

BIRD ELECTRIC CO

111 E. MAPLE

Now-A New Race of **Motor Cars!**

Thanks to



HRYSLER has just announced a new high compression engine.
Undoubtedly other manufacturers will do the same thing. That means a new race of motor cars—swifter—more flexible—more powerful!

Now that Red Crown Ethyl is on the market, high compression engines can be built and operated. Red Crown-Ethyl Gasoline is a high compression fuel.

For years engineers have wanted to build high compression engines. They could not because there was no fuel to feed them. The usual type of gasoline knocks and loses power when compressed beyond certain limits.

Red Crown Ethyl "Knocks Out That

You'll hardly recognize your old car if you feed it Red Crown Ethyl! Power when you need it—speed when you want it—get-up and go every mile! An engine lively and eager and quick!

Red Crown Ethyl "knocks out that knock"—uses carbon. Carbon deposits raise the compression of your engine. /That's why—with old type gasoline—carbon causes knocks. With Red Crown Ethyl it's different. Red Crown Ethyl is a high compression fuel. The more carbon—the higher the compression—the better Red Crown Ethyl works.

This remarkable gasoline gives you the benefits of high compression. That's the scientific reason back of its remarkable performance. That's why hundreds of thousands of motorists in the Middle West will use no other gasoline!

Standard Oil Company (Indiana)

BIRMINGHAM, MICHIGAN >

FROM THE ECCENTRIC COLUMNS of Long Ago

Bits Of News Gleaned From Old Files Of The Eccentric— The Items That Make Up The Historical Background Of The Birmingham Of Today.

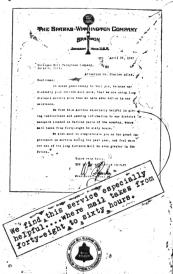
25 YEARS AGO

The state of the

Bert Baldwin has been in town the last week on a brief vacation for his health. "Buckskin" is al-ways welcome in Birmingham.

MICHIGAN BELL TELEPHONE CO.

Long Distance Telephone Service Speeds Business for SPARTON





AX MURDERER SEIZED Unconfirmed reports from Chir I of the slaughter of thousand Christian Missionaries. Fro unofficial source it was learne at the United States Marine d grown tired of guarding the I had decided to return to N

MINE DISASTER KILLED

EIGHT
A mine disaster today killed eight passengers. See story in classified ad column.

BOOTLEGGER IS SENTENCED
"I am looking forward to a
long cold winter" Louis Arthur
Weston, Detroit real estate operator, said on his arrival here during the recent heat wave. Mr.

SEEK HALL-MILLS KILLER

BABY FOUND IN ASH CAN



What Better Railroad Service Has Meant to Business

Agricultural commodities have shown an upward tendency in prices during the current year, while the course of industrial and raw material prices has taken a downward trend. We have been going through a period of price re-adjustments—always a critical time for business—but, in this instance, there were not the usual accompanying shocks to business peculiar to such periods.

The major reason for this absence of disturbances in business is that smaller inventories are being carried novadays since the railroad service of the country assures certain and speedy delivery. Traders carry shaller stocks, and business, therefore, is carried on with less capital and with fewer hazards.

More stabilized business conditions are assured American business, and with these, consequently, failures become less likely and less frequent.

What the vorkings of the Federal Reserve Act proves to be to business, through the stabiliting of credits, the improved steam railroad transportation sarvice is accomplishing through its regular and its prompt deliveries. No the large outlays to better the service have justified themselves. Both expedients work to the same end in their respective spheres. They agent the shocks.

In Michigan, this is particularly true. Vast sums, in recent years, have been expended to achieve this new standard of service. Seven of the nine railroads serving Michigan alone are expending this year nearly \$26,000,000 in new engines and cars and in injurovements and horterments which will continue these stabilizing forces.

These expenditures, too, were made right at home, and at a time when the bill in industry, through which we have just passed, was at its low ebb. Therefore, these \$25,00,000, going/largely to labor, reministerable and manufactured commodities, served appreciably to busy up conditions.

Michigan railroads have, therefore, been more than local common-carriers. They have, through their service, removed some of the hazards inherent in business in former years.

MICHIGAN RAILROAD ASSOCIATION

SPECIAL SALE Universal Gas Ranges

THIS BIG SPECIAL Only \$74.50

Cash



This is a 16-inch Oven Range in / Semi-Enamet . Trim

A Universal To Meet Every Requirement

We invite you to visit our sales floor and inspect these Universal Ranges. A range which has won the name of being "a Lifetime Range."

From every conceivable angle on which to honestly judge gas range values, we can truthfully say—these are the greatest Universal Values ever offered you—representing indeed an opportunity solumn equalled, never excelled.

Other Ranges - \$19.00 and Up - - See Them On Display

Same, Prices Prevail in Our Fermulale, Royal Oal and Pontiac Offices

