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# News Of The Auto World

## Small Town Police Hard On Car Thieves

According to W. C. Johnson, a Los Angeles automobile insurance man, "police officers in the smaller towns do the most to check the increasing number of car thefts in this country." Most of the cars are stolen in the larger cities, but are recovered in the smaller places.

## HOTEL DRAKE SCENE OF CHICAGO SHOW

Avenue Of Palms And Fountain Rooms Will Be Used For Large Exhibit

With about a 40 per cent increase over last year in the number of motor cars to be exhibited, the twelfth annual Chicago Automobile Salon will open at the Hotel Drake on Saturday, Jan. 25, and continue throughout the following week, thus running concurrently with the National Automobile show. The famous Avenue of Palms and the Fountain room will be used to stage the exhibits this season in addition to the ballroom, French restaurant and Terrace Garden with the lobbies.

The Chicago Automobile Salon retains its international character and both European chassis and coachwork will be exhibited. However a majority of the exhibits will be American custom built cars mounted on high priced chassis of domestic manufacture.

The principal function of this famous exhibition of motor cars de luxe is to introduce the new types and styles in custom built coachwork, the fashions which will prevail for the coming year. In this respect the forthcoming salon will prove of special interest because there have been startling developments in this field. In color effects, both in exterior finish and interior materials and colorings used for upholstery, and in fittings, these developments are little short of sensational.

The makes of chassis which have been accepted for this salon include the following: Cadillac, Cunningham, Duesenberg, Franklin, Isotta-Fraschini, Lincoln, Marmon, Minerva, Packard, Pierce-Arrow, Rolls-Royce, and Stutz.

The custom body builders having special exhibits are Brewster, Bruhn, de Gausse, Derham, Dietrich, Fisher, Fleetwood, Harbrook, Judkins, Le Baron, Locke and Willoughby.

New records for attendance and sales will undoubtedly be set by this salon not alone because of its increased size and the enhanced excellence of its exhibits, but because the new styles and types in custom coachwork offer such a strong appeal that well-to-do people will embrace the opportunity of bringing their motor equipage up to date.

David Marwell of Herford, Eng., dug up a tin box in his garden containing \$5,800 a few days before the mortgage on his home was to be foreclosed.

## Young "Wizard"



Alexander W. Gregg, 27-year-old solicitor of the internal revenue department has been in charge of the United States treasury's interests in the hearing at Detroit to collect approximately \$30,000,000 additional income tax from persons who sold out their interests in the Ford Motor Co. to Henry Ford some years ago.

## CHEVROLET BODY STANDS 50 TONS

The strength and sturdiness built into the Chevrolet closed car bodies was strikingly proved recently when 5000 pounds of steel frames fell five floors from the roof of the Great Western Freight Depot in Minneapolis, Minnesota; to the top of a Chevrolet Sedan. The body of the car was uninjured.

The radiator, however, was smashed in one place and the springs of the car broken, while the body was not even scratched. The steel frames, 50 feet long, 25 feet wide and 10 feet in height, were being hoisted to the top of the building by a derrick when a strong blast of wind tipped, the mass of steel downward with several tons of bricks.

Large crowds assembled at the scene of the accident were strongly impressed with the strength of the Chevrolet body. Had any one been in the car at the time, they would have escaped uninjured, experts said. Another car standing a few feet away was brushed by one of the steel girders and completely demolished, its whole side being torn off.

H. L. Ryan of St. Louis went from a jail cell to his wedding stopping in court to pay a fine of \$100 for being drunk at his bachelor dinner.

## BUICK MARKETS 254,356 AUTOS

For the first time in the history of the automobile industry a manufacturer in the quality six cylinder field has marketed a quarter of a million cars in a single year. This became known through the announcement of the Buick-Motor company of its sales record for 1924.

The announcement states that 254,356 Buicks were delivered at retail during the past year. This record is compared with a total of 200,041 deliveries in 1923, the best previous year, and with 258,920 deliveries in 1924. It took twelve years to build the first quarter million Buicks, and only twelve months to build, and sell the last quarter million. Production of this make since the company was founded twenty-three years ago has passed the one and three quarter million mark and is expected to reach two million during the current year.

### CHECK GAS LEAK

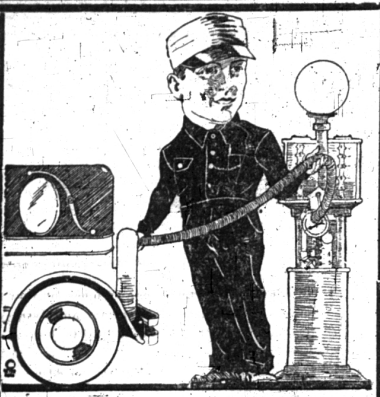
The winter season makes for easy detection of leaking carburetors. During the summer any fuel that leaks out on the garage floor quickly evaporates. In cooler weather the motorist will find it simpler to determine whether his lower gas mileage is due to a leak in the carburetor.

