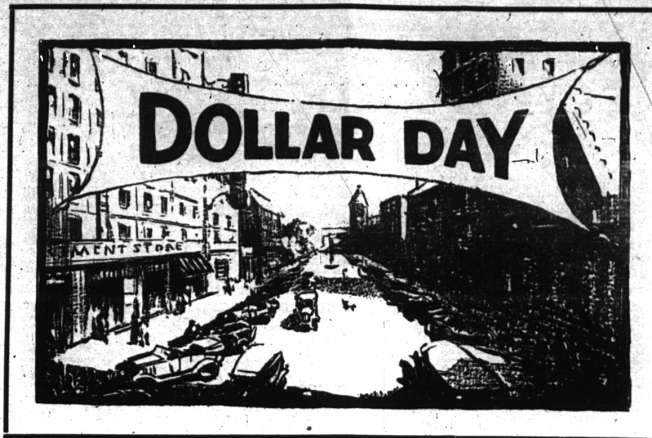


T H E S P I R I T O F N E I G H B O R L I N E S S



DOLLAR DAY

and the Neighborly Cup of Sugar

¶ Just a chance remark overheard between two good neighbors as a cup of sugar was borrowed over a back-yard fence, suggested this little message.

¶ Excellence of a bargain obtained that day in a local store was mentioned, and—because the news was too good to keep—on to the whole neighborhood.

¶ It's in precisely the same spirit that we're passing along this shopping "tip" to you.

¶ Now it isn't possible here to tell you of all the dollar bargains you'll find in our stores on that day. But be assured that they'll be the very best values we can offer for a dollar. In some instances that dollar represents our actual cost.

¶ Impracticable? No! For if, by offering such real bargains as will convince you of our sincere desire to be neighborly, we can't help but feel that you'll appreciate the spirit that prompts our act.

WHEN BIRMINGHAM HAS ITS NEXT DOLLAR DAY
REMEMBER THIS MESSAGE

Thank You!



First State Savings Bank

"Complete Banking Service—4% on Savings"

Bloomfield Plumbing & Engineering Co.

"Everything Mechanical for the Home"

Williams' Boot Shop

"Quality Shoes for the Whole Family"

The Irene Shop

"—for the Last Word in Millinery"

Kelsey's Pharmacy

"Delivery Service — Phone 766"

First National Bank

"4% on Savings"

L. R. Mix

"Quality Jeweler"

Leonard Electric Co.

"House Wiring—All Electric Service"

**The Birmingham Creamery
and Ice Mfg. Co.**

"Daily Ice Delivery — Just Phone 33"

Hammelef's Confectionery

"Candies—They're Home Made"

Palmer-Blackmer & Co.

"Dry Goods—Men's Furnishings"

Miner Grocery Co.

"We Deliver — Phones 645-646-647"

Frank J. Mulholland Co.

"Men's, Ladies' and Children's Furnishings"

Bird & Ryder

"—if it's anything electrical"