

# OAKLAND COUNTY'S LARGEST GARAGE OPENS HERE

## LANDMARK GIVES WAY TO COMMERCE WHEN NEW E. C. M'BRIDE BUILDING LOOMS ON SITE OF WOODWARD HOME

Largest Garage in Oakland County Requires Street Extension And Curbing Renovals; New Building Costs Approximately \$50,000, According To Estimates

Another of Birmingham's old residences has given way to the advances of commerce. The new Edgar C. McBride building, with its elaborate show room and stores, on south Woodward avenue, occupies the place where the old McBride home, with its attendant orchard and lovely lawns and huge barn stood.

The house and barn have been moved over to Ann street, another house having been made of the barn, but the gardens and the orchard have surrendered to commerce.

The McBride building was started in September and is completed at an approximate cost of \$50,000. Mr. McBride has put all the most modern improvements into his building. The heating plant alone, installed by Louis Henry, of Franklin, cost something over \$8,000.

The labor employed on the building has come largely from Pontiac. Although the exact number of men who worked on the building is not known, Chissus Brothers, who did the brickwork, employed more than 50 men during the time of construction.

The building covers a whole block from east to west, and about a half block north and south. It is the largest garage in Oakland County, Richard Chissus said. The garage part is 85 by 180 feet and, at the cable end, 24 feet high.

It has a basement 20 by 30 feet and 8 feet deep, with 12 inch walls on the gable ends and eight inch side walls. The framework is of steel, furnished by the general contractor.

Ann Street Extended The garage has three doors, one on Woodward avenue and two on Ann street. For the last two, Mr. McBride extended Ann street, which formerly stopped at Frank the Chissus Brothers. The regular street is half block north. Mr. McBride put in curb and gutter and pavement, had the shrubbery and paved, had the shrubbery

### Contractors

- Birmingham Paving company
- Floors
- Hawthorne Electric company
- Wiring and Fixtures
- Main Plumbing & Heating
- Plumbing
- Ohio Plate Glass company
- Window Glass
- Lawson-Erb Lumber company
- Lumber
- Schroeder Paint & Glass
- Window Glass
- Lewis Henry, Franklin, Mich.
- Heating and Ventilating
- George Edwards
- Plastering
- Anderson Metal Ceiling company
- Metal Ceilings
- Rochester Cast Stone company
- Stone
- Fisher Bros.
- Architects

### POPULARITY SEEN FOR NEW PHAETON

Duplicating at the New York National show the sensation which it created at the New York salon, and destined to repeat this success in leading cities of Europe and South America, is a specially designed four-passenger sport phaeton built by the Cadillac Motor Car company and to be sold by Edward and Clifford Goff in the E. C. McBride building here.

Custom-built and carefully hand-finished in every detail of body design and appointment, this open car has aroused enthusiasm by a rare combination of daring smartness with ultra-exclusive refinement.

A long, sleek body, mounted on the 136-inch chassis, is remarkably enhanced by its finish of black duco and silver leaf stripping. Full-length nickel monogram panels and a polished steel hood complete the light and dark color scheme. The upholstery of natural leather is made in keeping with the lively appearance of the car, while a specially designed luggage trunk of the same material is mounted at the rear, adding to the length and raciness of body lines.

Noteworthy features of equipment include the double cowl, the two folding windshields and the Victory style top. Light colored Big-Bank material over the rear seat and the tonneau end flaps to permit entrance to the rear seat, and when down, acts as a wind and dust shield. The top may be folded completely to carry out the best line of the lowered windshields. Extra wire wheels set in front fender wells carry out the sweeping effect of the new full-crown, flapless fender.

A disappearing arm rest in the center of both the front and rear seats, veil pockets, located at either side of the rear compartment and two special nickel veiled mirrors fitted inside the rear cow, add to the attractive and powerful, eight-inch multiple search light furnished in the open air nickel and mounted on a nickel-plated search light standard. Other outstanding features are the polished walnut running boards with nickel-plated success of this model that replica are to be placed at two points in South America, and in five hand-painted European cities. And will also be shown in the salons held at the Drake hotel, Chicago and the Biltmore, Los Angeles.

### STEEL WORK DONE BY DETROIT FIRM

Steel construction work for the new Edgar C. McBride building, on south Woodward avenue, was done by the General Machine and Iron Works, whose plant is in Birmingham, and whose sales offices are at 211 E. A. Building, Detroit.

In order that the building might be fireproof, steel framework was used. Although the building is only one story high, it covers a great deal of ground, extending a whole block east and west, from Woodward avenue to Ann street, and about half a block north and south.

### Detroit Company Does Lathing Here

Lathing and ceiling in the E. C. McBride building was done by the Anderson Metal Ceiling & Lath company of Detroit. Anderson & company furnished and erected the metal ceiling and sidewalls, included in the material furnished for this company are stay ribs, net mesh diamond metal lath, of painted and galvanized types, corner beads, expansion corner beads, expansion galvanized casings and steel channels.

## Metal Ceilings

BY

# Anderson Metal Ceiling & Lath Co.

We furnish and erect metal Ceiling and Sidewalls. Also supply Stay Rib and Net Mesh Diamond Expansion Metal Lath in Painted and Galvanized of various weights and all kinds of Corner Beads, including Expansion Corner Bead and Expansion Galvanized Casings and Steel Channels.

## Anderson Metal Ceiling & Lath Co.

605-11 FIRST STREET      DETROIT, MICH.  
Cadillac 5268

# GENERAL MACHINE & IRON WORKS, INC.

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PLYMOUTH      MICHIGAN

WE have derived a feeling of satisfaction and great pleasure from our association with Mr. E. C. McBride and in helping toward the completion of his wonderful structure, a monument to Birmingham's progressiveness :: :: :: ::

## STEEL SERVICE FOR- OWNERS : ARCHITECTS : BUILDERS

# General Machine & Iron Works, Inc.

Executive Offices and Plant  
Plymouth, Mich.  
Phone 510-511

Detroit Sales Office  
311 C. P. A. Bldg.  
Glen. 6032-6033