

PART TWO

THE SAYINGS AND DOINGS OF MACK HIMSELF OF ROADSIDE TIRE SHOP

WANT A RIDE, SANTA?  
"You Auto Give Santa a Ride?"  
"Says Mack!"

MILLER GEARED TO ROAD TIRES  
VULCANIZING ACCESSORIES

Give Something for the Car!  
30x3 1/2 CORD TIRE \$4.80  
29x4.40 CORD TIRE \$3.95  
30x3 1/2 GUARANTEED TUBE 1.25  
29x4.40 GUARANTEED TUBE 1.05

MILLER BALLOON CORDS  
REPAIR RADIOS

ROADSIDE TIRE SHOP  
AUTO TIRES & ACCESSORIES  
530 S. WOODWARD AVE. COR. GEORGE ST.  
PHONE BIRMINGHAM 1245

REPORT GAIN IN AUTO SALES

Record books' October sales of 15,474 Oakland and Pontiac Sixes, 61.6 per cent greater than during October of 1926, are reported by W. E. Tracy, vice-president in charge of sales for the Oakland Motor Car Company. Mr. Tracy substantiates that sales totals for the last ten months have made 1927 the company's most successful year.

The October record follows a September sales increase of 37 per cent over the corresponding period of a year ago.

The grand aggregate of Oakland and Pontiac Six sales during the months from January to October, inclusive, is 172,227, against 121,330 during the first ten months of 1926. This increase of 50,697 represents a gain of more than 41 per cent over the sales during the same period of 1926.

The introduction of the improved Pontiac Six at lower prices early this year contributed substantially to the increased total sales," said Mr. Tracy. "Oakland Six sales experienced a brief mid-summer interruption while the factory was being re-arranged for production of the new All-American Six."

"But the immediate public acceptance of the Oakland All-American Six has increased our business to the point where Oakland-Pontiac retail registrations rank fourth among all manufacturers in the United States during August and September."



W. E. Borden, dog fancier of Peckskill, N. Y., uses a screen coop with a water-proof drop cover on the rear deck of a Pontiac Six coupe to carry his blue ribbon entries to the dog shows.

Under The Hood

Keeping the moving parts of the car well oiled and greased is as important in summer as in winter. But there's still a difference between summer and winter lubrication, because of the weather conditions.

Winter demands use of a lighter oil in the transmission, fast it become a hindrance rather than a help to smooth operation of the gears.

Cold weather also demands more careful attention to lubrication of all parts that move against each other, for lack of lubrication might cause the parts to freeze or bind and make further raising difficult.

This is best illustrated in treatment of the spring bolts, where grease cups are placed for a definite purpose.

Rather than grease, a heavy oil should be used to keep these joints well lubricated. In fact, they should be treated with a dab

of oil at about every 250 miles, to insure of their easy operation. Otherwise there's danger of their freezing, and if they freeze the bolts are hammered out with difficulty. If they are neglected even in a freezing state, not only will the riding be uncomfortable, but a broken spring may result.

In case of the transmission, a lighter oil than that used in summer should be installed (for the winter). The reason is that a cold spell might harden a heavy oil so that the gears would merely cut a path through it and continue running without getting any benefit from the lubricant.

The lighter oil would flow through the gear teeth to assure easy running.

Besides, use of light oil permits easier starting in cold weather. The battery has less resistance to contend with and so can turn over the engine more easily.

Of course, the crankcase should be drained every 1000 miles or so. But for winter, it should also be cleaned out by running it in a quart of thin oil. Kerosene should not be used, for it is difficult to drain it out completely and the remainder will cut the lubricating oil and render it less useful.

The importance of lubrication at all times is emphasized by no less an oil authority than Thomas A. Boyd, of the General Motors Research Laboratories.

"The surface covered by an automobile is equivalent only to about one-fourth the area of metal that the moving parts of the engine and driving mechanism slide over while tracks are being made," he says.

