

**OPEN EVENINGS**

Daily Until 9:00  
Saturday Until 10:00  
For Your  
CONVENIENCE

**Hosiery**

"**POINTEX HEEL**"  
\$1.65 Up

"**PHOENIX**"  
\$1.00 Up

"**ALLEN A**"  
\$1.75

"America's Foremost Hosiery" in every new wanted shade. No wonder this store is known as Hosiery Headquarters!



**Gloves**

25 different pleasing styles in chamousette and leather, in all the new fall colors.  
Truly a great selection!

\$1.00 Up



**Handbags**

The season's smartest in leather or silk at—

\$1.50 Up



**TO MERIT** your valued patronage we pledge to serve you better than any other store anywhere.

*L. E. Davidson*  
**BIRMINGHAM DEPARTMENT STORE**  
*Birmingham's Foremost Store*

THE SEASON'S  
**SMARTEST FROCKS, COATS, HATS**  
And Complete Accessories

*For Mother and the Girls*

An Extraordinary Assemblage of Quality Merchandise,  
Plus Smart Style and Sensible Prices!

AN INSPECTION WILL DELIGHT YOU!



**CHIC FROCKS**  
Of Silk and Wool

TAILORED models of twills and jerseys, smartly pleated or tiered, and Frocks for dressier occasions of flat crepe, satin, and velvet, graceful of silhouette and unusual in detail. Reasonably priced to attract many new customers to this store.

\$8.75 to \$29.75



**FINE COATS**  
Of Unusual Distinction

OF VELOURS, tweed, novelty woolen mixtures and suede like fabrics, these new Coats introduce novel bloused back and belted features, and are luxuriously trimmed in fur—fox, squirrel, nutria, beaver, etc., moderately priced in several groups.

\$29.75 to \$97.50

**Bargain Column**

FRIDAY AND SATURDAY ONLY

Ask Anybody in Birmingham

65c  
**Kotex - 39c**  
WHY PAY MORE?

50c  
**GIRLS' BLOOMERS**  
Black, White, Pink  
Sizes 2 to 14—**39c**

\$1  
**Palmetto Cloth GIRLS' SLIPS**  
Sand, Pink, White  
Sizes 10 to 16—**79c**

\$3.95  
**GIRLS' SLICKERS**  
Blue, Red and Green  
Sizes 6 to 12—**\$2.95**

\$2.95  
**GIRLS' SWEATERS**  
Very large selection of colors and combinations, sizes 4 to 14 years—**\$1.95**

35c  
**CHILD'S HOSE**  
Black, sand, white, all sizes, pair—**29c**

**Dr. Denton Sleepers**  
10% LESS

**NEW HATS**

Have interesting Crowns



Smart New Models of Velvet, Felt, Velour and Silk in all the wanted shades and combinations!

At a price that you will want to buy at least two of them! Only **\$5.00**

**Silken Lingerie**  
For the Ideal Gift

MOST acceptable of all Christmas gifts, these charming new styles in gowns, step-in combinations, slips and bloomers, will delight the feminine fancy. In a variety of models, tailored or trimmed with lovely laces, they come in all of the pastel tints and in white. Also beautiful negligees and snug blanket and padded robes.

- Teddies - \$1.25 to \$5.95
- Gowns - 95c to \$12.00
- Step-ins - \$1.25 to \$4.95
- Slips - \$1.25 to \$7.50
- Bloomers - \$1.00 to \$3.95
- Brassieres - 75c to \$4.00



**NEW FROCKS**  
For the Junior

of Jersey, Wool, Velvet, Broadcloth, Etc., in typical Junior styles, pleasing colors and combinations!

**COTTON DRESSES**  
\$1.65 Up  
**WOOL DRESSES**  
\$5.95 Up

For the Miss of 2 to 6—  
**COTTON DRESSES** are \$1.25 Up  
**WOOL DRESSES** are \$2.95 Up



**Hats and Tams**  
of Broadcloth and Velvet, for the Junior and Small Sister

\$1.95 Up

**Infants Sets**  
100% Wool  
Sweater, Leggings, Mittens and Cap  
\$4.95 Up

**Infants Sweaters**  
Every Conceivable Color and Combination  
\$1.25 Up

**Booties 35c Up**

**Mittens & Gloves**  
25c Up

**Hand-Made Dresses**  
\$1.95 Up



**JAUNTY COAT**  
For the Young Miss

MODISH little wraps of warm velour or kasha like fabrics, collared and bandied with flat fur. In a wide range of youthful colors.

2 to 6 range from \$3.95  
7 to 14 are \$8.75 Up



**Luxurious SILK ROBES**

In fascinating colors and combinations  
\$13.50 Up

**Bath Robes**

A marvelous collection from \$3.50 Up