

SECRET OF CEMENT ALL MAKES SERVED WOULD HAVE EASED AT VILLAGE GARAGE WORK ON PYRAMIDS

Building Contractor With Knowledge of Today Can Give Customer Stability
ROCHESTER FIRM ACTIVE

The Pyramids have stood for ages—stood the ravages of time, and will stand on and on. Considering the stress to which they have been subjected they show little deterioration. Had the builders of these great monuments known the secrets of cement their herculean and man-killing task would have been a mere nothing compared with the labor that was necessary to complete such a job.

Today the builder and contractor may have advantage of this knowledge and be in a position to give his customers jobs that also will withstand the ravages of the elements, resist fire and give to a structure beauty and stability at a price well within reach. One of the squares of such supply is the Rochester Cast Stone company of Rochester, a firm that makes a great variety of shapes affords in poured, waterproof cast stone building blocks in standard sizes. Their product is becoming very much in evidence in the building activities of this vicinity. The two latest structures being the new McBridge garage on Woodward avenue and the Peabody Garage on Brownell avenue.

IMPORTED FLOORING USED IN STRUCTURE

Imported and domestic chips were used in the terrazo floors in the stores and show room of the new Edgar C. McBridge building on south Woodward avenue, by the Birmingham Paving company, of Detroit, who put in the floors. This company also put in the cement floor finish in the garage, which cost more than \$2,000. The terrazo work brought the total cost to approximately \$4,100.

The domestic chips are largely from Georgia, although some are also brought from Tennessee. Italy supplies most of the imported chips for terrazo floors. The terrazo floor had gained great popularity during recent years because it is lovely to look at, comparatively easy to keep clean, and it wears well. The same company did the work for the new J. H. McBridge building and the Williams Buick building.

The new garage operated by Edward and Clifford Goff in connection with their Cadillac sales rooms in the new E. C. McBridge building on south Woodward avenue will serve all makes of automobiles, according to an announcement of Mr. Edward Goff. Between six and eight mechanics will always be on the pay roll, according to plan, and the garage will be ready to give the finest service at all times, he said. A formal opening will be held Jan. 22. Invitations will be sent out for this event, he plans. Mr. Goff is optimistic toward the future of Birmingham. He has made a careful survey of the county in this part and declares the future of Birmingham. He has made a careful survey of the county in this part and declares the future of Birmingham. He has made a careful survey of the county in this part and declares the future of Birmingham.

4 PLASTERERS BUSY 2 WEEKS ON GARAGE

George E. Edwards, who had the plastering contract for the new E. C. McBridge building on south Woodward avenue, kept four men busy on the job for two weeks. The finest plaster was used throughout the building, Mr. Edwards reports, and the workmanship was skilful. Mr. Edwards is well known for his work in Oakland County having completed several large jobs. One of the latest of which is the plastering for the new St. Joseph's Mercy Hospital at Woodward avenue, Pontiac.

FIREPROOF WIRES IN E. C. M'BRIDE BLOCK

Absolutely fireproof wiring and fixtures have been installed in the new Edgar C. McBridge building on south Woodward avenue by the Hawthorne Electric company, 124 west Maple avenue, at an approximate cost of \$2,500. The wires are all encased in rigid conduits, insuring absolute safety against fire, company heads say. The fixtures in the show room are the well-known Hyperlan units, which are believed to give

the best light for places of business. These fixtures are also being used in the stores in the building. The windows of the show room have X-ray shade reflectors in order to give the best and most effective light to the automobiles on display there. The wiring and fixtures for the Williams Buick Garage, on south Woodward avenue, and the Peabody garage, on Brownell street, were also done by the Hawthorne Electric company.

