

Of Interest to Motorists

HUPP HEAD SEES RECORD SPRING

Cole Expects Greatest Demand in Company History During Coming Month.

A demand throughout America for Hupmobile Eights and Sixes during the next several months that will materially surpass all previous records is seen by R. S. Cole, general sales manager of the Hupp Motor Car corporation.

In its plans to meet it, that company announces the completion of arrangements to its plant facilities permitting an increase of 50 per cent more cars than its previous capacity.

Mr. Cole announces that indications show that sales of cars for March will be the largest of any single month in the company's entire history.

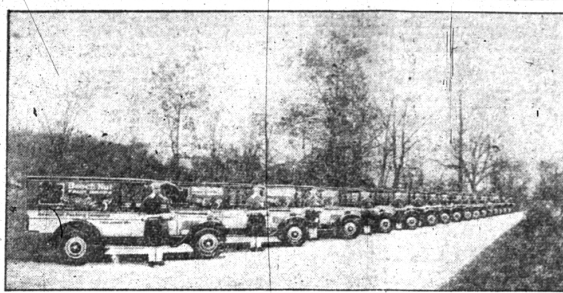
"Our recent delivery of 75 eight-cylinder cars to our Chicago distributor in one driveway construction

shows what is believed to be the largest single shipment of eights ever delivered to one company," he said. "This is an indication of the increasing volume of eight-cylinder business."

"The automobile shows this year will be all odds the most successful for us that we have ever known, more than twice as many Hupmobiles were actually sold during these shows than during any previous show period in our history. Our distributors and dealers, reflecting the general public's state of mind, are at the highest pitch of enthusiasm over 1927 prospects. We are working on plans to add volume to our dealer organization. Because of Hupmobile's reputation we are in the position of selecting from hundreds of able motor car merchandisers seeking our franchise."

"This increased dealer organization will enable us to offer greater sales and service facilities to every owner than ever before. We plan that by the end of 1927 we shall have a dealer in practically every town of more than 5000 persons in the United States, with a continuous

TRUCKS AID COMPANY ADVERTISING



The twenty Graham 4-ton panel commercial cars pictured above were recently delivered to the Beecham Packing Company in use in its advertising and sales promotion work throughout the country. The addition of these commercial cars to the Beecham Company's fleet brought the total number of Graham Brothers trucks used by the Company well over the 100 mark.

The commercial cars in this shipment embodied the recently announced change to metal panels on all Graham Brothers panel jobs. The metal panels take a heavier finish exceptionally well and make possible the distinctive color effects and lettering combinations now demanded by progressive companies. They also add to the sturdiness of the body and for companies, like Beecham, which operate their trucks over all kinds of roads and in all kinds of weather, this added sturdiness is an important factor.

Ramsey & Shaw, Inc.

Hupmobile Dealers
Automobile Repairing
Special Flat Rate Prices
OAKLAND - PONTIAC - BUICK
CALL 550
113 Brownell Street

Only 3c a Day

Yes, Sir, only 1/3 of a cigar per day will make you a member of the OAKLAND COUNTY AUTO CLUB!
Emergency Road Service—ANYWHERE
Touting Information, Logs and Maps
Change of Tires for the Wife
Old Line, Dependable Auto Insurance
"LET US EXPLAIN IT TO YOU"

McCORMICK & SHUART
Life - Fire - Auto Insurance
105 S. WOODWARD AVE., BIRMINGHAM
Phone 1130

representation in scores of towns under that size."

Mr. Cole points to the sale of \$2,265,610 worth of Hupmobile eights and sixes by the company's New York distributor organization in less than three minutes, and to the sale of another \$2,278,080 by the Chicago distributor, during those automobile shows, as indicative of the enthusiasm for Hupmobile which, he adds, has swept the entire country.

"The 14 body styles on our eight-cylinder chassis, including three custom built bodies by Dietrich, use also a complete list of models for our six-cylinder car—the car we believe to be the closest priced six in the entire industry."

"Hupmobile today is squarely in the center of that part of the market where the buying increase is largest—the field from \$1000 to \$2500. The country's tremendous general prosperity, coupled with the fact that both our cars are now thoroughly established, assures us of the continued success of this company as ever known through 1927."

