

Orpheum THEATRE PONTIAC

Now Operated by W. S. Butterfield Theatres, Inc.

STARTING SUNDAY NIGHT JANUARY 30

A PERMANENT STOCK ENGAGEMENT OF THE
WRIGHT PLAYERS

Direction of W. H. Wright

OPENING PLAY - WEEK OF JAN. 30 TO FEB. 5
The All-Surprising, Mirth-Provoking Farce

'The Alarm Clock'

It will wake you up with riotous laughter!

NIGHTLY at 8:15
PRICES 50c-40c
Phone 8933

Who Can't Go
WRONG on a
WRIGHT SHOW

MATINEES
WED. SAT. 2:30
PRICES 25c-50c

A New Broadway Success Every Sunday Night

Buy Seats Early!

Butterfield Will Have Control Of 5 Pontiac Shows

(Continued from Page 1, Part 2) for altered, a new marquis erected and the box office placed in the lobby, new carpets laid and the interior completely redecorated. The alterations on this theater will cost approximately \$50,000, and will require several weeks to complete.

A new stock company, the Wright Players, will open an indefinite engagement at the Orpheum, Jan. 30, succeeding the Galvin Players, while the Strand Theater will be operated on a new plan of feature films, with an orchestra and organ.

Roy Tilson remains as manager of the State Theater, Jack Goodwin will manage the Orpheum, as well as the Wright Players, and Charles Snowden will be assistant manager of the Orpheum.

Forrest C. Templin will manage the Strand and Floral Way will continue as manager of the Riata.

Col. Butterfield President
Officers of W. S. Butterfield Theaters Inc., are: W. S. Butterfield, president; C. E. Beatty, vice president and general manager; C. L. Kander, treasurer.

Officers of Kleist Amusement Enterprises, Inc., are: A. J. Kleist Jr., president and general manager; Gladys R. Kleist, vice president; S. J. Patterson, secretary and treasurer.

Mr. Templin, new manager at the Strand, formerly managed theatres at Ossosso and Pitt. Mr. Goodwin, new Orpheum manager, has managed theaters in Hamilton, Ont., for three years, was engaged in press agent work for the financiers, and managed stock companies in Rockford, Ill.; Evansville, Ind.; Madison, Wis., and Decatur, Ill.

Under the new arrangement, each Pontiac theater will be under the immediate direction of a bona fide manager, who will receive his instructions direct from the office of Butterfield Theater Inc., in Detroit.

Millionaire Sportsman to Be Married

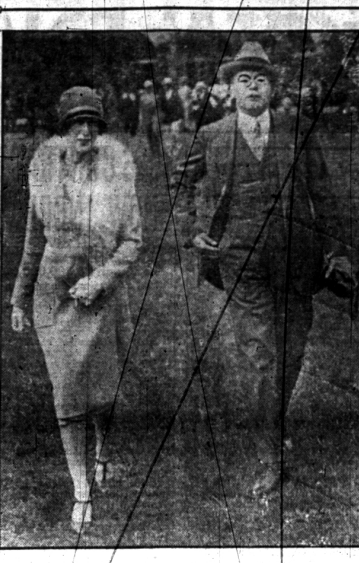


Photo shows William Ziegler, Jr., young millionaire sportsman, and Helen Martin Murphy, daughter of Mr. and Mrs. Edward Murphy of Troy, N. Y., who are to be married. Mr. Ziegler is the adopted son of William Ziegler, baking powder king, from whom he inherited an estate estimated at \$20,000,000. It is his second marriage.

DODGE BROTHERS BREAK RECORDS

Dodge Brothers, Inc., last year sold to dealers \$31,764 passenger cars and trucks, making 1926 the biggest year in its history. The entire output of eight skilled musicians will render the music program under the direction of Cliff Swain, and supplemented with music on the Golden Voiced Concert Organ. Popular family prices will prevail with daily matinee and continuous performance on Sundays.

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Bloomfield Downs

A Home in Bloomfield Downs Means

- 1 The unsurpassed beauty of environment.
 - 2 Social advantages of Detroit's most exclusive residential area.
 - 3 Immediate proximity of the Country Clubs and lake region.
 - 4 Rapid transportation both ways on the greatest highway in the world.
 - 5 None of the worries or expense incident to the large country estate.
 - 6 All the conveniences of a home within the city limits.
- At Bloomfield Center, on East Long Lake Road, just off Woodward Avenue.

There is no obligation incurred in getting all the details.



Edward J. Butler

BLOOMFIELD DOWNS - BLOOMFIELD HILLS, MICH.

