

Of Interest to Motorists

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OF ALL KINDS

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SEE WELL LIGHTED ROADS IN FUTURE

Roadways 120 feet wide, well lighted at night by electricity or possibly by some method yet to be applied, such as radioactive substance, will, if present trends continue, be polished throughout their entire lengths by "stop" and "go" lights, according to W. C. Markham, of the American Association of State Highway Officials.

Instead of speed limits of 40 miles per hour it is predicted that all motorists will be required to maintain some minimum figure, such as 25 miles per hour, and, failing to do so, they may be arrested for obstructing traffic.

A pedestrian who risks his own life and the peace of mind of drivers by crossing opposing traffic may be subject to a sentence in jail if he escapes the morgue.

In congested areas, Mr. Markham believes, pedestrians and vehicle traffic will be separated, and

probably second story sidewalks will come into use.

As partial evidence to support these predictions, Mr. Markham points out that during the last 10 years much improvement has become evident in road conditions, and especially in the last few months. The Lincoln highway in Pennsylvania and Indiana is being widened to 40 feet. The Boston Post road is being widened to 36 feet. Wisconsin and Illinois are building several 4-lane pavements, each 20-foot strip being kept within its bounds, preventing cutting in either from opposing or accompanying traffic.

In order to cross the Wacker drive in Chicago the lowly pedestrian is forced to steer through 14 lanes of autos, but in the not distant future an escalator may whisk him over or under the street.

GRAHAM TRUCKS WIN IN CONTEST

The Hudson's Bay Company, oldest incorporated commercial organization in the Western Hemisphere, is now operating a fleet of more than 100 Graham Brothers trucks and commercial cars.

"This fact is especially significant to all users of trucks," says R. E. Evans, of the Evans-Legg Motor company, local Dodge Brothers dealer, "when it is realized that transportation has been the greatest single problem of the famous Canadian company since its incorporation 166 years ago."

"The history of the Hudson's Bay Company is a romantic story of the most adventurous pioneering, but most of all a conquest of distance. Vast wilderness spaces and snow-covered mountain passes had to be conquered before the first trading in furs could be established. The constant speeding up of business as the company's outposts developed into great department stores kept the transportation problem continually to the fore."

"Motor trucks operated by the Hudson's Bay Company do their work in summer with temperatures as high as 100 degrees and in winter with temperatures as low as 50 degrees below zero. Deep snows and unimproved roads in some sections are further grueling tests of stamina."

"That Graham Brothers trucks have superior ability to meet these conditions is shown by the continuous repeat orders from the company in different centers. Some of these trucks were purchased five years ago and are still giving dependable service."

LEARNING FROM THE ROMANS

By DeBOIS YOUNG
President Hupp Motor Car Co.

There is a story of a British aviator who was flying over a desert in Arabia during the world war when his motor stalled. And although he had an entire Arabian desert where distances are distances, in which to land, he lit upon a Roman milestone.

Even the sands of the deserts of Arabia were marked with milestones of such permanence that they defied the erosion of centuries of time.

There is a lesson in this for road builders of today. Not enough attention has been paid to highway markings. Some are constructed of wood, others of tin, stone and what not.

Highway markings should first of all be plainly legible. Secondly, they should be of permanent construction and I will add, ornamented. Today there is a movement for uniform highway markings which is of real merit.

It is interesting to recall that which in 312 B. C. the Romans began work on the Appian Way, the first of all highways. A study of Roman roads will impress one with the fact that they are remarkable for preserving straight courses from point to point regardless of obstacles. We are told that the building of straight highways was not to encourage more rapid transit but to make it possible that the engineers of ancient Rome thought it wise to eliminate dangerous curves, and also inclines where the reckless might endeavor to pass two vehicles passing each other. To be sure, there was little danger of collision in those ancient days, but there is much to be said for the foot-path highway.

We can still learn from the ancient Romans.

DO RIGID MOTOR LAWS SUCCEED?

By M. M. GOLDEN

Does it pay police in cities and towns to be unusually strict in enforcing traffic laws against strangers or does it pay to be more liberal?

Many communities throughout the country have proved quite satisfactorily that liberal application of traffic laws with reference to strangers is the most profitable in the long run. The day of "pinching" the public for every slight infraction is past. The consensus of opinion expressed by police officials at the recent National Motor Show held at New York was to the effect that it is no longer considered good form to detain police forces merely to see how many arrests can be made.

On the contrary, the majority of police and municipal heads judge the efficiency of police effort by the lack of arrests. In other words modern police practice is following the plan of preventative action rather than punitive action. One police official in his orders recently stressed this point to his subordinates by pointing out that officers should expect an unusual number of arrests would be considered not fulfilling the policies of the department.

He pointed out that reduction of accidents within an officer's sphere of activity means more to the community than a large number of arrests for minor infractions. Municipal authorities who have given a great deal of thought and study to the problem claim that the presence of a properly uniformed and properly mounted officer on the road acts as a satisfactory deterrent to deliberate law infractions and enables an officer to thoroughly patrol a given territory, lending aid to snarled traffic and by keeping vehicles on the move, reduce the possibility of collisions.

