

WOODWARD BLOCK SECTION

ANNOUNCING

*the removal of***The McBride Hardware
Company***to its new location known as***THE WOODWARD BLOCK**

126 South Woodward Avenue

On Monday, January 24th, The McBride Hardware Company will formally open its doors to the public in its new location at 126 South Woodward Avenue in the Woodward Block which has just been erected by Mr. J. H. McBride. The public is cordially invited to attend this opening.

The new home of the McBride Hardware Company is a beautiful and modernly equipped headquarters for hardware and builders' supplies and is probably one of the most attractive stores of its kind in this part of Michigan. No expense has been spared to insure regulated utility of space, careful planning of showcases and wall cabinets, interior convenience for customers and an atmosphere conducive to cheerfulness which both buyer and salesman may share. A visit to the store will convince you that this is not an exaggeration.

The building itself is two stories high on Woodward avenue with a rear warehouse of three stories and a basement. The warehouse is served by an elevator from basement to third floor. The block is so constructed that a third floor may be added at any future time. The basement is to be occupied by a barber shop at the front end; the center of the basement will be used by the McBride Hardware Company as a salesroom. The entire first floor is given over to the hardware store. The second floor is laid out for twelve suites and offices. The front of the building is constructed of Indiana Limestone. In all,

the building is well built, attractive, and a desirable addition to Birmingham.

Nine of the twelve offices and suites on the second floor have been leased at this date. Entrance to these rooms is gained by a single front stairway. A main corridor gives entrance to all of the offices and suites. A rear stairway permits use of the back of building.

Each office and suite is well lighted and ventilated. Steam heated, thermostatic controlled, modernly lighted, hot and cold water convenience in each room, phone arrangements for each office in general telephone conduit, hardwood floors, and ready access to other offices marks the up-to-dateness of office lay-out and construction. A public inspection of these offices is extended to everybody.

Souvenirs for the Ladies and cigars for the Men will feature our formal opening Monday morning at nine o'clock, January 24th. Plan to visit the store and building at that time.

*Special Demonstration every day of Opening Week starting Monday, Jan. 24
Each day there will be a DIFFERENT Demonstration of real interest.*

McBRIDE HARDWARE CO.

126 South Woodward

"THE HOUSE OF QUALITY"

Phones 535-585