Two New Dealers On Dodge Board

Dodge Brothers, Inc., announces the election to the board of directors of two dealers, C. Russell Dashiell of Chicago and Samuel S. Thornton of Philadelphia. They succeed C. M. Bishop of Brooklyn and F. S. Albertson of Los Angeles, both Dodge Brothers dealers.

The election of Mr. Dashiell and Mr. Thornton is in accordance with Dodge Brothers' policy, announced a year ago, of giving its dealers direct representation in the management of the company. The plan calls for the rotating office of the dealer-directors from year to year so that every section of the country will be represented.

Both Thornton and Dashiell are original Dodge Brothers dealers, having been identified with the sale of Dodge Brothers cars since 1914, when the car first came on the market. Mr. Thornton is identified with the Thornton-Kuller company of Philadelphia. His 1914 contract called for the delivery of 400 cars. Last year the contract specified 2000 cars for delivery.

Annual Report

Year Ending March 26, 1927. (Continued from preceding page.)

Oct. 21, 1926, Order No. 15, The Calton Iron Works for	2,316.69
Order No. 16, Mule Bar-tolman, On account	5,000.00
Nov. 5, 1926, Order No. 17, The Calton Iron Works for 2 Blades	25.91
Jan. 2, 1927, Order No. 18, Mule Harshedian, Balance	925.50
March 23, 1927, Returned To Trucking County Treasurer	15,812.00
Cash Balance on hand March 25, 1927	10,629.31
Total	\$19,222.15

ROAD REPAIR FUND

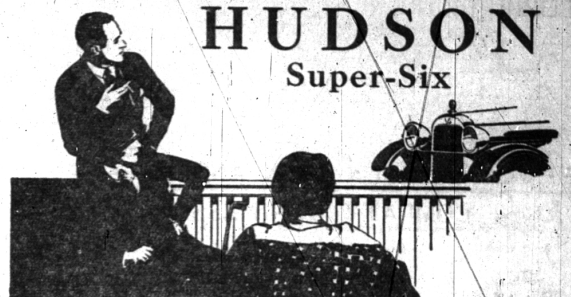
Receipts

March 22, 1926, Cash Balance	19,208.21
March 27, 1926, R. Ford on acct.	7.59
May 8, 1926, John J. Weiser for Drivers	16.72
May 19, 1926, From George W. Smith, Road	6.50
June 3, 1926, Refund on acct. No. 12, 1926, Z. E. Evans for use of Grader	27.10
July 30, 1926, C. Evans for use of Grader	55.69
Aug. 1, 1926, Independent Concrete Pipe Co., use of Grader	8.90
Aug. 18, 1926, Refund on acct. No. 11, 1926, Refund on acct. No. 25, 1926, Refund on acct. No. 29, 1926, Refund on acct. No. 8, 1926, Returned taxes on County Treasurer	42.00
Oct. 27, 1926, Refund on acct. No. 16, 1926, Refund on acct. No. 27, 1926, Refund on acct. No. 27, 1926, Refund on acct. No. 19, 1927, Refund on acct. No. 19, 1927, Advance from Trust Co. for grading Roads in South Bloomfield Highlands	11.90
Feb. 21, 1927, Refund on acct. No. 28, 1927, Frank E. Mearns, Road Repair	11.44
March 14, 1927, Refund on acct.	4.00
March 23, 1927, From Tax Roll	9.90
Total	23,156.23
Total Disbursements	4,873.72
Order No. 1, 1927, Inclusive: Team and Truck	1,221.49
Labels and Gas	1,220.19
Repairs	1,432.04
Cellarwork	846.74
Gasoline	19.62
Taxes returned to County	4,516.24
Cash Balance on hand March 23, 1927	\$1,117.54
Total	\$2,421.72

JAMES V. BAYLEY, Bloomfield Township Clerk, sworn to and subscribed before me this 26th day of March, 1927. Notary Public in and for the County of Oakland, State of Michigan. My commission expires July 22, 1929.

