The pleasing light gray color of concrete dresses up any street.

Money Saving Facts about concrete pavements for Birmingham streets

Concrete is durable. That is why 2800 miles of concrete streets were placed in more than 1,000 cities and villages in the United States in 1926.

It will not shove, roll or rut. It remains as true and eyen as when built.

Maintenance cost is low. No expensive special equipment is required.

Wet or dry, concrete provides the safest surface for traffic. It furnishes the last fraction of control that often saves the motorist, or the pedestrian crossing the street. That fraction is available for you.

Concrete pavement will dress up your street. Its concrete pavement will dress up your street. Its light gray surface harmonizes with the green of the lawns and trees, also with sidewalks, curb and gutter, and in-drives, which are universally of concrete. This light gray color is of special value at night. Passing vehicles and people crossing the street are more easily seen because of the light colored surface, and therefore accidents are fewer colored surface, and therefore, accidents are fewer on concrete streets.

Concrete pavement is not noisy. 98 per cent of the traffic today is rubber tired. Rubber on concrete does not make noise. Oil drippings will not cause concrete to disintegrate.

Concrete pavement is the best and the most ecoconcrete pavement is the best and the most economical. It gives you more pavement value for each dollar invested than any other type. It will cost Birmingham taxpayers approximately \$42.00 less on a 50-foot lot than for a competitive type.

Concrete gives you more pavement value for each dollar invested than any other

Portland Cement Association

A NATIONAL ORGANIZATION TO IMPROVE AND EXTEND THE USES OF CONCRETE. OFFICES IN 31 CITIES.

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