



Woodward Is Called State's Main Street

Surely there can be no doubt that Woodward Avenue is the "main street" of Michigan. For almost one-half of Detroit's amazing wealth lies within one mile of this great artery—made an artery by the fact that it is one of the widest streets in the city, embracing but 14 square miles as compared with 139.23 square miles, the area of the whole city.

At the beginning of 1926, the assessed valuation for the City of Detroit was \$4,160,412,150. Of that fabulous sum, \$1,375,044,570 or 33 per cent, was distributed over a small territory along Woodward Avenue.

This area which takes in Straps 1 to 8 inclusive, represents a strip of land two miles wide and about 1 1/2 miles long. It extends northward from the Detroit River to the Eight mile road, and is bisected by Woodward Avenue, Highland Park and the property of the Ford Motor Company are not included. If they were, the Woodward area would assume even greater importance.

DECORATE YOUR OLD WALLS WITH CRAFTEX FINISH
PHONE 7014-F4
OR WRITE Dale D. Carter R. F. D. 4 - Birmingham Call at 12 M, or 6:00 P. M.

NO JOB TOO SMALL
Painting, Paperhanging, Decorating
ESTIMATES GLADLY GIVEN
AL HENRY
"Service" "Satisfy"
"My Motto" "My Aim"
415 S. Woodward Ave. BIRMINGHAM Phone 1029

WE SOLICIT YOUR BANK AND TRUST COMPANY BUSINESS

Pontiac Commercial & Savings Bank
Pontiac Trust Company
Combined Resources Over \$18,000,000
THE LARGEST BANK AND THE ONLY TRUST COMPANY IN OAKLAND COUNTY

Automobile Owners

The Wolverine Mutual Motor Insurance Company will fully protect you with a full coverage policy on the following cars at the prices quoted:

FORD	\$54.25
DODGE	\$67.80
BUICK	\$76.90
PACKARD	\$82.40

All Kinds of Insurance
Bingham, Sparks & Bingham
Real Estate - Insurance
132 SOUTH WOODWARD TELEPHONE 985

BLAZING BARRACKS' FRIGHTEN NEW YORK



Picture of army cantonment barracks on fire at Governor's Island, New York, showing kindling over Harlem and lower Manhattan at dusk, causing Gothamites to believe a disastrous conflagration was in progress. Four structures were destroyed; eight men were injured. Photographic transmitted over A. T. & T. wires to Central Press and rushed by fastpost service for publication.

ham - Bloomfield Hills' exclusive - where a number of their exclusive developments have won recognition in national real estate circles.

"Similarly does wealth and development hug Woodward Avenue all the way to Pontiac," says John W. Chandler, who compiled the basic figures for these statistics. Mr. Chandler is secretary and general manager of the Woodward Avenue Improvement Association.

Guide for Investors
These outstanding figures show something of the fabulous wealth that lies adjacent to Detroit's principal artery. To the discerning real estate investor, they provide a guide for future investments. For after all, there can be little or no hazard in buying property that lies near Michigan's "wealthiest" highway. And if a person is fortunate enough to secure land that is directly in front of expansion, his profits are bound to be realized more quickly.

Detroit's northward expansion in the past has been truly remarkable. No less remarkable will be its future growth in the same direction. Little vision is required to see Woodward Avenue, the world's greatest highway, built up fully all the way to Pontiac. Even at the present time, the district north of the Eight-mile Road is well developed, and there is practically nothing but "creakle" property until one comes to Woodward and Woodward-Monier properties of the Hudson Broadway Company.

"That firm, for more than 24 years, has specialized in the development of residential communities in the North Woodward section. They were pioneers in the North Woodward and Birmingham sections."

REALTORS ASSUME A WORKING SLOGAN
Keystone of Administration To Be Greater And Better, Co-operation Planned.

At the first annual dinner meeting of the Birmingham Real Estate Board, which was held last week in the Chateau Tea Room, a campaign of activities was outlined by the new administration with the keynote "a greater and better Birmingham."

The new officers for the ensuing year are David Laidl, president, J. R. Bell, vice president, Robt. R. Allen, secretary, outlined the plans for the coming year.

