NEXT YEAR'S ROAD WORK

DODGE BUILDS 2,000,000TH CAR



Dodge Brothers on Nov. 5 milt its 2,000,000th car, just 12 years, 11 months and 21 days after No. 1 came off the line. Picture shows company officials and four employees who have been identified with Dodge interests over 35 years. Left to right: John R. Lee, General Sales Manager; E. G. Wilmer, President; Al Andrich, Otto Graul, Al Livermore, Bill Wohlfeil, the oldest employees; H. H. Springford, Vice President; William M. Pursen, Harry, J. New, Ass't General Sales Managers and A. K. Schoepf, Assistant to the President.

PACKARD HITS SALES MARK

PEDESTRIAN CONTROL IN SAN FRANCISCO

GRANTLAND RICE TO BROADCAST HIS ALL-AMERICAN GRID TEAM

VENEZUELA HAS WAY

For Reasons Why

YOU

Should

. . . made by a company



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Insurance Agency

In First State Savings Bank Bld.,
BIRMINGHAM Phone

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which has never been halted in its onward sweep to leadership and which in recent years has steadily increased its pace.

-which has made and placed into service nearly 100,000,000 tires, millions more than any other maker.

-which alone uses nearly one-seventh of all the crude rubber produced annually on the earth, almost 50 per cent more than any other manufacturer.

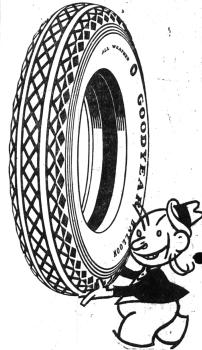
-which every year for the last ten years has made and sold more tires than any other company in the world.

which focuses on development, chemical research and service work the largest engineering body of its kind. --

-which operates its own cotton plantation, textile mills, rubber plantation, coal mines, factories and branches, to the end of delivering the tire-user the greatest possible value for his dollar.

These facts and others like them explain why it is supremely meaningful to say the ALL-WEATHER TREAD GOOD-YEAR BALLOON is the | greatest tire Goodyear has ever made.

It is outstandingly the newest, tested reason why more people ride on Goodyear Tires than on any other kind!



Vulcanizing Guaranteed To Last The Life of The Tire!

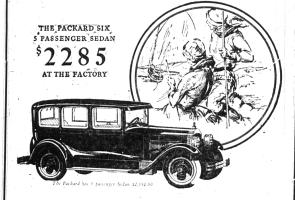
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8-Hour Recharging Service

Complete Stock of Rims and Rim Parts

PRESTOLITE SALES AND SERVICE STATION



Fine Car Transportation at Lesser Car Costs

T IS EASY to own the less, it will materially reduce the amount of money yournust economical. There is no financial penalty involved in acquiring America's outstanding Six, or in operating it.

We will appraise your present car at its highest market worth,

the amount of money you must pay at any one time to own a Packard. And in either case the monthly payments will never be more than \$40 or \$50 greater than for a lower priced car.

We will appraise your present car at its highest market worth, and apply its value against the purchase price of the Packard Six,

If it is worth more than the usual down payment, your extra credit will reduce the

THE MAN WHO

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