

Of INTEREST TO MOTORISTS

A camera for taking slow motion pictures of automobile engines in operation has been invented. Mrs. Mary McClanshan, a Kansas pioneer, still manages her farm near Leocompton at the age of 95.

CHEVROLET IS READY WITH ITS NEW MODEL

Promising the most spectacular low-priced automobile of all time, the Chevrolet Motor company announced yesterday that a complete new line of motor cars will be introduced to the Public Jan. 1. In confirming reports that Chevrolet would very shortly introduce a new car of surpassing interest, W. S. Knudsen, president of the Chevrolet Motor company, declared that the official announcement concerning all details of Chevrolet's sensational new product would come Sunday, January 1. No details will be available until that time, he said. Chevrolet assembly plants have been in production on the new car since December 12. Factories in Flint, Mich.; Tarrytown, N. Y.; St. Louis, Mo.; Oakland, Cal.; Buffalo, N. Y.; Janesville, Wis., and Norwood, O., have been humming with activity preparing for the highways the first of the new cars that promise to make motor car history in 1928.

Practically every Chevrolet dealer in the United States will have cars ready for public inspection January 1. From Bangor, Me., to San Diego, and from Miami to Vancouver, there will be simultaneous exhibitions of the new car that has caused so much discussion in the last few months. This gigantic distribution achievement of supplying thousands of dealers with cars in such a brief space of time was made possible only through the far-seeing policy of the Chevrolet organization and the tremendous resources and production facilities of the Chevrolet Motor company. Never in the history of the industry will so many new models of one make have been placed in dealers' hands in such a limited space of time.

Date for Delivery
Cars will be ready for the boulevards and highways immediately after the first of the year. Production at the various assembly plants throughout the United States is racing along as fast as precision manufacturing will permit.

Unofficial reports from the Chevrolet offices here say that the new car will embody many improvements in design and construction. New standards of beauty are promised. Easier handling and smoother riding qualities are being added to some of the outstanding features of the new Chevrolet line. Many unlooked for changes have been made in the appearance of the car, according to reports, providing the new Chevrolet with a beauty and style appeal, unexampled in the low price field.

Without disclosing details, Chevrolet officials declared that the new cars would embody the results of 13 years' experience and progress in the building of low priced transportation. Lessons learned from millions of miles of testing on the General Motors proving ground have been brought to bear on the

new products, officials declared. In fact all the resources of General Motors have been employed for months to design and build the car that is heralded to be by a wide margin the greatest automobile ever offered by Chevrolet.

More than 5,000 newspapers across the entire country will assist through their advertising columns in the promotion of the announcement which will take the form of one of the most comprehensive advertising campaigns ever attempted in the automobile industry. Every city, town and hamlet in the country will read the details of the 1928 Chevrolet on New Year's day.

STUDEBAKER PLANS NEW '6'

Rumors that the Studebaker corporation of America would announce a new Erskine Six model in advance of the national automobile shows have been confirmed by J. R. Ackerman, manager of the Detroit branch of Studebaker. "It is quite true that Studebaker has been preparing a new Erskine," he said. "The new model is an American edition of the car that during the past year has won such popularity in foreign motoring circles, and which has established unequalled performance records for both European and American drivers. Ever since the first presentation of the car to Europe a year ago, Studebaker designers have been working on improvements for the new American edition of the Erskine Six."

The new model will not only sell at an exceptionally low figure but will incorporate many new features of design and construction that assure more roominess and comfort, and greatly improved performance.

Graduated from a country school at North Kensington, Eng., 45 girls 14 years old have been declared qualified to run a household establishment.

Mrs. Matilda McDermott of Belfast testified that her husband, a supposed spiritualistic medium, had kept her in her home three years under a threat that evil spirits would get her if she went out.

SHOW SETTING IS SELECTED

Each year the problem of decorating Grand Central Palace for the New York National automobile show becomes greater because the building, beautiful in itself, requires but a little artistic embellishment. The public has been educated to expect a new and decorative setting for the new cars and accessories each year, and for that reason Manager S. A. Miles always has endeavored to keep up the tradition and to see that the public is not disappointed.

For the forthcoming exhibition which will be held in the Palace January 2 to 14, he has devised a plan of decorating the interior that will be truly resolute. The effect is to be an outdoor scene with bowers and gardens in natural bloom.

Like Colonial Garden
The massive columns of the central court will be trellaged and entwined with foliage and the general design is a Colonial garden with enchanting vistas. Huge crates of laurel, smilax, and other hardy vines are to be shipped from the south for the purpose. Living plants will be used, and while thousands of artificial roses "in bloom" will add to the outdoor atmosphere of charm which is the motif striven for.

The tout ensemble should be satisfactory to all, for naturally enough, exhibitors wish to have showgoers enter their booths in a pleasant frame of mind, and while the new cars are uppermost in the visitors' thoughts, there is no doubt that these same visitors are subconsciously affected by the colorful, yet quiet decorations.

For the Chicago show, which will be held January 28 to February 4, Manager Miles is planning a truly unusual setting. In fact, it will undoubtedly be the best ever devised for the occasion. The interior of the building will be converted into a park. Overhead will be moving cloud illusion effects, and natural trees brought from neighboring states will line the streets of the park, which will be augmented with ornamental pergolas, tall lamps, promenades, etc. A new scheme of lighting will be installed in the building. Sam Asch will be in charge of the decorative work for both shows.