"Unless the rubbing parts of its bearing surfaces are supplied with some kind of smoother, the best machine in the world will not run more than a short time."

Greater difficulties from winter driving make it all the more urgent that all these moving parts be kept well oiled.

HITCH HIKER OFFERS HAZARD TO MOTORIST

One of the banes of this motoring is the contrasting sight of a hiker crossing the country in the face of an ever thickening traffic of automobiles.

It is romantic and refreshing to hike miles on miles from town to town, and many there are who glory in it. But in their anxiety to break records, the youngsters who take to the road manum slide over while tracks are being made," he says.

For, regardless of the automobiles on the highways they travel, these youths fare heavily into the midst of them. They follow the right side of the road, rather than the left, and so let the approaching motorist worry over the lives of the walkers.

C. S. Hoag, secretary of the Lincoln highway, declares the fact that these hikers are heralded as heroes wherever they go, rather than being sent home by the police.

"It increases the tramp element in the coming generation," he argues, and adds that it puts many a gray hair in motorists who try to avoid running over the youngsters.

Motor organizations of the country are discouraging cross-country hiking, because of the moral as well as physical danger to the hikers. The way the individual motorist can help is by refusing rides to such youths.

Recently at a wedding in Hennek, Eng. the bride, bridegroom, best man and ushers were all named Tucker. More than 100 Tuckers were among the guests.

As a variant of the old wedding notice friends put on the bridal car of Mr. and Mrs. J. E. Devoes of Detroit the following sign: "WEDDING."

The Rt. Rev. Gennera Hayaska was recently made the first Japanese bishop in the Catholic Church.

Join Our Christmas Savings Club For 1928

Classes from 10c to \$10

PONTIAC COMMERCIAL & SAVINGS BANK

Pontiac Michigan

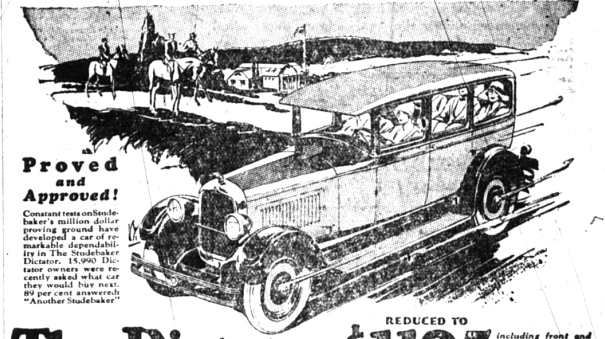
The Largest Bank in Oakland County

WATCH RADIATOR

Greater attention to the radiator, both as to water and anti-freeze solution, is required at this season of the year owing to the wide variation of temperatures to which automobile engines are subjected, according to T. H. Stambaugh, Oldsmobile service manager.

The body of Andrew F. Kelly of Spring, N. S. W., was taken 8,000 miles for burial in Ireland.

STUDEBAKER



The Dictator \$1195 4-DOOR SEDAN

69 Sedans cost more yet have less power!

Dictator by name, this 4-door sedan is a dictator by right of its supremacy in style, in stamina, in power and in value! For Studebaker has reduced its price to \$1195—with \$100 in extra equipment at no extra cost!

Ratings of the Society of Automotive Engineers place The Dictator first in horsepower among all cars in the world of its size and weight. 69 sedans selling for \$20 to \$1755 more have less power.

Back of every Studebaker and Erskine car stands the Studebaker reputation—75 years of honestly producing and selling quality vehicles.

REDUCED TO

including front and rear bumpers, shock absorbers, etc.—more than \$100 in extra equipment without extra cost.

