

THE SPIRIT
OF NEIGHBORLINESS



Of Course We Like
to Show the Neighbors

NEXT to our own satisfaction in a new possession is the joy of showing it to friends and neighbors. As a rule they derive as much pleasure therefrom as we do. It may even be passed across the back-yard fence for inspection as we borrow that friendly cup of sugar.

Much the same thought actuates us in arranging special display occasions of that which we have carefully and painstakingly provided for you,

our neighbors, who come into stores all through the years. For want of a better word we call these occasions our Fall and Spring "Openings." It's about time now that we plan our Fall opening.

Keep a neighborly eye peeled for further newspaper announcements of our program. It will be well worth telling to the neighbors.

THANK YOU!



First State Savings Bank

"Complete Banking Service—4% on Savings"

Bloomfield Plumbing & Engineering Co.

"Everything Mechanical for the Home"

Williams' Boot Shop

"Quality Shoes for the Whole Family"

The Irene Shop

"—for the Last Word in Millinery"

Kelsey's Pharmacy

"Delivery Service — Phone 766"

First National Bank

"4% on Savings"

L. R. Mix

"Quality Jeweler"

Leonard Electric Co.

"House Wiring—All Electric Service"

**The Birmingham Creamery
and Ice Mfg. Co.**

"Daily Ice Delivery — Just Phone 33"

Hammelef's Confectionery

"Candies—They're Home Made"

Palmer-Blackmer & Co.

"Dry Goods—Men's Furnishings"

Miner Grocery Co.

"We Deliver — Phones 645-646-647"

Frank J. Mulholland Co.

"Men's, Ladies' and Children's Furnishings"

Bird & Ryder

"—if it's anything electrical"