Higher Speed
According to reliable advance information, one of the most noticeable features of the 1928 models to be displayed is the considerably higher speed of which they are capable.

In order that every phase of the motor car industry be represented at the 1928 shows, the management is repeating the features inaugurated during the past few years. The commercial vehicle section, which proved so successful last year, will be arranged again and the service equipment section, which was an innovation in the 1927 shows, will also be staged with improvements benefiting both exhibitors and the wholesale and retail trade. The shop equipment section will be closed to the public until 5 p. m. daily. It was announced from automobile show headquarters yesterday that Charles D. Hastings of the Hupp Motor Car Corporation, has been made chairman of the show committee to succeed H. M. Lewett.

PARIS TRAFFIC WONDER TO BE SOLVED

To tourists, the eighth wonder of the world has always been Paris street traffic. The wonder is that it moves at all.

Since the automobile displaced the horse, Paris has struggled along without a speed ordinance. As a result, Paris chauffeurs, especially those at the steering wheel of taxicabs, can make an automobile do anything on two wheels. In the narrow streets of the oldest part of the city it had become custom for drivers in crowded passageways to drive up on the sidewalk to pass another car. Other drivers could cross all Paris at its widest points without changing gears and could dash through the heaviest traffic with little regard for cross traffic.

There has resulted a daily traffic jam in the whole center of the city, and now cars passing 400 cars a block down the boulevard often spend 20 minutes. As the number of cars is increasing by more than 100,000 a year, and driving is becoming wilder, traffic experts predict that within six years no car can move during the rush-hour peak.

A far-minded member of the municipal council has introduced a bill for Paris' first speed ordinance, limiting the speed of all types of cars to a maximum of 18 miles an hour anywhere inside the city limits. He further would make it a punishable offense for a driver to drive anywhere except at the extreme right of the street in the direction he is traveling. For curbing the speedsters, ending the weaving of cars from side to side, the putting traffic into channels, he hopes to do for Paris what the experts have done for Fifth avenue in New York. To put teeth into the law he proposes a stiff fine for first offense, an especially large fine for a second offender, and the cancelling of the driver's license for subsequent barrels of speed or bad driving.

VETERAN'S GOAL IS TO BE DRIVING WHEN HE BECOMES 100 YEARS OLD

Ninety-one years old and still driving an automobile!

Alden Ward Chase, a well-known resident of White Pigeon, Mich., who says he will still be driving a car nine years from now when he reaches the century mark, was a recent visitor at the show. He came there over 80 years ago for a short drive through Detroit's traffic—"just to show the young fellows what real driving is like."

"There's no reason in the world why a spry old fellow like myself shouldn't enjoy driving a car," said Mr. Chase after the thrill of piloting a car through Detroit crowds. "The modern automobile has such good brakes that it is easy to control. And I don't need glasses for driving or reading, either. I give the pedestrian every consideration. The traffic lights at every corner were kind of confusing at first—but I waited for the green light each time. Traffic cops were fine—they never bothered me once and I guess they thought at a single meal."

I was Santa Claus without the reindeer." Mr. Chase was 82 years old when he got his first driver's license and proudly exhibits the document to anyone who may question his age.

"In the last four years I drove my Oakland touring car 13,000 miles in the vicinity of White Pigeon, a little town in southern Michigan." "I came there over 80 years ago for a short drive through Detroit's traffic—"just to show the young fellows what real driving is like."

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During the past year about 4,000 war widows of London have given up their pensions to remarry. Robert Whitehead, a carter of York, Eng., ate 10 pounds of beef once and I guess they thought at a single meal.



The VICTORY SIX

BY DODGE BROTHERS

To be introduced in one of the greatest radio chain hook-ups in history... with one of the greatest radio programs...

Wednesday, January 4th. 9:30 to 10:30 P. M. Central Time. PUBLIC SHOWING - JANUARY 11th

STEWARTS SWEET SHOP

is coming to BIRMINGHAM



THE PACKARD SIX 5 PASSENGER SEDAN \$2285 AT THE FACTORY

Your used car will make the first payment on a Packard Six

THE average value of the used cars turned in on all Packard Six purchases this past year was over one-third the cost of a new Packard. So if you own an average car you may come in, select the Packard Six model and color which pleases you most and drive it home without one cent of cash outlay. Further, if your present car has the average market value, our allowance on it will serve to lower the twelve monthly payments which will make you the owner of a Packard Six.

At most your monthly payments on a Packard will be no more than \$49 or \$50 higher than half price car of far less beauty, distinction and comfort. And your satisfaction in Packard ownership will last five times as long as it takes you to make those slightly higher payments. Why not decide today to own the car you have always wanted? If you will make up your mind to keep your new Packard, as long as you will really want to keep it—it will cost you no more. Buy a five-year car.

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ASK THE MAN WHO OWNS ONE

EVANS-LEGG MOTOR CO.

119 South Woodward Ave. Birmingham, Mich. Phone 301

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A NEW CHEVROLET

JAN. 1ST

When you see it you will say... "Only General Motors could produce such a car at Chevrolet's Low Prices"

Tracy & Cotton, Inc.

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QUALITY AT LOW COST