will Ring for Soon the Bo

WITH the opening of school comes the normal resump-tion of business. Merchants have put in their fall line of goods and their shelves are carrying the year's maxi-

A goodly share of this merchandise has been especially purchased for the students and it is through this page that

business men are announcing their preparedness to supply the various needs of this ever increasing student body.

The enthusiastic backing of school policies and the sincere interest felt in the student body by business men of Birmingham is reflected in the advertisements below.

COLLEGE INDEPENDENCE

now, and have something with which to attend college," is a message you may not at present realize the truth of.

ut after graduation, and your future I not feel the security of a savings account or --- "College Independence."

> START A SAVINGS ACCOUNT TODAY

Mirst State Savings Bank

Capital, Surplus and Profits \$210,000



Then you

perfectly

can see the

ground ball

tip of hardest

HEAFFE

Iridium that

insures the

everlasting

jewel-like smoothness of

LIFETIME . PENS . "THE PEN WITH

THE WHITE DOT'

SHEAFFER

\$7.50 and \$8.75

GUARANTEED FOR LIFE

"Be Sure It's a Sheaffer!"

OTHER PENS \$1.00 - \$2.75 and Up



BANK BOOK

A Wonderful Little Book

WE HAVE ONE FOR YOU

IT helps when it is so necessary.

IT stands by you in sickness,

IT is always your friend.

IT furnishes you the money to buy all other books, and save for a college

> 4% on Savings Start Now!

THE FIRST NATIONAL BANK BIRMINGHAM, MICH.

Hey There! STUDENTS!

your supply of-

SHIRTS . TIES . HANDKERCHIEFS SOCKS . ETC.

How about a Hat for school wear? Yes, and a lot of other things we know you'll need!

--- WE'RE ALL SET TO SUPPLY YOU ---

NEW LOCATION Chas. Peck

NEW LOCATION

READY-

with a complete and comprehensive showing of practical and pleasing apparel very modestly priced

BIRMINGHAM DEPARTMENT STORE

Keep Healthy!

In returning to school, the student should remember that a new tax is being placed upon his or her physical

Good Health is the best companion of the body in the trial of mental rigors which study and scholastic achieve-ment demand of the body. Guard it!

We hope all the success possible may

If we can assist you, we shall conscientiously strive to oblige your every

Kelsey's Pharmacy

STUDENTS

WE'RE ready today with as interesting a selection of Footwear for Students as this Store has has ever shown. Stocks are brimming over with

new ideas; with Footwear of the sturdy, durable type, as well as good appearance. And prices are most inviting.





Williams Boot Shop

If It's Candy We Have It!

IT IS HOME-MADE AND THE BEST MONEY CAN BUY

> SOLD IN BULK, OR MADE UP IN BOXES FOR ALL OCCASIONS

Hammelef's