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# **One Outstanding**

What you get in a lot of Tire Advertising these days is plain, unadulterated BUNK. More Miles – Longer Wear – Better Made – Purer Rubber – Secret Processes - and so on and so forth - a lot of generalities that anyone may claim.

But, when you come to pay out your money for tires, you want facts.

And there is one fact so overwhelmingly outstanding that no intelligent buyer can overlook it.

# More People Ride on Goodyear Tires Than on Any Other Kind

Goodyear Tires have proved best in the experience of millions.

Proved best upon the road where claims are judged by results.

For that reason, Goodyear makes more tires every year than any other manufacturer. A leadership that has been maintained for ten years.

And our service is on a par with Goodyear quality. We help you get out of Goodyear Tires all the mileage Goodyear builds into them.

Such supremacy is not won by chance. It has not been gained by making an ordinary good tire. It has not been held by trick selling-methods nor service that is not satisfactory in every respect.

The secret of Goodyear leadership is known to the millions who ride on Goodyear Tires.

If you haven't discovered it yet, come in and see the NEW Goodyears.

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