YELLOW PINE WOOD IN NEW BUILDING

Rough and finishing lumber, cement, lime, and the other building supplies for the new E. C. McBridge building were furnished by the Lawson-Erb Lumber company, 100 Forest avenue. Yellow pine was used for the rough work, such as the roof boards and form work, and the wood work is oak finish. This inside work is of fine quality and makes a beautiful appearance and it is said to hold its finish very well. Tile from the Bigelow Clay Products company, was used, and lime from the Woodville Lime Products company. Acta Portland Cement was used in this building, one of the finest in the county.

MORTGAGE SALE
Default having been made for more than thirty days in the conditions of a certain mortgage made by Harold Stock and Rosa J. Stock, husband and wife, to Pontiac Commercial & Savings Bank of Pontiac, Michigan, dated the 21st day of December, A. D. 1922, and recorded in the office of the Register of Deeds for the County of Oakland and State of Michigan, on the 15th day of December, A. D. 1922, in Liber 282 of Mortgages, on page 59, on which mortgage there is claimed to be due at the date of this notice, the principal and interest, the sum of Six Hundred Forty and 88/100 dollars and an attorney's fee of Twenty five and no/100 dollars, as provided for in said mortgage, and no suit or proceedings at law having been instituted to enforce the same, the premises described in said mortgage, together with all legal costs, together with said attorney's fee to-wit: Property situated in the City of Pontiac, County of Oakland and State of Michigan, described as follows, to-wit: Lot numbered three hundred and thirty three of Standard & Johnston's Addition to the City of Pontiac, Michigan.

It is understood that this mortgage is recorded to cover the undivided two-thirds interest of the parties of the first part in the above described premises, and that the same was recorded on December 18th, 1922.

PONTIAC COMMERCIAL & SAVINGS BANK
PATTERSON & PATTERSON,
Attorneys for Mortgage
Pontiac, Michigan. 36-48

EDWARD GOFF IS OAKLAND NATIVE

Edward Goff, Jr., who with his brother, Clifford J. Goff, will have charge of the new auto sales and service for the Cadillac automobile in the recently constructed E. C. McBridge building on south Woodward avenue is a native of this part of the country.

Mr. Goff was born at Royal Oak, July 10, 1897, attended the public schools there and is a graduate of the Roy Oak high school. After his graduation he studied at the Cadillac school of applied mechanics and graduated in 1915. Upon the completion of his studies at the Cadillac school, he went to work as an auto repairman in a Cadillac garage in Detroit. Later he spent four years on the road as a service representative. In 1922 he went to Pontiac as service manager of the sales and service branch there, and in 1923 he bought the Cadillac organization of Pontiac. He has worked with his brother, Clifford, in a partnership almost entirely. Mr. Goff is unmarried and lives at 713 Laurel street, Royal Oak. He is a member of the Pontiac Board of Commerce, the Pontiac Automotive Trades association and the Michigan Automotive Trades association.

To have been born in a log cabin has long been considered an asset by politicians. Frank Clarity of Forth Worth can boast of an even humbler beginning, having been born in a box car in which his parents lived while on a construction job in Minnesota a good many years ago. He is now vice-president and general manager of the Fort Worth & Denver railroad.

Joseph W. Hall, former journalism professor at the University of Washington, is being held a prisoner, under the charge of being a spy, by General Fang at Nanking, China. Mr. Hall was gathering material for a series of magazine articles when arrested, and his latest experience will probably furnish him a wealth of local color for his purpose.

"Truth serum" tests were declared to be "claptrap" in a recent decision of the Missouri Supreme Court, which affirmed the conviction and sentence of a St. Louis negro, charged with assault. The negro has declared his innocence while under the supposed influence of the truth serum. It is not recorded that the treatment had been administered to his lawyers.

Using poison gas to render the proprietor unconscious, handits secured \$25,000 worth of jewelry from Joseph Pomeranz's store in New York.

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Geo. E. Edwards
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Birmingham: Phone 1362
Pontiac: Phone 7185F23

Terrazo Floors
For Stores and Salesroom

Cement Floor
For Garage

- BY -

Birmingham Paving
Company

928 Polk Directory Bldg. Detroit, Michigan
Cadillac 9657