

LUMBER COMES FROM LACROSSE

Material In New Building Is Grown In Wisconsin And Brought Here

Directly from the mills in La Crosse, Wis., to west Ruffner street and Woodward avenue came the lumber for the new Wetman building at that location. It was supplied by the Segelke & Kohlhaus manufacturing company, whose mills deliver all their lumber directly to the consumer without the employment of a middle lumber yard.

Sashes and doors were all supplied by the Segelke & Kohlhaus firm, which is a factor in the connection with its mills where these are manufactured. The sashes are of white pine and the doors are specially plugged, screwed and bolted. The outside of the doors is of white pine and the inside of red birch.

The garage doors are specially constructed of pure white pine. The office partitions are red birch. Figured red gum has been used for the interior finishing wood. The rough lumber and special ties were prepared for use at the Wisconsin factory and brought to Birmingham all ready to be used.

The Segelke & Kohlhaus mills, in La Crosse, are among the oldest in the United States. They have been in operation since 1857. There are large offices in Chicago, Milwaukee and Detroit, and a branch office in Pontiac.

In speaking of the new Wetman building, A. J. Melstrom, district manager in northern Michigan for the Segelke & Kohlhaus company, said, "I never in more than 15 years in the business, seen a building erected with such efficiency as the Wetman building in Birmingham. In spite of the winter weather, the building was constructed in record time, and the work is excellent. I think Ruffner is to be congratulated and praised for his work. It is noteworthy."

Construction Time Establishes Record

(Continued from Preceding Page) store. The brick was supplied by the R. E. Hamilton company, of Detroit.

Building Is Fireproof

An absolutely fireproof building has been obtained by the use of steel and concrete structural material. The doors and the window casements are of steel. The roof is of tar and gravel. It

Large Delivery Increase Shown in Chevrolet Two Months Report

A tremendous increase in retail deliveries of new Chevrolet automobiles throughout the country during the first two months of 1927 is compared with the same period of 1926 is shown in the following report compiled by the Chevrolet Motor company.

The magnitude of this increase is indicated in reports from 32 of the most important trading areas in the United States and shows an average increase of 97.4% in these centers for the first two months of 1927 as compared with 1926.

The increase is striking evidence of the country-wide and constantly mounting demand for the Chevrolet car—a demand which caused the Chevrolet Motor company to reach a new high peak of production during February of this year of 85,821 cars—and still further marking the company's pre-eminence as the world's largest manufacturers of gear shift automobiles.

The interior walls of the stores are finished in antique plaster of a buff color. The floors are terrazo, and the woodwork is of walnut finish. Private offices will be included in the sales room.

The garage section of the building, which is the largest, is 73 feet across one side, 82 on another, 17 on the third and 34 on the fourth. There will be ample space for storing 25 cars. The heating plant for the entire building is installed in a basement under the rear of the garage, with a coal bin having a storage capacity of one carload of coal.

Room For Storage For the storage of automobile parts there are two places in the garage. One is on a small mezzanine built especially for this purpose and the other is on the ground floor. The heavier and less used parts will be kept on the mezzanine, which will be reached by a ladder, and the parts needed more often will be kept down stairs.

Besides the two garages Mr. Routier has built the Thendera Country club at Walters Lake, near Clarkston, during the past year, as well as a number of notable homes in Birmingham, the Hills, Detroit and Grosse Pointe.

Electrician Installs Special Wiring In New Wetman Building

The conduit system of electric wiring was used exclusively by Milo A. Fisher, 208 Harmon avenue, in the wiring of the new Wetman building, at south Woodward avenue and west Ruffner street. The work is said to be absolutely fire proof.

Especially attractive and effective fixtures have been placed in the building. The automobile salesroom will have special lights for showing off the cars, and the drug store will also have attractive fixtures.

Besides the regular conduit wiring, Mr. Fisher is specializing at present in the BX cable for residences. It is a fire proof flexible metal tubing, which he considers superior for houses.

LOCAL COMPANY SUPPLIES GRAVEL

Material Used Said To Be Choicest In This Part Of Michigan

Native Birmingham sand and gravel has been used exclusively in the Wetman Building on south Woodward avenue. It was supplied by the Birmingham Sand and Gravel company from their own pit, about two miles out east 54.3 Maple road. More than 250 yards have been used in the construction both for the laying of the brick and in the making of the concrete floor.

This gravel is considered the best in this vicinity. The Birmingham Sand and Gravel company supplies companies all the way from Detroit to north of Pontiac, and to a vicinity extending for several miles both east and west of Birmingham, it is announced.

MODERN BLOCKS PUT INTO SERVICE

Treated Squares Have Long Wearing Qualities And Eliminate Waste

One of the very modern materials used in the new Wetman building is the cinder blocks, which have been treated by the Bo-process. They are supplied by R. E. Hamilton, of Detroit. This treatment brings about a purification of cinders, which in turn eliminates all acid action. High compressive strength is thus acquired. This process is rapidly becoming an important factor in building. The treated blocks eliminate waste material and have great wearing qualities.

They will be used in the walls of the Wetman building to which capacity they are said to be especially well suited. The excellence of this Bo-process cinder block is manifest in the report of the Hamilton company that in the last year, the sale of this kind of block has increased 1,000 per cent.

The Hamilton company, which is supplying these cinder blocks for the building, is also supplying the face brick. It was also responsible for the cinder blocks and brick in the Buick garage, on south Woodward avenue, and the township garage at Bloomfield Center.

Face Brick and Cinder Blocks

FURNISHED BY

R. E. Hamilton

1791 Rademacher Ave.

DETROIT, MICH.

Cedar

4460

IRON and STEEL

Furnished by

INGRAM IRON WORKS

6450 Georgia

Whittier 7149

DETROIT, MICHIGAN

ESTABLISHED 1857

Segelke and Kohlhaus Manufacturing Company

Pontiac Office
7 Shirley South
Pontiac 4473

Detroit Office and Warehouse
Strathmoor & Fullerton
Euclid 4300-4301

MANUFACTURERS OF

High Grade Mill Work

LACROSSE, WIS.

FURNISHED

All Sash and Doors and
Interior Mill Work
for Wetman Building.