.



Approved by Underwriter's Laboratories

\$350

Installed with complete automatic safety and operating control equipment heretofore found only on the highest priced machines. Tankage extra.

Why is all of this true? Why has Silent Automatic's conquest of Detroit become the subject of national interest in the oil burner industry? Why have the best efforts of other organizations been so far outstripped?

Why?

Because—the able men who build Silent Automatic and direct its policies decided to produce the best burner that could be made and then to price it at the narrowest possible margin of profit—knowing that volume sales could thus be sought and won—and that volume would well repay them. Judge for yourself how triumphantly they have been vindicated!

Why?

Because—low price, supreme quality, perfect satisfaction and silence are, in Silent Automatic, added to the other great advantages that have made the development of oil heating a wonder of this age.

Why?

Because—friends bring more friends—and Silent Automatic owners—nearly 2,000 of them in Detroit—are our friends and tell their friends.

Why?

Because—Nowhere else—in any other burner—at any price—can you get more real home heating satisfaction than Silent Automatic offers you at a price far under most.

This is our Anniversary Month—a milestone in our progress to greater results and greater service to the homes of Detroit.

You are cordially invited to visit our showroom during the Special Anniversary Showing—to view the wonderful Type "A" Burner—to see it in operation—to learn the details of a wonderfully attractive offer we make as a feature of this Anniversary Month.

Come in. Come soon. See for yourself why Silent Automatic has gained first place in Detroit and why it so well deserves the honor.

SILENT AUTOMATIC



THE NOISELESS OIL BURNER

SILENT AUTOMATIC SALES CORPORATION

Factory Display Room—1517 Broadway—Opposite Capitol Theatre

Phone Cadillac 1545

Open Evenings

Pontiac Factory Branch: 31 Oakland Avenue - Phone 3817

SALESMEN!

Because of the rapid increase in our sales, we require the services of one or two additional experienced salesmen. An attractive opportunity is open to the right men. Salary and commission.

**SILENT AUTOMATIC
SALES CORPORATION
1517 BROADWAY**

I want to know more about the adaptability of Silent Automatic to my heating plant and about your Special Anniversary Month offer.

Name _____

Address _____