BUTLER'S BLDG. BIRMINGHAM 1440

BALDWIN THEATRE

Two Shows, 6:45-9 p. & Sunday Matinee 2:30 Saturday Matinee 2:30

HIGH CLASS PHOTO PLAYS AND VAUDEVILLE WEEKLY PROGRAM

SUN. JAN. 29 "THE MIDNIGHT KISS" JNO. GOLDEN'S STAGE HIT PIGS

MON. TUES. WED. JAN. 31 "LA BOHEME" Lillian Gish and Jno. Gilbert

THURS. FRI. SAT. FEB. 1-3 "CONNECTICUT YANKEE" Mark Twain's

Theaters

BONSTELLE

One of the most important requests of the year has been scheduled for production next week by the Bonstelle Company at the Playhouse, Detroit. It is entitled "The Mad Honeymoon" and is the pen of Barry Connors, well known author of "Applesauce," "The Mad Honeymoon" and other plays and only recently ended a run of a year at the Booth Theatre in New York City.

The story of "The Fatsy" has to do with the younger daughter of a household who is a combination of flagrant and Cinderella. She was slighted by her mother, lemminged and bullied by her principled stepmother. Only her father truly loved and understood her, and since he was away most of the time he has a traveling salesman for a wholesale grocery concern, this wasn't very extravagant comfort. However, the title of the Fatsy, the depreciated, and other oppressed member of this suburban family, who has been called the more readily because her own name was Patricia. It seems, in fact, almost as if she had been given that name by design.

Patricia is secretly enamored of the attractive young real estate operator with whom her sister dallied before she became engaged to a wealthy and socially superior youth. Under pretense of establishing a Lonesome Club, because she and Tony feel rather unloved and just it, Patricia secretly calling on her by way of exchanging sympathetic views. Then the plot receives its real momentum when Tony, unconscious of Patricia's longing for him, volunteers to give her hints on wooing and winning the young man, whom she admits as her lover without identifying him. Thus by a touch of irony the young realtor carefully coaches Patricia in the methods of capturing himself, becoming a sort of male Beatrice Fairfax weaving his own coils. He is a Prince Charming who is being charmed.

It is an artfully two-faced situation, wherein many of the lines are shrewdly contrived to have double meanings and fill the audience with the glee of insiders on a big secret.

LAFAYETTE

"Hailed in Detroit as the year's greatest picture, 'What Price Glory' is attracting capacity audiences to this Shubert-Lafayette theater. A current sensation at the Sam H. Harris theater, New York, and the Garrick, theater, Chicago, it is being presented in exact replica of those engagements, with a large touring symphony orchestra and realistic stage effects.

Produced by William Fox, with Raoul Walsh as director, the picture has brought out new stars in the person of Victor McLaglen, a veteran of several wars who has been variously a circus strong man, loud prospector, life guard and explorer. His convincing portrayal of the hard-boiled Captain France reflects his colorful experiences in real life.

Remarkable in many ways, perhaps the most surprising fact about "What Price Glory" is that it has reached the screen as an out-and-out comedy. To be sure, there are still moments of high tension and flashes of camp but the battlefield in the Great War. But it is the hard-boiled humor, the rough-and-tumble realism and the red-blooded pranks of Captain France and Sergeant Quirt that provide the picture with its longest appeal. Laughter is almost continuous from the first title.

Edmund Lowe has the role of the shy trickster, and Hollister Sergeant Quirt, and Dolores de

Rio plays Charmaine, the comic beat the high cost of living, while his manly smile and carefree humor alternately upon the two friendly enemies. Further into this place, one of feminine charm is added by Phyllis Haver as Shanghai Mabel, who girl whom he met by chance on the navy and her engagement to the beautiful unknown, but to ment to the army. W. V. Mong adds a fine character touch as Cordogal Pete, father of Charmaine.

"What Price Glory" is being presented twice daily at 2:15 and 8:15. All seats are reserved and sold in advance. Sunday matinees begin at 3:00 p. m.

GARRICK

Without an hint of trumpet, "Laff That Off" enjoyed more than a solid year's run in New York, and now Earl Carroll is presenting this Don Mullally comedy hit at the Garrick Theater Detroit for a second big week starting Sunday, January 29th. "Laff That Off" slipped quietly into New York and remained to become one of the "Golden Era" of the New York stage.

"Laff That Off" is as snappy as its title indicates so far as laughs and merit go, but with its strange and unique in modern comedies is the fact that all its comedy is derived from clean jests and humor. There is not a questionable line, word or pun in the entire play which perhaps accounts to some extent for its unbounded popularity with all classes of theatergoers.