NEW LOW PRICES

The Dictator

Sedan, 4-dr.	\$1195
Sedan, Royal 4-dr.	1305
Victoria	1395
Coupe, for 2	1195
Coupe, for 4	1295
Runabout, for 4	1245
Duplex Phaeton	1195
Trucks, for 5	

The Commander

Sedan, Royal	\$1495
Sedan	1605
Victoria	1495
Victoria, Regal	1605
Coupe, for 2	1495
Coupe, Regal, for 4	1605
Runabout, for 4	1595

The President

Sedan, for 7	\$1995
Limousine	2395

Erskine Six

Smart, attractive lines, luxurious comfort, thrilling six-cylinder performance, power steering, power brakes—all at these new low prices

Custom Sedan	\$995
Sport Coupe, for 4	995
Coupe, for 2	995
Sport Runabout, for 2	995

All prices f. o. b. factory.

Jewell Motors, Inc.  
Claude E. Mosher, Manager.  
203 Pierce Street Phone 1450

NEWS OF IMPORTANCE RAMSEY & SHAW, Inc.

110 Brownell Street Phone 550

Now the Dealer for

CHRYSLER MOTOR CARS

That an organization of such standing has sought a Chrysler dealership here is a splendid tribute to Chrysler quality and leadership.

No less is the entrusting of Chrysler prestige into its hands a high tribute to this fine company.

We are confident that the Chrysler owners in this territory—and the great number who will become Chrysler owners in the future—will be served in accordance with the high standards of quality which characterize Chrysler cars.

The supreme Chrysler Imperial "80," as fine as money can build; the Illustrious New Chrysler "72"; the Great New Chrysler "62" and the super-valued Chrysler "52," serving the four great quality markets, are now represented by this organization.

Come in. Let them demonstrate to you why these sensational cars have appealed so convincingly to men and women everywhere, who know and appreciate true motor car worth and value.

CHRYSLER SALES CORPORATION, DETROIT, MICH.  
CHRYSLER CORPORATION OF CANADA, LIMITED, WINDSOR, ONT.

FOUR-WHEEL BRAKES FOR AMERICA'S FASTEST FOUR

DODGE BROTHERS ADD NEW EQUIPMENT AT NO INCREASE IN PRICE

Four-wheel brakes of the latest and most efficient Steeldraulic type now insure deceleration equal to the amazing acceleration of America's Fastest Four!

Swift, time-saving travel is now made still safer by increased braking efficiency.

Step on the brake pedal and feel the positive, cushioned braking, absolutely uniform on all four wheels.

At \$875 for the Sedan, f. o. b. Detroit, this famous Four with complete factory equipment, represents the smartest, swiftest, sturdiest, low-cost transportation money can buy.

The car is roomy—yet compact. Turns in a 38-foot street—parks in 17 1/2 feet of curb space—yet provides ample room and exceptional comfort for five adults.

Spring length 85% of wheelbase—the longest in its price class.

Mile-a-minute performance! 25 miles to the gallon at 25 miles per hour!

A brilliant performer by every standard—a study car from end to end.

A Four of striking beauty—smartly finished—tastefully appointed—luxuriously upholstered—long, low and gracefully designed.

A car you can drive for years—because in every detail it is built the good Dodge way—carefully and accurately—of materials that pass Dodge Brothers high and critical standards.

Six months in public service, this Four has already won as proud a name for itself as any product ever built by Dodge Brothers.

After stern trial, it has been accepted as a value—a genuine and trustworthy value. And now with four-wheel brakes at no extra cost, you can buy it knowing that money has no greater buying power in the field of transportation.

David C. Bliesath  
Blacksmith and General Woodworker

ALL KINDS OF WOODWORKING AND BANDSAWING  
Horse-shoeing and Repair Work a Specialty

209 BOWERS ST.  
8" and 10" CEMENT BLOCKS For Sale  
Smooth, Rock or Panel Face

Also Veneer Blocks  
123 HIGH ST.  
PHONE 21 BIRMINGHAM

Tune in on Dodge Brothers Dependable Hour of Music every Friday Night at 9—Columbia Chain

EVANS-LEGG MOTOR CO.  
119 South Woodward Ave. Birmingham, Mich.  
Phone 301

DODGE BROTHERS, INC.