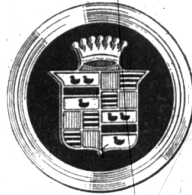


Cadillac gives Birmingham one of the most modern garages in Michigan



CADILLAC Sales and Service Opens Saturday, Jan. 22nd

at

314 S. Woodward Ave., Birmingham

This announcement is important good news to every fine car owner in Birmingham and Bloomfield Hills.

The Cadillac Sales and Service Branch of the Pontiac-Cadillac Company is housed in a building affording 20,000 square feet, and located at 314 Woodward Avenue, Birmingham.

Most of this space is devoted to a garage equipped with service facilities which make it one of the most modern service garages in Michigan.

The service personnel consists of expert motor car mechanics who are familiar not only with Cadillac but with every kind of fine car.

This garage has been established for the convenience of all the fine car owners of Birmingham and Bloomfield Hills.

We are specializing in expert work and prompt service. You will encounter here the kind of intelligent and courteous attention which will make you appreciate doubly the quickness and the expertness with which we meet your every service need.

Special CADILLAC Display Marks Opening

A special display of beautiful new Cadillac models, representative of the complete line of 50 Body Styles and Types, will feature the opening of the Cadillac Sales and Service Branch, Saturday afternoon and evening, January 22nd.

You are cordially invited to inspect our new building and its service facilities, and to view the brilliant display of Cadillac cars.

CADILLAC SALES and SERVICE

Branch of the Pontiac-Cadillac Company,

314 Woodward Ave. Phone 1438 Birmingham, Michigan

CADILLAC

DIVISION OF GENERAL MOTORS CORPORATION

MUSIC AT OPENING, JANUARY 22, BY A DETROIT ORCHESTRA