



# Buick owners enjoy the savings of leadership

In purchase price and daily use, Buick owners profit by the savings of leadership.

The price of a Buick is moderate, but it buys a car built to the very finest quality ideals—one that would cost you considerably more, if it were not for Buick volume.

For years, the savings provided by great volume have been devoted to the enrichment of Buick value.

And for years, Buick owners have had a more dependable motor car—one in which high quality lessens upkeep expense.

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# News Of The Auto World

## STATISTICS REVEAL HEAVY FREIGHT IN '26

81,246 Carloads Forwarded By Buick Motor Company During Year.

George C. Conn, director of traffic of the Buick Motor company, has compiled traffic statistics for 1926 which show in graphic form the tremendous volume of freight business created by the automobile industry. Shipments received and forwarded by the Buick Motor company at Flint during the past year exceeded all previous records. There were 42,200 carloads received and 81,246 carloads forwarded, a total of 123,446 carloads. This compares with 86,422 carloads of incoming and outgoing freight during 1925, the biggest previous year. According to Mr. Conn's figures, if these 123,446 carloads were put into one train it would reach from New York City to Chicago via the New York Central lines and have a few cars left over.

"Anticipating the usual increase in traffic from Buick," Conn said, "the Pere Marquette and Grand Trunk western railways are increasing their facilities at Flint by the construction of about 20 miles of track in a two new operating yards at a cost of over one million dollars, all of which will tend to improve the good service already given. There has never been a time when the rail roads generally have rendered shippers such active co-operation in the movement of freight traffic. Notwithstanding the heavy snows in this territory, there has been no interruption of service."

## Traffic Talks

By WALTER P. CHRYSLER

### Pedestrian Rights

It is the inalienable right of the pedestrian to walk on sidewalks and to cross streets at intersections in safety and without being compelled to run.

An analysis of that statement brings out several facts of interest to pedestrian and motorist alike.

First, it assumes that the pedestrian will refrain from jay-walking, the crossing of streets at places other than street intersections, one of the commonest of all causes of accidents.

Secondly, it assumes that with change of signals, motor cars will not start until pedestrians have had a chance to walk to the curb. But it also assumes that pedestrians will not start from the curb after motor cars have received the signal to go.

Thirdly, it assumes that pedestrians will be given ample opportunity to cross streets at crossings without having their line of march cut off by vehicles coming around the corner.

Fourthly, it assumes that pedestrians should be allowed to cross first before cars are permitted to make the turn.

I have no patience with the motorist who compels the pedestrian to run to get out of the way of the car. It is courteous, to say the least. In addition, it is dangerous.

I believe that most people are considerate and courteous. It is common to see motorists stop when they see the right of way, to wait to pedestrians to pass.

Courtesy and consideration will do much to eliminate the little things which are irritating to the man who walks and to the man who rides.

## G. M. C. HAS 15 PLANTS IN OTHER COUNTRIES

5,000 Overseas Dealers And Distributors in 104 Countries Reported.

Apart from its activities in the United States and Canada, the General Motors corporation maintains manufacturing and assembly plants and warehouses in 15 other countries. The corporation has an organization of 5,000 overseas dealers and distributors in 104 countries, and its investment in plant, equipment, inventory and working capital is \$30,000,000. General Motors is not merely selling its cars in those markets, but is making itself a part of the economic life of those nations.

The manufacturing and assembly plants of the export organization are located in Buenos Aires, Argentina; Adelaide, Brisbane, Melbourne, Perth and Sydney, Australia; Antwerp, Belgium; Sao Paulo, Brazil; Copenhagen, Denmark; Hondon and Luton, England; Hamburg, Germany; Kobe, Japan; Wellington, New Zealand; Port Elizabeth, South Africa; Singapore, Straits Settlements; and Montevideo, Uruguay. Warehouses are located at Le Havre, France; Alexandria, Egypt; Malaga and Bilbao, Spain.

