

COMMERCE

NEW FEATURES IN AUTO SHOW

When New York's National Automobile show opens in Grand Central Palace, January 7, for a run of one week, and is followed shortly thereafter by the Chicago show in the Coliseum, January 25 to February 4, visitors will see considerable that they have never seen before at an automobile show.

Aside from the innovations of some of the models of complete cars displayed, the necessary section will offer some interesting advances in design and construction. Furthermore, while many may not realize it, the shop equipment section will mark a great deal to the average motorist. While he or she may not be interested in the exhibits themselves, the augmentation of this division of the show will mean that thousands of motorists will be able to obtain cheaper and quicker repair work and service for their cars in the future.

Display Larger

Many types of modern devices for garage and service stations will be displayed at each of these national shows, there being no less than 50 makers of shop equipment showing and demonstrating their

FIND NEW USE FOR ENGINE

Flint, Mich., Dec. 14.—Threshing machines, pumping outfits, some lighting installations, and a host of other labor saving devices are providing work for automobile engines to do after they have finished their term of service in the field for which they were built. But it remained for Robert Hallinger, of Portland, Ore., to devise for such an engine one of the most novel uses which has come to the attention of the Buick factory here.

For the past four years, Hallinger has been using the engine from a 1914 four-cylinder Buick to run a miniature railroad which he operates at Oaks Park, a Portland amusement place. His train is also an annual feature of the Oregon State Fair at Salem.

Hallinger's father, who is manager of the park, bought the Buick in 1915, when it had seen a year's use. He drove it several years, making regular trips to California in it in the days before the present splendid highways were

DODGE TO HAVE FOUR BRAKES

seven seconds—and their ability to make 25 miles to the gallon at 45 miles per hour have also proved substantial arguments in their favor.

"The addition of four-wheel brakes, making possible deceleration as notable as the mile-a-minute performance of which Dodge Brothers fours are capable strengthens the advantage which they have enjoyed in their field and should add greatly to their popularity next year."

Rev. Alfred Read of Taunton, Eng., dressed as a stylish young woman and went on the streets at night to see how man of his church would act toward girls without escorts, but he was reprimanded for his zeal by his trustees.

Arthur Frixious of Medford, Ore., owns four newspapers at the age of 22.

MOTORISTS

FIND NEW USE FOR ENGINE

On Aviation day a number of famous flyers and people connected with the aviation branch of the automotive industry will be the guests of the management. Several of the leading European aeronautic engineers plan to be in New York at that time, and they, too, will be guests.

Society day will interest not only exhibitors of high-priced cars, but increasing models as well. It has become a common thing among people of means to have low-priced cars as well as the costliest in their garages. The majority of wealthy families now purchase cars for their servants for utility as well as entertaining purposes, and at last year's automobile show, a surprisingly large number of orders were placed for servant cars.

On Army and Navy day officers of the Army, Navy and Marine corps, as well as various government department executives, will be the guests. Military attaches of foreign governments will be invited to visit the show informally. Electrical day will see some of the favorites of the legitimate and shadow drama among those present.

Saturday, the grand finale, will be graced by various city officials and heads of several civic bodies, traffic committees, etc.

At the New York show there will be 37 exhibitors of complete passenger cars and 16 truck exhibitors.

DODGE TO HAVE FOUR BRAKES

Then in 1923, a power plant was needed for the miniature railroad which Hallinger planned to build, and the Buick's long record of service suggested adaptation of its engine to the new use. With 72,000 miles showing on its speedometer the Buick was dismantled, and the locomotive was built around its original chassis. The boiler, starter or lever, switch, and generator being retained.

"Since the company first introduced the line last summer," says Mr. Evans "it has gained rapidly in popularity with the purchasers of moderate priced cars. The slogan by which it was introduced—'America's Finest Four'—has been one of the most potent reasons for the remarkable success which it has achieved, for with the public's recognition that Dodge Brothers four surpassed all other fours and equalled in speed many of the light sixes, sales mounted steadily. The remarkable acceleration of the new cars—0 to 27 miles through gears in less than

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QUALITY AT LOW COST

AUTO SALONS ARE GROWING

The rapidly growing vogue toward the performance of eight-cylinder cars is among the world's finest motor cars was again strongly emphasized this week at the third annual New York Automobile Salon, recently held at the Hotel Commodore, points out DuBois Young, Hupmobile president and general manager. Some 120 cars, worth nearly \$1,500,000, were displayed. It was the largest Salon yet held.

Later showings will be held at the Drake Hotel, Chicago, in late January and an early February exhibition in that city, and at the Hotel Baltimore, Los Angeles, and the Palace Hotel, San Francisco.

"These Salons, with their fine custom coachwork, air-luxury innovations and chassis features, not only indicate the vogue among the finest custom creations, but definitely influence the trend to be taken by practically every type car built," said Mr. Young. "It is, therefore, exceptionally gratifying to note that eight-cylinder cars gain pre-eminence."

"The exhibit's international character is illustrated in the fact that France, Italy, England, Belgium and Germany, as well as America, were represented in displays. Coachwork as exhibited by such outstanding authorities as Dietrich, Brunn, Brewster, Floewood, Holbrook, Judkins, Loodle and Wausonby, in addition to the prominent European carmakers.

"The dominance of eights in such a setting is a conclusive indication of the vogue they are creating. The man who can afford a fine car naturally insists on the topmost chassis principle.

"The eight-cylinder car is rapidly moving to dominance of the entire motor car market above \$1500.

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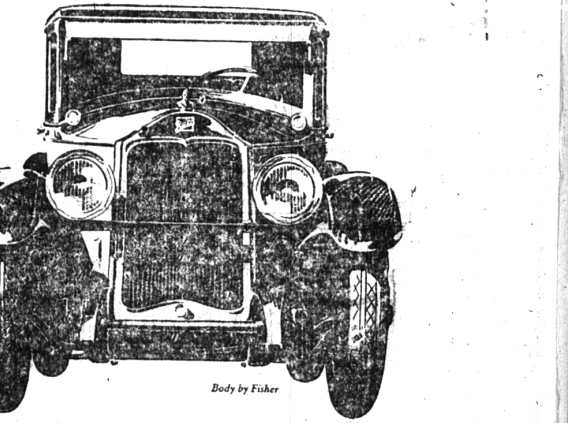
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