YOU GET THE BEST!!

Below is printed the contents of a letter written to the CENTRAL PRESS ASSOCIATION praising that organization for accuracy—timeliness—and artistic selection. The letter was written by THE NEW DOMINION, Morgantown, W. Va.

Central Press Association, Cleveland, Ohio.

ATTENTION MR. FLINT

Gentlemen:

Permit me to express my appreciation of the manner in which the "CP" has handled the Mississippi Valley flood disaster. Your picture service has not only been accurate and timely, but also has shown a real artist's faculty of selection, careful and capable camera work and good cut making, with the result that "CP" pictures have given to the American people a real photographic story of the great disaster. Your service has been so far superior and so far in advance of other services as to offer little comparison.

There come times in every profession when the leaders stand out above the masses. This often happens in the newspaper world and the same applies to its offspring the picture service. When the flood story broke you were prepared by having an organization ready and capable. Such feats, like real newspaper "beats" spell the difference between an ordinary picture service and a real co-operative service when pictures are necessary. It is my opinion that the Central Press has carved a niche for itself in the manner it has handled the flood pictures and if anything was needed to give it the concluding argument, I feel that the flood has furnished it.

Permit me again to express my appreciation and also my congratula-

Very truly yours,

GEORGE A. ANDERSON, City Editor, New Dominion, Morgantown, W. Va.

Some time ago this newspaper changed from another news and picture service to the CENTRAL PRESS ASSOCIATION because of the better presentation of the world's news and happenings—and at an increased cost—so that readers of The Eccentric might get the best.

The Birmingham Eccentric

"Oakland County's Greatest Weekly Newspaper"

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