Attacked by a large hawk when he disturbed its nest on an electric power line tower, a Los Angeles fireman fell to the ground and suffered a broken leg and two fractured ribs.

respondent, author and globe-trotter. Col. Powell left America with his family on a trip which will take them all over the world. It is probably the most pretentious automobile tour ever attempted. The Powells will avoid the well marked trails and beaten paths, for all three members of this family are inoculated with the spirit of the wanderlust and also with the desire for exploration. They use a Buick. George Garrison of Chicago was knocked unconscious and robbed of money and all his clothes, being left lying in the street nude by a bandit who escaped in a heavy fog.



HUDSON Super-Six

They Do Turn to Admire

The Super-Six principle freed to the limit now admittedly excels any development thus far known. There is nothing with which to compare it in performance, stamina, safety and economy of operation.

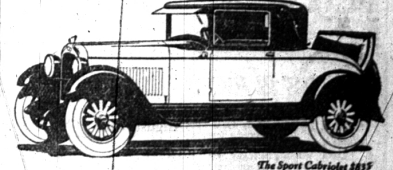
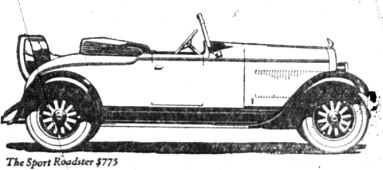
Its seven beautiful new bodies share with its brilliant performance in the greatest reception of all Hudson history.

HUDSON SUPER-SIX Standard Models Coach \$1285 - Sedan \$1385 Custom Models Brougham \$1575 - 5-Passenger Sedan \$1750 - 7-Passenger Sedan \$1920 All prices f. o. b. Detroit, plus war income tax.

Boughner Bros. Garage
134 S. Woodward Ave. Birmingham

TWO NEW BODY TYPES

~ never before such style and smartness in a low-priced six



NOW—a four-passenger Roadster and a four-passenger Sport Cabriolet on the famous Pontiac Six chassis! Two entirely new body types expressing the very essence of youth and smartness—and whose surpassing value makes even more important the announcement of the new and finer Pontiac Six line!

And as for dash, rakishness and sheer value in a four-passenger open car—never have these been so supremely combined as in the new Pontiac Six Roadster at \$775. Lucerne Blue Duco, striped in Faerie Red. Long, low, graceful lines. Gray shark grain leather upholstery. Nickel-plated window shield side arms. A swanky rear deck with open chiseled rumble seat, a removable top of smart gray

material—and, of course, all the power, speed and stamina of the famous Pontiac Six motor!

With its body designed and built by Fisher, the Sport Cabriolet is the lowest priced six-cylinder car of its type on the market. It is finished in an unusually attractive combination of Duco colors—Brevoort Green on the sweeping crown fenders and upper structure, Cherokee Gray on the body proper. It is upholstered in green leather and handsomely appointed. The rumble seat accommodates two extra passengers. And yet the price is only \$835! If you want Pontiac Six value—and prefer a youthful, intimate type of body—come in and see the new Roadster and Sport Cabriolet today!

AT NEW LOW PRICES
Sedan \$775 Sport Roadster \$775 Sport Cabriolet (4-pass.) \$835
Coupe \$775 Landau Sedan 895 DeLuxe Landau Sedan 975
Oakland Six, \$1025 to \$1295. Bodies by Fisher. All prices at Factory. Easy to pay on the General Motors Time Payment Plan.

Shaw Motor Sales
118 E. MAPLE AVE. PHONE 1160 BIRMINGHAM

PONTIAC SIX

\$670

GRAHAM BROTHERS TRUCK

Think of a Graham Brothers Truck at \$670!
Quality, power, speed, ruggedness, fine appearance, low operating cost—dependability for day-in and day-out performance!
Improved Dodge Brothers engine!
Only great mass production enables Graham Brothers to build so good a truck at so low a price.

Graham Brothers Trucks are built in 3/4, 1, 1 1/2 and 2-Ton capacities. They meet 95% of all hauling requirements. They are sold by Dodge Brothers Dealers Everywhere.

Evans-Legg Motor Co.
119 South Woodward Avenue
Phone 301—Birmingham, Mich.