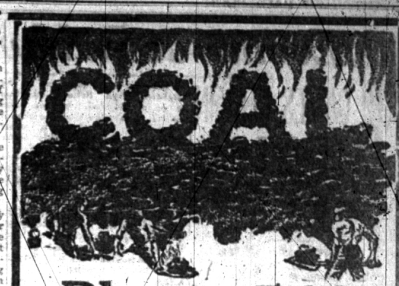
These plants are exporting their products to other countries within their respective territories. The wholesale value of General Motors products in 1926 was 30 per cent of the total business of the corporation.

## SAYS CHEVROLET CHEAP TO DRIVE

Driving a Chevrolet car daily in the rough, hilly districts of Missouri for a total repair cost of \$28.85 for 20,000 miles of driving over a period of six years is the record attained by Mrs. Glen Gentry, of Mill Grove, Mo.

The sturdy endurance of the Chevrolet never was attested better than through its popularity among those who live in the mountainous localities, according to Mrs. Gentry.

In August, 1920, Mrs. Gentry purchased a Chevrolet touring car and in December of 1926, the owner figured that it was about time to buy a new model. "Although my old car is still giving excellent service, I expect to turn it in soon on a new 1927 Chevrolet Coupe," Mrs. Gentry said.



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## Buick Brougham Attracts Many

Among the new models which attracted the crowds at the Detroit automobile show last week was a new body type introduced by Buick. This model is called the Town Brougham, and is a deluxe five-passenger closed car on the Series 115 chassis.

The body is of the sedan type with the rounded, leather covered rear quarters and the landau hinges of the brougham. It is distinctly in the deluxe class, carrying special equipment, upholstery and finish. The color on the upper portion of the body is Delux green, with Yorktown green below the belt. The leather rear quarters are colored. Double gold striping is placed over the black lower molding. The wheels are dark natural wood. The upholstery is a shade of green to harmonize with the body colors.

## 15,000 MILE CAR EXHIBITED HERE

People who saw the stock Oakland and Six Landau Sedan during its visit here on its 15,000 mile tour of the country marveled at the apparent mechanical perfection of a car that had already registered 100,000 miles of continuous running before undertaking the tour. The car was at the Shaw Motor Sales room last week.

When the car had already gone in six months as far as the average family drives in ten years, people asked how could it retain the same quick pickup, and the same snap and verve of a new car? And how, they questioned further, could it undertake a cross-country run, after it had already gone 100,000 miles, with no other replacements than new spark plugs, electric lamps, and one tire which was damaged because of misalignment of treadmill wheels. What went into its makeup to make such an amazing feat possible? The fact is that automobiles made today are built to withstand ten years of normal service, so highly developed has automobile engineering become.

The answer, Oakland engineers claim lies in whipping vibration which is so effectively accomplished by the rubber silenced chassis and the Harmonic Balancer.

The Oakland Six making this record tour has exactly the same mechanical equipment as all Oakland cars.

## DODGE COMPANY USES AIR DEVICE

Probably no single mechanical feature now in use is more effective in prolonging the life of a motor car than the air cleaning device.

The cleaner which is now standard equipment on Dodge Brothers motor cars is very simple in construction, consisting of only the outer shell and a rotating fan.

The cleaning of the air is accomplished by centrifugal force—that is the rotation of the fan, through which all the air passes. This throws the particles of dirt against the side of the outer shell and they drop through the bottom of the cleaner, allowing only the clean air to pass through to the combustion chamber. When we realize that an automobile engine breathes from fifty to one hundred times as much air as it does, we can readily see that the air cleaner by preventing dirt and grit from mixing with the fuel, insures longer life for the main and connecting rod bearings, the pistons and rings and the cylinder walls.

## Brougham Is Added To Hupmobile Line

A new brougham for five passengers is the latest addition to the Hupmobile Six cylinder line. It was displayed for the first time at the New York and Chicago Automobile Shows. It is a two door model.

