

VIOLATORS SENT TO AUTO SCHOOL

Chicago, Feb. 23.—The operation of "safety schools," at which motorists violating minor traffic regulations are lectured is spreading through Chicago after a try-out of two years on the west side. Since the system was inaugurated on the west side 20,000 reckless motorists have been lectured at a loss in fines estimated at \$75,000. Recently the north side parks adopted the plan in an attempt to curtail reckless driving.

Education is the theory behind the movement. "You cannot educate the boy with a rod, and you must show the careless motorist in the same way the difference between right and wrong," said an enthusiastic official of the north side system.

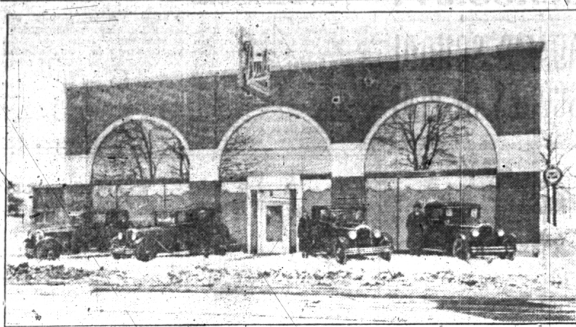
"These schools are the only public means of educating drivers that we have. We teach them laws and the signal lights, get the co-operation of drivers and seek to promote also the co-operation of drivers with pedestrians."

The safety school system has had its two-year tryout here under the western park commission, with 800 acres of parks and 32 1/2 miles of boulevards. It is handled by a safety commission made up of 100 business and professional men of the west side.

No professional lecturer gives the safety talks. They are made each week by three or four members of the commission, who donate their time.

School is held Thursday mornings, and it is a big school. Sometimes as many as 500 violators/offenses.

NEW BUICK GARAGE



The new Williams Buick sales and service station recently opened on south Woodward avenue combines the most modern features of the garage. Large, light show rooms in the front are supplemented by the service and storage station in the rear of the building.

BUICK OPENS NEW SALES AND SERVICE

R. H. Williams In New Woodward Avenue Establishment

An authorized Buick sales and service station has been provided Birmingham and vicinity through the recent opening of the new building of Rollin H. Williams, Inc., at 602 1/2 south Woodward avenue. Mr. Williams is widely known both in Birmingham and Detroit. He founded the Williams & Hastings company. He is a former president and former secretary of the Detroit Automobile Dealers' association.

The Birmingham Sales and service building, which was just completed, is modern in every respect, and is one of the handsomest in this section. A 30x60 foot show room occupies the front of the structure, and a completely equipped service station, 70x60 feet in dimensions at the rear.

The firm also operates its used car store at 483 1/2 Woodward avenue, Detroit.

Associated with Mr. Williams as sales manager is Roy Simpson, Mr. Simpson, who has been active with the Williams interests for several years, also is widely known in Detroit automobile circles.

Mr. Williams has extended his Detroit friends an invitation to call and inspect the new Buick establishment when passing through Birmingham. Its opening, he points out, is especially important since it marks further extensions of Buick's already vast authorized service organization.

OLD AUTO TIRES USED IN PAVING

Discarded auto truck tires, shredded and melted, are being used to make rubber roads in Bradford, England. Blocks cut from the tires were tried first, but it was found difficult to keep them in place. Then it was decided to melt the tires after cutting them to bits. A secret solvent is added to his of rubber and the

whole is oiled. Then it is poured nearly three inches thick over the concrete surface. Wooden travelers, coated with clay to prevent sticking, press the material flat, and then it is smoothed with a heavy hot roller. It is said the cost of the material is offset by the money obtained from the sale of steel bands inside the tires.

Picking up a hand of 13 trumps in a bridge game, B. J. Royce gave them the one-over and fell from his chair dead.

State Enforces Measure Laws

Most states enforce the weight limits of vehicle loads with fairness and energy. For example, Maryland state highway police weigh suspicious loads right on the highway by means of portable scales which can be carried in a motorcycle and a truck. Drivers are required to unload excess weight then and there. As a truckman seldom wants to haul his job a second time, he becomes very careful thereafter about overloading.

HUDSON INCREASES FACTORY PAY ROLL

With both Hudson and Essex cars enjoying an unprecedented public demand, the company already is operating at a pace usually reached only in the spring months. More than 5,000 men have been added in the past two weeks, and the capacity of the plant is being gradually stepped up with many departments now on a two or three shift a day basis, a company official declares.

Meantime, it is added, the cars have been purchased so actively both locally and all over the world that even with the enlarged manufacturing schedule it has proved impossible to keep up with demands. The company declares, however, that every step will be taken to insure prompt delivery to all purchasers.

"Take every other distributor and dealer," said Aaron DeRoy, Hudson-Exsex distributor, "we have urgently requested additional cars to meet our immediate needs. With us it is always a matter of regret when we cannot immediately deliver to any buyer the type car he wishes."

