

ASK THEM

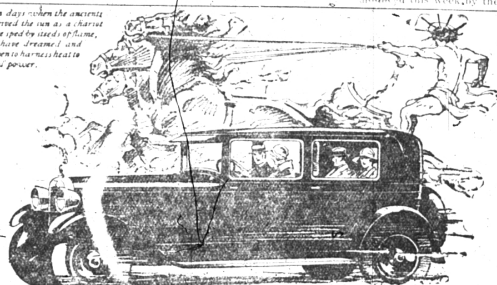
We rest our case on the word of our owners—and you can get any number of their names for the asking.

EVANS-LEGG MOTOR CO.

119 South Woodward Ave. Phone 301
Birmingham, Mich.

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

From days when the ancient covered the sun as a chariot of fire sped by wheels of flame, man has dreamed of and pursued harnessless motor power.



A Great Companion Invention to the Super-Six Principle—

Turns waste heat to power

Standard Models
Coach - 1 - \$1235
Sedan - 2 - 1315

Custom Built Models
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Birmingham - 1575
7-Pass. Sedan - 1450

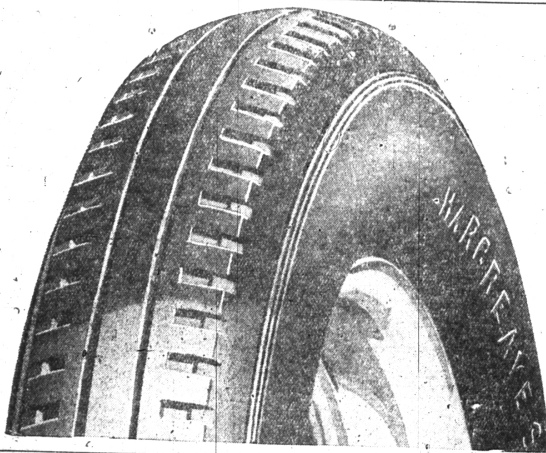
All prices f. o. b. Detroit, plus excise tax.

This new companion invention to the Super-Six principle converts heat wasted in all other types, into useful power.

Together they combine the highest efficiency in power generation, and the maximum efficiency in power transmission ever achieved within our knowledge. It makes Hudson the most economical car per pound weight in the world.

HUDSON Super-Six

Boughner Bros. Garage
134 S. Woodward Ave. Birmingham



We'll Buy Your Tires!!!

YOU don't have to drive out the unused miles in your present tires. We'll buy them, making you a liberal allowance on new Hargreaves Balanced Balloons. Then you can drive your car with complete confidence that you have the utmost tire comfort, trouble-proofness, road-gripping safety and pneumatic economy that it is possible to buy. Ask any Hargreaves user. A year without a puncture is not at all unusual.

A Hargreaves Balloon of 1,200 miles still retains 25% of its original value. You can exchange 3 at that salvage for an allowance of 25% of the price you paid for it.

BIRMINGHAM STORE
119 So. Woodward (Evans-Legg Motor Co.)
John E. Elder, Mgr.
Phone 301

HARGREAVES

EXTRA PLY BALANCED BALLOONS

MOTOR NEWS

From Road & Showroom

NEW COLORS ON PONTIAC SIX

WALTER P. CHRYSLER'S TRAFFIC TALKS



Striping On Body And Wheels With Fresh Combinations on Exhibition

New color combinations and new striping on body and wheels on the Pontiac Six line were announced this week by the Oakland

Cleveland had a "motor court" in which newspaper urged the public to be more courteous and careful. The result was a decrease of 75 per cent from last year's accident record. Our were serious and there was not a single fatality.

Newspapers have been free in their comments that the reduction in accidents was certainly not an accident. A large part of the solution of the accident problem lies through an appeal to the individual driver. He can eliminate many

Motor Car Company. Many popular Indian colors are used on motor cars for the first time. Hood and cow lights on de luxe models and sport roadster are finished in the same Duco coloring as on the bodies.