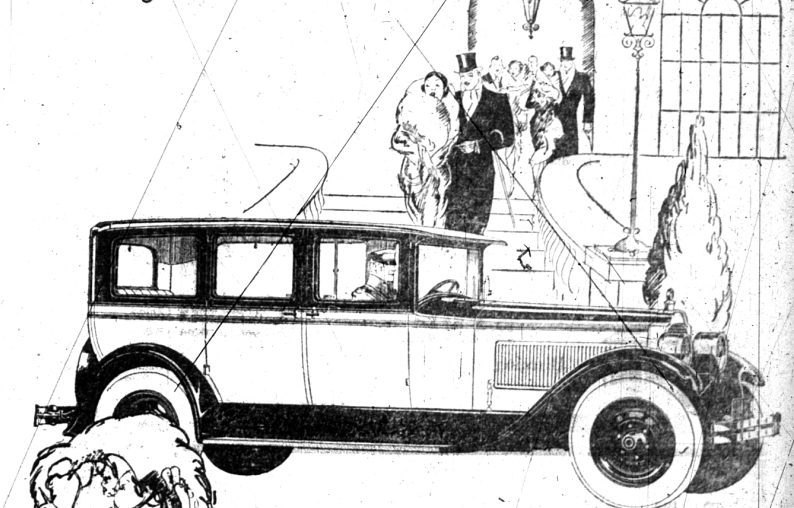
The skillful combination of length and grace of body lines with a spacious interior marks a step forward in the construction of the brougham type of body. Nickel trimmed head lamps, short curved integral visor and large trunk rack with guard bars add to the appearance of this newest model.

Bradford, England, Jan 31—As the result of an accident to a Bradford policeman, who was run into by a motor car when patrolling at night, these officers are now to be protected by an electric rear red light.

The lamp, fitted with a two-volt accumulator, is fixed above the tail of the horse.

Try an Eccentric Classified Adv.

1926 was Packard's most progressive year

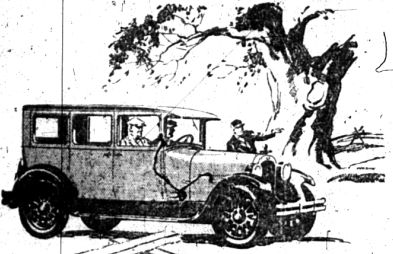


WE speak of Packard's prosperity in no boasting spirit but rather because it reflects the public's appraisal of Packard cars. No company can long survive the ill will of its customers—no company can be stronger than the faith of those who buy its product. We are thankful to the discriminating clientele which has given us, not only prosperity but leadership in the fine car field. Principle before profit, the bedrock of Packard policies, has paid big dividends, not in gold alone but in prestige—a prestige that redounds to the benefit of every Packard owner. You are invited to investigate the extra benefits of Packard ownership. The finest creations of a mechanical skill and body building art now more than twenty-seven years old are on display at the Show and in our salesrooms. It will be a genuine pleasure to tell you anything you want to know about the Packard Six or the Packard Eight. Your courtesy in accepting our invitation will be respected in every way. A word or a demonstration—your will be equally welcome.

EVANS-LEGG MOTOR CO. 119 S. WOODWARD AVE. Phone 301 Birmingham, Mich.

# PACKARD

Ask the man who owns one



## How to read Percentages

Were Dodge Brothers to sell 100 motor cars one year and 200 motor cars the next, they could truthfully announce that their sales had increased 100% in a single year. Yet they would only have sold 300 motor cars in all.

In other words, PERCENTAGE of annual gain is not conclusive. THE NUMBER of cars sold is the true test.

That Dodge Brothers sales in 1926 showed an increase of 27.6% over 1925 is not the MAJOR fact to consider—striking as it is.

But that Dodge Brothers sold 259,967 cars in 1925, and then in 1926 sold 331,764—a gain of 71,797 sales in twelve months—tells a story of growth that stands out like a tower on the skyline of the industry.

Three hundred and thirty-one thousand buyers added THIS year! Many more vital improvements added THIS year! No increase in price! These powerful arguments for earnestly investigating this smart and sturdy product before deciding what to buy!

Touring Car	\$ 795
Coupe	845
Standard Sedan	895
Special Sedan	945
Deluxe Sedan	1075
F. O. B. Detroit	

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