Earl Carroll is presenting here the entire original New York cast including Marion Wells, Pauline Drake, Hattie Foley, Clarence Oliver, William Gargan, Norma Kowland and Jack Matthews.

The play deals with the lives of three young bachelors who to

George Springfield of Grantham, Eng., had his wife arrested because she put his death notice in a local newspaper.

It is now time to put up the revolving doors and dust off the jokes about them.

Three 3-legged chicks were hatched from eggs laid by a 3-legged hen, owned by Conrad Glaser of Desplaines, Ill.

In the Chicago domestic relations court Mark Rowan was ordered to take his wife to the movies once a week and renew his courtship.

Robert Eham of Manchester, Eng., was granted the right to drive an automobile, although he has two artificial legs.

It takes the visit of a queen or prince to reveal the delightful simplicity of a democracy.

DETROIT HAS SURRENDERED

To the Laughs and Thrills of
THE YEAR'S GREATEST PICTURE

WHAT PRICE GLORY

WILLIAM FOX'S Complete Presentation, with
LARGE SYMPHONY ORCHESTRA and STIRRING STAGE EFFECTS

SHUBERT-LAFAYETTE

LAFAYETTE BLDG. AT SHELBY ST.

Times Daily 2:15 and 8:15 - Sunday Matinee at 2
PRICES - Nights, 50c, 40c and 25c; Matinees, 50c, 35c and 25c
ALL SEATS RESERVED AND SOLD IN ADVANCE

Box Office Phone, Cadillac 8705 - Mail Orders Promptly Filled
Will Not Be Seen Elsewhere in Michigan After This Limited Engagement

STATE THEATRE PONTIAC

KEITH VODVIL

AND HIGH CLASS PHOTO-PLAYS

Complete Change of Program SUN. and THURS. Popular Prices

CONTINUOUS SHOW DAILY 1:30 to 11 P. M.

STARTING NEXT SUNDAY
W. S. Butterfield's
21st ANNIVERSARY WEEK

TWO GREAT SHOWS

Anniversary Week First Half—Sunday to Wednesday
INNOVATION SHOW

SIX BIG KEITH ACTS
with JACK SYDNEY
Master of Ceremonies

SCREEN FEATURE—SUNDAY TO WEDNESDAY
Adolphe Menjou in "BLONDE OR BRUNETTE"

NEXT WEEK THURS., FRI., SAT. Anniversary Week Last Half Show

BOYLE WOOLFOLKS
"SURPRISE SHOW"
7 BANG UP ACTS—7
A Keith Unit Show

Screen Feature Next THURSDAY TO SATURDAY
CHAS. RAY in "PARIS"

USUAL STATE THEATRE PRICES

AN INTERESTING STORY

You have heard the story, of course; but we will tell it once more.

Ten men are sitting in a circle around a table. Each one of these men owes the man on his left one dollar. A person who also owes one of the men a dollar steps up to the table and pays his debt. The recipient of this dollar, whom we will call number one, hands it over to the man on the left, number two. Number two hands it to number three; number three hands it to number four, and so on around the table until number ten hands it to number one; thus everybody is paid and everybody is happy, and one dollar did it all.

Whether it really happened or not, we cannot say; it is perfectly good arithmetic and good business, and it might very naturally have occurred, even if it didn't.

In any event, if the story has succeeded in interesting you to the extent of reading this advertisement it will have served a worthy purpose.

The greatest single obstacle to prosperity and expansion in business at this moment, is slow pay.

Now, we do not believe this is because people have not the money or can not get the money to pay, so much as because they prefer to do their business as largely as possible with the money that belongs to their creditors instead of their own cash.

Like the ten men sitting around the table, one delinquent may delay the entire machinery of business from the producer to the consumer.

And then poor collections, there is no more effective impediment to prosperity.

On the other hand, no one element of business can be more stimulating and more immediately productive of general activity than the prompt settlement of all the accounts when due.

The old saying that "money makes the mare go" is more than merely a rhythmic epigram.

Prompt pay is actually the bread and butter, the food fundamental of the industrial bill of fare.

Those who pay most promptly can play offener, longest and best.

It has been truly said that "What we get out of life is measured by what we give." Each doing his part, makes a perfect whole.

This organization appeals to each citizen, personally and individually, to respect and honor his every obligation under the exact understanding and terms of the sale.

When you place your order for merchandise you want, you expect and you demand honest goods, fair treatment and prompt deliveries.

Is it fair to accept these unless you, yourself, can be conscientious, courteous and punctual?

CREDIT BUREAU
A CLEARING HOUSE OF CREDIT INFORMATION

Use Eccentric Classified Ads