

# A Merchant's Responsibility

Never was carried in a

## Peddler's Pack



WHERE could you find today the door to door salesman who sold you something yesterday? Consider, if you please, how easy it is for him to transact his business without fear of future complications. He never need worry about the inferiority of the quality of his commodity he sells. Whether it lasts a day or year is of no consequence to him. His sole aim in business is to convert his stock into dollars and cents.

Your home-town merchant is definitely and permanently established in your community. He strives for your satisfaction today because he wants your patronage tomorrow—and he intends to deserve it by offering only dependable quality, reliable branded merchandise and substantial values.

His responsibility is not to be questioned—it's as steadfast as the foundation of the store he occupies.

### Some of the Standard Brands of Merchandise We Carry

- Carter's Knit Underwear
- Duofold Health Underwear
- Hansen Gloves
- Kayser Gloves
- Onyx Pointex Hosiery
- Holeproof Silk Hosiery
- Rollins Silk Hosiery
- American Lady Corsets
- Jackson's College Girl Corsets
- Bradley Sweaters
- Signal Shirts
- Racine Lumber Jackets
- Lee Play Suits
- Carhart's Overalls
- Belding Silks
- Minneapolis Knit Underwear for Boys and Girls
- Vanity Fair Silk Underwear
- Royal Society Art Goods and Glasses
- Kukernick Bloomers and Combinations
- Peter Pan Gingham
- Manchester Percales
- Rayola Cloth for Slips
- Van Hansen Collars
- Arrow Collars
- Hickok Belts

### Is Your Word as Good as Your Bond ?

Keeping your credit good means that you must keep your promises; for all credit is based on promises, verbal or written and accepted in good faith for that which you desire.

Good intentions, valuable as they are, cannot build good credit. Only by religiously living up to every agreement, discharging every obligation when due, is credit established and only in that way can it be maintained.

Protect your credit and it will protect you. To protect it

**Pay Your Bills Promptly as Agreed**



### L. E. Davidson's BIRMINGHAM DEPARTMENT STORE

*Birmingham's Foremost Store*

FULLY conscious of our responsibility to the community, we leave nothing undone to assure you complete satisfaction—you will be delighted with our personal, pleasing service, meritorious merchandise, extensive selections and prices invariably lower. Indeed! You will be delighted!

*L. E. Davidson*

### Plenty of Opportunities Right Here In Birmingham

YOU don't have to go away to find opportunity. There are plenty of good opportunities right here in Birmingham.

Let the First National Bank work with you in the development of some of these home-grown possibilities.

You will find us always ready to serve you. Come in.

### The First National Bank

Birmingham Mich.

Have You Ever Sent Away For Candy ?

Have You Ever Sent Away For The Second Box ?

Have You Ever Tried Our Home-Made Candies ?

Have You Ever Come Back For A Second Box ?

OF COURSE YOU HAVE!

### HAMMELEFF'S

125 N. Woodward Phone 725



**The Very Last Word** in Millinery is to be found right here in Birmingham. High Crown Hats, small Brims, oddly crushed into bewitching shapes. Antelope Felt, Velour and Velvet fashion them, and in most cases they are simply trimmed with ribbon or gleaming jeweled pins.

— S —  
**IRENE HAT SHOP**  
109 W. Maple  
Phone 519-J

Cotton and All Wool Blankets — Real Irish Laces Real Filet Laces

**F. J. Mulholland Company**  
119 N. Woodward  
Phone 425

### Our Stores are Permanent

P H A R M A C Y	<b>DRUGS</b>	P H A R M A C Y
K E L S E Y ' S	W I L S O N ' S	S H A I N ' S
M A C Y	Prescriptions	

SHOULD SOMETHING BE WRONG WITH OUR GOODS, YOU HAVE A COME-BACK—NOT SO WITH THE PEDDLER

HAVE YOUR PRINTING DONE HERE IN BIRMINGHAM

BY THE

**Birmingham Eccentric Print Shop**



### The Safe Way Is the Sure Way

SUCCESS is more often achieved through the regular dollar by dollar accumulation of savings than by "inside tips" and big deals.

The safe way is the only sure way to gain financial independence. Come in and talk to us about the sure way.

### First State Savings Bank

Birmingham Mich.

EVERYTHING PRINTED—From a Calling Card to a Dictionary