Blues, maroons, greens and browns predominate. A feature of the new coloring is the finish and the enamel rails had patterned body in the same color is

The coach and coupe are finished in Algonquin blue with Monaco green striping. The landau sedan is finished in Monaco blue with striping in Manister ivory. The window reveals are finished in Smea red. The roadster has

Windswept green finish on body with Smea red striping. The de luxe landau sedan has Ontonagon maroon on body, fenders and splash aprons with Smea red striping on black body molding. Ottawa beige on body and Monaco brown on fenders and splash aprons distinguish the cabriolet. The brown molding is striped with Tacoma cream.

CHEVROLET VISITS PARKS

Car Is Making Tour Of Our National Preserves In Order To Get Pictures

Based on a circle tour of all 10 National Parks of the West, a Chevrolet Imperial landau recently left Los Angeles, under the direction of the Chevrolet Motor Company, to explore the superb wonderlands, secure pictures of the countless spots of surpassing interest and report on the general conditions of the highways leading to them.

Recognized the country over a region of unrivaled charm and beauty, the western national parks are drawing a record number of tourists this year. Although the south, east and middle west in fact all America, is represented by variations who are taking advantage of fine railroads of convenience to explore the wonder theater of nature, the average American motorist has yet to visit this section. And it is in the interest of those who have yet to enjoy this sustained trip as well as those who have made the trip that the Chevrolet National Park car is on its way.

Crew Is Commended
Authorities in charge of the National Parks system are in hearty accord with the action of the Chevrolet Motor Company. The car carries letter from M. J. Donaray, acting director of the National Parks Service, commending the crew and introducing them to the superintendents in the west.

Educational authorities, too, have interested themselves in the move of the Chevrolet Motor Company to give more publicity to the recreational features of our national parks. Harold Stoner, vice president of the University of Southern California, acting as official starter, congratulated the pilot, W. S. Wood, and wished success to the party as the Chevrolet swept across the campus of the famous California Institute, headed for Zion National park in Southwestern Utah.

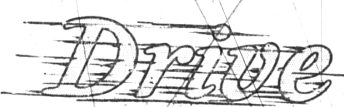
To Visit Grand Canyon
The National Parks Chevrolet will then proceed to the north rim of the Grand Canyon, visiting en route the newest national monument at Pipe Springs. From the north rim and the great Kaibab forest, where winter snowbirds are still living in the sheltered canyons, the Chevrolet will visit Bryce Canyon and from there double back to Cedar Breaks, and thence to Salt Lake City.

12 Issues of The Eccentric \$1.50

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Now - Even Lower Prices!

- YET STILL GREATER BEAUTY



Amazing increase in Pontiac Six value made possible by the economies of the world's newest and finest motor car factory

The announcement last week of a smarter, more beautiful Pontiac Six at surprising price reductions was an unexpected sensation. High quality and low prices had been winning thousands of the Pontiac Six. Sales had been breaking all records—140% greater since January 1st than the corresponding period of last year!

Yet, due to the economies of increasing production in the mammoth new \$12,000,000 Pontiac Six plant, savings were being effected. And these were passed to the public, not merely in the form of a history-making reduction—

—but with the additional value represented in fashionable new Duco color combinations.

So now the Pontiac Six is not only the lowest priced six—but the only low-priced six—offering:

- the smartness, luxury and safety of Bodies by Fisher—the extreme-smoothness, power, and stamina of the largest engine used in any six priced up to \$1,000—the long life and economy assured by an oiling system which forces 250 gallons of oil an hour through the engine at 35 m.p.h.—and such convenience features as tilting beam headlights with foot control, and VV windshield!
- These are vital factors which every buyer of a low-priced six has a right to expect. They are only a few of the features which make today's Pontiac Six a triumph of modern design and efficient production! Come in! Learn how much MORE you get for your money in the Pontiac Six at new low prices!

New low prices on all passenger car body types, (Effective July 15)

- Coupe - - - - - \$745
- Sport Roadster - - - - - \$745
- Sport Cabriolet - - - - - \$795
- Landau Sedan - - - - - \$845
- De Luxe Landau Sedan \$925

Pontiac Six De Luxe Delivery, \$985 to \$770. All prices in factory. Delivery price includes minimum handling charges. Easy to pay in the General Motors Time Payment Plan

SHAW MOTOR SALES

700 S. Woodward Ave. Phone 1160 BIRMINGHAM

The New and Finer

PONTIAC SIX