

### G. M. C. SHOW SUCCESS CALLS FOR ANOTHER

Innovation On Part Of Corporation Surpasses Expectation Of Officials.

Success of the first fall showing of motor cars held at the General Motors Building last week coupled with continuous interest shown by visitors from all parts of the country in the permanent exhibit established at Atlantic City, N. J., the next summer has led to a decision that the corporation will sanction such shows in other sections of the country on suitable arrangements can be made according to officials.

This marks a new departure on the part of G. M. C., as heretofore the five car divisions have made show arrangements independently of each other.

The interest of the Detroit public was amply demonstrated last week. Particularly during the evenings did the throngs jam the auditorium of the fourth floor of the building where the main display was held.

For seven days the whole General Motors Building, observed a display of cars. There was not only the display of cars in the auditorium but a special showing of Cadillac cars in the ball room of the ground floor motion pictures of the fourteenth floor of the building and an exhibit of General Motors' products on the ground floor.

The display consisted of every model automobile made by the various divisions of the General Motors corporation as well as trucks. The combined retail value of the 165 passenger cars and commercial vehicles totaled \$35,482. This total value brings the average price per car to \$212. The prices really range from below \$50 to the special built passenger car of supreme luxury, which sells for \$6,500.

The de luxe features of the exhibit was the music furnished by George Olsen and his Hotel Pennsylvania musicians, obtained through the courtesy of the E. M. Statler, president of the Hotel Statlers, Inc.

Photographer: Mounted or otherwise? Men: Well, I'll take it mounted, but I don't know what my wife will say. She's never seen me on a horse. —Abe's Photographic Weekly.

As a sporting proposition, we suggest that Europe send us the channel in lieu of her war debts. —Ship and Leather Reporter.

Teacher: Use the word 'coral' in a sentence. Pupil: Me and Johnny had a coral and Johnny hit me. —American Speech.

Ruth Hennessy of Davenport, Ia., aged 8, walked 60 miles to visit her aunt.

### 1927 Buick Breaks All Sales Records

The 1927 Buick in its first two months on the market has broken all sales records of former Buick models for the same period. Since August 1st when the new Buick was introduced 57,150 have been delivered to owners.

According to E. T. Strong, Buick General Sales Manager, this delivery mark breaks that of any previous model for a similar period by more than 17,000 cars. The 1926 Buick held the former high record with 40,967 deliveries during its first 60 days on the market. The 1925 Buick held the pace established during these first two months and finished the year ending July 31, 1925 with a grand twelve months total of 240,424 deliveries. On the basis of its record to date, the 1927 Buick will prove to be an even more sensational success.

### Auto Club Prepares Membership Drive

The Oakland County Automobile Club is planning a membership campaign which is to be started this week. The club has a membership of 17,000 cars. The 1926 Buick held the former high record with 40,967 deliveries during its first 60 days on the market. The 1925 Buick held the pace established during these first two months and finished the year ending July 31, 1925 with a grand twelve months total of 240,424 deliveries. On the basis of its record to date, the 1927 Buick will prove to be an even more sensational success.

### RUBBER SILENCED CHASSIS DEVELOPED IN OAKLAND TO ELIMINATE RUMBLE

New engineering applications of rubber in the automobile chassis to absorb vibration and eliminate body rumble are found in the rubber-silenced chassis recently developed in the Greater Oakland Six.

The new only 'does' the new Oakland chassis ride on balloon tires, but the engine rides on rubber-insulated supports and drives through rubber-silenced drive unit back of the transmission, thus obtaining a quietness which is claimed as a triumph in chassis engineering since the beginning of the automobile industry.

states H. E. Anibal, vice-president in charge of Oakland engineering, the designer of the rubber silenced chassis and a leading authority in automotive engineering on the eve of his departure for Europe with other General Motors Engineers.

"In approaching new limits of quietness, we are merely anticipating a public demand for the utmost comfort in automobile riding and driving. The results achieved in the Greater Oakland Six chassis were brought about by isolating the three major vibrations which affect motor car comfort. This was done by applying a series of engineering features, each separate and distinct, yet with the common purpose of insulating the body assembly from vibration," Mr. Anibal explained.

Alpine Climber (who is hanging desperately to the cliff over which he has fallen) to guide: "If you have a moment to spare, drop me a line." —Bystander.

A Frenchman has invented a machine that plants cabbage seedlings, which consists of a moving arm that places each plant in a hole and another attachment that covers it with earth.

A new type of roadbed has been designed for railroads, which the rails are embedded in thick concrete, and by estimation will save \$420 a mile in fuel each year.

It is said that the King of Yendi, in West Africa, is the father of 180 children, but only 80 are living.

### CHEVROLET MOTOR CO. BUILDS 81,158 AUTOS DURING SEPTEMBER

The Chevrolet Motor company, largest manufacturer of three-speed cars, shattered two of its marks during September when it established a new monthly record of 81,158 passenger cars and trucks and attained a production total of 93,281 units for the first nine months of 1926, eclipsing the half-million production of the entire 12 months of 1925, Chevrolet's greatest year.

Neither of these figures has ever been approached by any builder of cars with three-speed selective transmissions.

The September production averaged 3,381 units daily for the 24 working days of the month. This also is a new record. The 81,158 total for September followed several recent months of record-breaking production. April, May and June with respective productions of 71,157, 74,617 and 77,241 each established successive production records. July production was restricted somewhat by the following August and September months necessary to permit necessary further improvements in the Chevrolet production line. Production in August was snatched up to 76,551 units, only 690 fewer than that were built in June which stood as Chevrolet's high record until outdistanced by September.

PLEASANT AVENUE STORM SEWER 602—Moved by Commissioner Landt that the following Amalgam and resolution be adopted: Resolved, That on October 11, 1926 was heretofore fixed by this Commission as the time for the meeting to hear objections and objections to the proposed construction of a storm sewer on Pleasant Avenue from

to Maple Avenue in the Village of Birmingham, at the court room of the undersigned, at my office in the City of Rural Oak, Oakland County, Michigan, at nine o'clock a. m. Eastern Standard Time on the 11th day of November, 1926, to defend the complainant in this case, an judgment will be entered by default; and that this order be served or published as required by statute. This suit is brought to terminate the interest of the defendant in a certain lease contract for the sale of premises described in Lot Numbered 306 of Colony Home Subdivision No. 1 of the East half of the west

half of the east half of the southwest quarter and the west half of the east half of the southwest quarter of Section 35, Township 1 North, Range 11 East, Rural Oak Township, Oakland County, Michigan, for the use of the defendant in a certain lease contract for the sale of premises described in Lot Numbered 306 of Colony Home Subdivision No. 1 of the East half of the west

at the court room of the undersigned, at my office in the City of Rural Oak, Oakland County, Michigan, at nine o'clock a. m. Eastern Standard Time on the 11th day of November, 1926, to defend the complainant in this case, an judgment will be entered by default; and that this order be served or published as required by statute. This suit is brought to terminate the interest of the defendant in a certain lease contract for the sale of premises described in Lot Numbered 306 of Colony Home Subdivision No. 1 of the East half of the west

STATE OF MICHIGAN, COUNTY OF OAKLAND—  
I, Clerk of the Court, do hereby certify that the foregoing Amalgam and resolution were adopted by the Commission on the 11th day of October, 1926, at the time for the meeting to hear objections and objections to the proposed construction of a storm sewer on Pleasant Avenue from

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Running Roadster	\$510
Coupe	\$645
Four Door Sedan	\$735
Landau	\$765
1/2-Ton Truck & Chassis Only	\$375
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