## Ramsey Motor Sales

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OAKLAND - PONTIAC - BUICK  
AUTHORIZED SERVICE  
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Night, 1128-M  
R. E. Ramsey, Prop. 113 BROWNELL ST.

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Emergency Road Service—ANYWHERE  
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**MAHAFFY'S SERVICE STATION**  
S. Woodward at Frank

**You've Missed Something!**  
If you aren't acquainted with the kind of Gas Station Service they give at MAHAFFY'S SERVICE STATION on Woodward at Frank Street—JUST DRIVE IN ONCE AND WE KNOW THAT WE WILL SEE YOU OFTEN.

Indian Gas Havoline Oil  
Mobiloil and Pennzoil  
Complete Alemite and Greasing Service

## MOST AUTO DEATHS IN LATE AFTERNOON

Fatalities Are Highest Between 5 and 6 p. m., Figures Show

From 5 to 6 p. m. is the chief danger hour of driving, according to a compilation of more than 100,000 motor fatalities reported to the National Automobile Chamber of Commerce in 1925 by newspapers throughout the country. Of the total of 1,197 cases tabulated there were 116 cases occurring at 5 to 6 p. m. and 109 at 7 to 8 p. m.

The next hours most frequent with traffic fatalities were 4 to 5 p. m. and 6 to 7 p. m., the total being 87 and 86 respectively for these hours.

The 1,197 cases do not represent the volume of fatalities for the year, but constitute a total on which complete enough facts were reported to tabulate the fatal accidents with respect to the hour of the day.

**Dangerous Days**  
Sunday and Saturday are the days of greatest motor fatalities, yet as far as the average accident per car is concerned it is probable that the risk is no greater on these days. Sunday, for instance, has a fatality total only 23 per cent higher than Monday, the low day, which is an increase probably not as great as the extra volume of traffic on Sunday.

The hour in the week which registered the greatest number of fatalities in this survey was Thursday from 5 p. m. to 6 p. m., when there was a total of 29. It is believed, however, by those making the compilation that the data available does not give conclusive evidence as to the particular hazards of the given hour on a given day.

Fatigue, however, is adjudged to be a very strong element in the situation, since after 3 p. m. on through midnight each hour registers a larger traffic total than any morning hour. While for some hours afternoon and evening traffic is heavier than in the morning, yet the hours of 7 to 8, 8 to 9 and 9 to 10 a. m. all have a better record than any of the afternoon or evening hours.

The most dangerous morning hour is 10 a. m. to 11 a. m. The reason for this is stated to be carelessness, with the thought that the driver may have the attitude that because the morning rush is over need for caution is not so great.

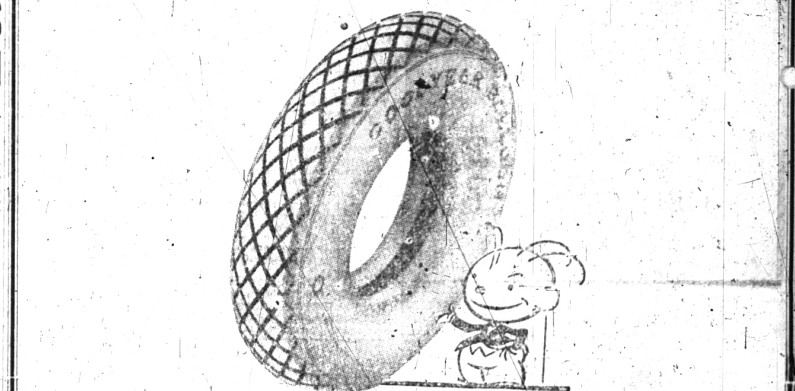
**Improved in Two**  
Philadelphia and St. Louis are alone among the first 10 cities to show an improved fatality record thus far this year.

Baltimore's record, however, even though higher than 1925, is better than that of St. Louis in respect to the number of fatalities in ratio to population.

Boston likewise with 136 motor fatalities in 1925 (11 months) and 135 for the same period in 1924 has a better actual showing than St. Louis, though not making any reduction.

New York, Chicago, Detroit, Cleveland, Milwaukee, have had conspicuous increase in traffic fatalities.

**F. E. Sternal**  
GOODYEAR SALES and SERVICE STATION



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- that your wheels are in perfect alignment,
- that your valves are air-tight,
- And after the tires are on your wheels, and running, we inspect them regularly to make doubly sure that they deliver their full quota of mileage and satisfaction.
- This Service doesn't cost you a cent—the extra miles are FREE —because our Goodyear Tires don't cost any more.

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F. E. Sternal  
Phone 9 for ROAD SERVICE

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