The committee are aimed at making Birmingham an even more interesting place in which to live.

An active advertising, publicity campaign is to be instituted by the Real Estate Board under the chairmanship of Charles E. Buck and the board went unanimously on the record as desiring to cooperate with the merchant, the investor, and the home owner for the betterment of the Village of Birmingham.

\$220,000,000 SPENT IN 1926 BUILDING
Bischoff Figures Include Detroit And Suburban More Than \$25,000,000 In Residences.

Metropolitan building statistics compiled by the department of building and safety engineering, John M. Bischoff, commissioner, reveal a constructive volume more than \$220,000,000 during 1926. This figure includes the record building total of \$185,721,488 amassed by the city of Detroit proper, and \$35,444,291 reported by communities in the suburban area.

A rough survey indicates that more than \$25,000,000 of the suburban total is represented in residential construction. In excess of \$20,000,000 of this figure represents single home construction, it is said.

GRANBROOK SEEN AS CULTURAL SITE

New Church, School Making Great Progress in Bloomfield Hills

As the location for the new Bloomfield Hills School for children, and the Cranbrook School for the cultural center of Bloomfield Hills. At the present time the construction of the school is far enough advanced for one to get a vision of its ultimate size and magnificence. Work also has started on the boys' school and the school for younger children reports a record enrollment for the current year.

Cranbrook is the name of the great rambling estate of George G. Booth, who is largely responsible for all three of these institutions. It is located at the intersection of Lane Fine and Cranbrook roads.

Conveniently near these cultural developments is the handsome residence of such well-known Detroiters as John W. Wastling, William J. Traub, J. H. Muzzey, William G. Lerehen, Lawrence Smith, William H. Beaman, Geo. J. Grogan and many others. On the property itself is the estate and the home of James Vernon, Jr.

Charles Brennan of Chicago telephoned the police that during the night a thief had stolen 130 pants, and that he had lost his job because he had none to wear to work.

WE HAVE MOVED

To the FIELD BUILDING, Room 3
BETTER AND LARGER QUARTERS
Robert R. Allen & Company
Realtor
FIELD BUILDING PHONE BIR. 1099

Parks Coal Co.

Phone 175-R
High Street and C. T. R. R. Birmingham, Mich.
HARD COAL
COKE
SOFT COAL
WOOD

Sign Painting Specialists
WHEN YOU'RE READY TO MOVE WE'RE READY TO MOVE YOU!
-- SIGNS FOR -- ALL PURPOSES ALL DESIGNS
Birmingham Sign Co. 113 BROWNELL STREET Phone 560-W

Front Porch Enclosures
TO KEEP THE WINTERY BLASTS OUTSIDE WHERE THEY BELONG
Have a Welcome Retreat Inside a Well Built Storm Door
Birmingham Sash & Door Co. Lincoln Avenue at Madison PHONE 1100

NOTICE

TAXES FOR BLOOMFIELD TOWNSHIP
Are Now Being Received
-- AT THE --
BLOOMFIELD TOWNSHIP OFFICES
First State Bank Building
STATEMENTS HAVE BEEN MAILED
(Signed) **L. VIRGINIA HEWITT,**
Bloomfield Township Treasurer.

COMPANY DOUBLES OFFICE FLOOR SPACE
Walsh, James & Wasey Report Great Activity In Sale Of Subdivision Property.

Increase in business and expected continuance of prosperity is given today as the reason for the doubling of office space in the Penobscot building, Detroit. The sales force of the company declare there has been remarkable activity in the sale of subdivision property and that there is every indication it will be even better in the spring.

Pontiac Acreage Is Purchased By Firm
Another large piece of close-in Pontiac acreage situated on the Rochester road about a mile and a half from that city, was purchased late last week by Saunders-Colgrove-Buck, Birmingham realtors, for a group of prominent Detroit investors.

This property which is known as the 415-acre site, is situated just west of Lake Galloway and within a mile of the new General Motors Pontiac plant. It consists of approximately 23 acres and it is understood that it will be held for investment purposes.