"In the introduction of the new Hudson Super-Six and the Essex Super-Six, the Hudson manufacturing organization achieved an accomplishment which is believed to be unique in automobile history. Weeks ago, the date for the Essex cars was set at approximately the end of the Hudsons at February 1. In both new cars there were vitally important changes both in bodies and chassis. But though the task was complicated and difficult, the scheduled Essex production of 500 cars a day began precisely as planned on January 1. During January this Essex schedule was increased to 700 cars a day, and the production plans for 500 Hudsons a day on February 1 was slightly exceeded.

An ordinance amending Section 7, Article 4 of Ordinance No. 121, entitled "Building Code," by adding thereto Paragraph "C" as follows:

"ARTICLE FOURTH. SEVERAL PROS. SECTION 7.—(Building) Location.—(1) No building, structure, or other structure shall be erected in any commercial district, where existing structures are used only for dwelling purposes, and in conformity with the requirements of paragraphs 1 and 2 of this section.

"Penalty for violation of this ordinance shall be as provided by Ordinance No. 121.

This Ordinance shall become effective immediately after publication.

Made and passed by the Commission of the Village of Birmingham, Michigan, on this 13th day of September, A. D. 1926.

CHARLES J. SHAIN, President.
HAZEL E. LAWLER, Clerk.

A St. Paul judge fined Tony Clotti for swearing at his horse and warned him to "keep his mouth clean."

Andrew Calson of Nuneaton, Eng., insisted that his 29-year-old daughter was too young to marry, but a magistrate overruled him and performed the ceremony.

Try an Eccentric Classified Adv.

Ask the Driver!

Graham Brothers Trucks and Commercial Cars have always been preferred by drivers.

The cabs are built for driver comfort in all weather—and the comfort of the man on the truck has become an increasingly important factor in dependable trucking service.

Graham Brothers Trucks are easy to handle. They have ample power. They stay on the job.

The proof of their exceptional value is their steadily mounting sales.

Graham Brothers Trucks and Commercial Cars meet 91% of all hauling requirements.

EVANS-LEGG MOTOR CO.
119 S. WOODWARD AVE.

Phone 301 Birmingham, Mich.

GRAHAM BROTHERS TRUCKS

SOLD BY DODDS BROTHERS DEALERS EVERYWHERE



The Most Beautiful Chevrolet in Chevrolet History!

-a host of improvements amazingly reduced prices!

Not only does this most beautiful of all low-priced cars offer new paneled and beaded Fisher bodies but also many new fine car features and mechanical refinements such as:

Full-Crown Fenders
New full crown one-piece fenders add a note of smartness to the new and beautiful bodies.

Bullet-type Lamps
Modish new bullet-type head and cow lamp add a pleasing touch to the new design.

AC Oil Filter
A new AC oil filter removes all dirt from the oil supply—insures greater oil mileage and a minimum of motor wear.

AC Air Cleaner
A new AC air cleaner safeguards motor parts from excessive wear by removing all dust and grit from air passing through the carburetor.

New Tire Carrier
A new tire carrier of improved design is mounted on frame—entirely free from body.

New Door Handles
New recessed control door handle—located in center of door—provides a beauty and convenience feature new to the low-price field.

The Touring or Roadster . . . \$525

The Coach . . . \$595

The Coupe . . . \$625

The Sedan . . . \$695

The Sport Cabriolet . . . \$715

The Landau . . . \$745

1-Ton Truck (Chassis Only) . . . \$495

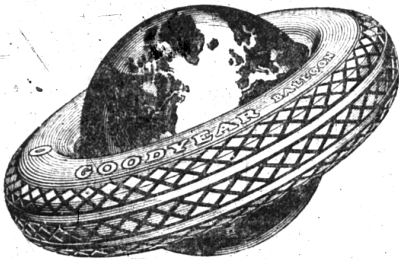
1/2-Ton Truck (Chassis Only) . . . \$395

Balloon Tires now standard on all models. All prices f.o.b. Flint, Mich.

Come in and see these strikingly beautiful models!

Tracy & Cotton, Inc.

Open Nights and Sundays 505 N. Woodward Birmingham, Mich.



Outstandingly

the greatest tire

Goodyear Ever Made

Coming from a company the size and character of Goodyear, the statement which heads this advertisement is doubly significant.

It is issued only after testing its complete truth and weighing its full meaning in terms of the highest public interest.

This IS the greatest tire Goodyear has ever made!

By the resources and skill devoted to its manufacture, by the experience, research and authority represented in its advanced design, we believe we may properly say also it is the greatest tire the world has so far seen.

This is the NEW GOODYEAR BALLOON TIRE WITH THE NEW-TYPE ALL-WEATHER TREAD!

The first big advantage of this great tire is TRACTION. Safe, sure-footed, skidless, the sharp-edged diamond-shaped blocks in the tread's center SEIZE, GRIP and HANG-ON.

The second big advantage is LONG SLOW EVEN TREAD WEAR, as opposed to the "cupping" and "pot holes" until now characteristic of wear in balloons.

The third big advantage is FREEDOM FROM STRUCTURAL FAILURE and similar troubles, such as casing rupture and shoulder breaks.

F. E. STERNAL

Woodward and Daines

PHONE 9 FOR ROAD SERVICE

8-Hour Recharging Service

PRESTOLITE SALES AND SERVICE STATION

QUALITY AT LOW COST