Increased traffic congestion in all localities has made it almost imperative for communities to adopt motorcycle patrol to effectively handle traffic confusion and congestion. Present street and road conditions require a type of patrol which may be quickly maneuvered in and out of traffic thus enabling the patrol officer to intercept a given point in as short a time as possible.

Ellis Williams of Denver, aged 72, who played marbles with David Lloyd George as a boy in Wales, will marry Mrs. Martha Stimb, 79, a sister of his, this week.

HUPP INCREASES MONTHLY QUOTA

Indicative of the Hupp Motor Car corporation's plans to make 1947 their greatest year in its history is its statement that shipments of Hupmobiles during February were 4,100 cars. This is the greatest February shipment in its history, and is a 49 per cent increase over January.

Its March production and shipping schedules have been set at the highest figure the company ever attained, says R. S. Cole, general sales manager.

"We are continuing to increase capacity, both in our eight and six cylinder divisions," he said. "The demand for each of these cars this year will be the largest we have ever enjoyed. Additional plant capacity will become available the latter part of this month and in April. This will permit of material gains over our record sales of 1936."

NEW PONTIAC SIX IS BORN IN VILLAGE

Several New Types Are Announced By Shaw Motor Sales Here.

Announcing concurrently an entirely new line of Pontiac Sixes with new Fisher Bodies, new beauty and style, numerous mechanical refinements—the addition of two new body types, one a sport roadster, the other a four passenger sport cabriolet—together with emphatically lower prices is the triple treat accorded the public with the arrival and display of the new cars by C. T. Shaw of the Shaw Motor Sales.

Waldland Fisher engineers have contributed body designs to conform to the latest custom-built vogue, the bodies being longer, lower and superbly executed to the slightest detail. Recessed windows, narrow windshield pillars to provide a wider arc of visibility, deeper radiator, larger, heavier and more sweeping crown fenders and more massive headlamps all blend to give an arresting rakishness and symmetry. Body design to be found only in the smartest custom built cars.

BUICK IMPROVES ITS PRODUCTION

BUICK IMPROVES ITS PRODUCTION

BUICK'S new Unified Line, an assembly system said to be unrivaled for speed and economy, is now in full operation after a year of planning and building. This assembly system, completely housed under one roof, is capable of turning out over 1,300 complete automobiles each day.

The plant engineers and officials who planned and built the new assembly system say that their purpose was to obtain the most speed and economy in the assembly operation consistent with the rigid standards of quality maintained in the past. How well this purpose has been accomplished is shown by the fact that between 885 and 900 men, with the aid of the new system, are able to assemble eleven hundred complete automobiles each day. This places the actual cost of assembling each car at a figure less than the wage of one man for one day, as far as the labor item is concerned.

Row after row of whirring machines—each finishing pistons—capable of producing 6,000 in nine hours. And elsewhere throughout Dodge Brothers' immense plants, such manufacturing facilities as a battery of hammers which, easily

Tire Prices to fit your Pocketbook

Goodrich Radio Balloons		SPECIAL		Goodrich Radio Cords	
29x4.40	\$ 9.45	Goodrich	30x3 1/2	\$ 7.95	
29x4.75	11.80	Signal Cord	30x3 1/2 O.S.	8.95	
29x4.95	13.75		31x4	13.25	
30x4.95	13.75		32x4	14.00	
30x5.25	15.40		32x4 1/2	19.00	
31x5.25	16.00		33x4 1/2	19.75	
30x5.77	18.05		33x5	25.25	

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29x4.40	\$11.95	Ash Tray	30x3 1/2	\$ 9.35	
30x4.95	17.85	Mounted in genuine Miniature Tire to SILVERTOWN CUSTOMERS FREE	31x4	17.25	
30x5.25	19.95		32x4	18.25	
31x5.25	20.55		32x4 1/2	24.75	
30x5.77	23.45		33x4 1/2	25.75	
33x6.00	24.90		34x4 1/2	26.75	
32x6.20	28.70		30x5	37.25	

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Latest Improvements

Study these improvements carefully. Notice how basic they are—how each definitely contributes to the value and desirability of Dodge Brothers Motor Car. And remember—they are IN ADDITION to the new chrome vanadium five-bearing crankshaft, excellent new starting and lighting system and many other improvements recently announced:

A New Clutch—Simple, Prompt, Sure and Silent

Softer Pedal Action

Easier Gear Shifting

Greater Steering Ease

New Body Lines—smart and graceful

New Color Combinations of Striking Beauty

Still Standard Bodies

Seats Re-designed for even greater comfort

More Rigid Engine Mounting—providing still smoother motor performance

Improved Propeller Shaft, Differential and Axle Shaft—creating greater strength and dependability

And many other Smart New Refinements of Detail

The effect of these improvements is striking and definite. Smartness, sturdiness, silence and engine performance are brought to a new point of perfection. Buyers are outspoken in their enthusiasm. Investigate for yourself at the earliest opportunity.

Standard Sedan	895
Special Sedan	945
DeLuxe Sedan	1075

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