

Pointing out Dependability

WE wish to remind our readers that this paper has always "aimed at the stars" in the function of newspaper publishing. Efficiency is seldom noticed—deficiency is always noticed—and so we call to your attention the efforts extended by this organization in yesterday's village election.

Because of Tuesday's election The Birmingham Eccentric was published on a Wednesday instead of its usual day—Thursday, so that Birmingham might get the results the following day.

This cut one day from the usual time of getting the paper out and created a pressure in both the news and advertising departments.

Nevertheless every member of this organization applied increased efforts to meet the occasion working day and late at night to accomplish the assignment.

And you are getting the complete results of the election **FIRST IN THE BIRMINGHAM ECCENTRIC.** We believe you appreciate this dependability.

You Can Always Depend Upon . . .

The Birmingham Eccentric

["Oakland County's Greatest Weekly Newspaper"]