Origin of Auto Wise-Cracks Is Traced to 'Pike's Peak or Bust' Sign

There was a time when a decorated automobile was considered original and attractive, but as fads have a way of dying from overuse and abuse the decorated car now is considered in the same class with the once famous expression "So's your old man."

The person who paints signs and pictures on his car no longer is considered front rank man in the legion of America's humorists.

The idea of painting a slogan on a car was originated in the United States by pioneers who found a certain amount of inspiration from the sign "Pike's Peak or Bust," which they painted on their covered wagons.

Next Use

The fearless motorist, in cotton duster, goggles and motor cap, who traveled many years before the world war in a huge horseless carriage, was next to adopt a slogan. He was proud of the sign "Excuse My Dust."

This usually was accompanied by pennants pinned on the car. There were pennants from Niagara Falls, Atlantic City and Philadelphia, proving that the motorist had traveled some in his day.

Many years after came the era of cheap and used cars, and college youths seized upon heaps of junk which could be bought for $25. Such cars immediately were painted (by the owner) in college and fraternity colors and each car was given a name, such as "Julia," "Lena" or "Lizzie."

Manufacturers next saw the possibility of advertising and began to put the car's name on the spare tire cover.

At the College

College students again saw greater possibilities in auto decorations and signs. The country was covered with wise-cracks and epigrams—"Chicken, here's your coupe," "In case of fire throw this in," "Baby, here's your rattle," and many others.

After the wise-cracks came the stickers, the most popular the bathing girl. The stickers were pasted on the front and back glass plates and pictures were drawn on the car.

Here the police stepped in. They saw danger in windshield stickers. As a result, many states and cities are considering laws to prohibit sign, sticker and slogan.

New Jersey has passed a state law which makes it illegal to drive cars that have vulgar phrases, pictures or signs on them and the owner of such a car may have his driving license revoked.

Other police authorities have ruled that stickers must not be placed on the front or rear of a car, as they interfere with the driver's vision and may cause accidents.

Auto Race Driver's Life Is One of Hard Work

Contrary to common belief, the life of an automobile race driver is not all thrill. For every hour spent at the wheel of a two mile a minute racer, the driver spends days in preparation for the next race and in rest and relaxation from the grind of the track.

It is hard work, grooming one of the tiny hand built cars to the very peak of efficiency. Before a car is ready to start on its dizzy whirl it must be torn down and built up many times, as tests disclose things which might be done to wring one more ounce of speed from the vest pocket engines.

The success of a driver depends on the care with which he prepares his mount for the track. The man whose car is not "in the pink" on the day of the race is usually the man who rolls disconsolately into the pits while some other driver wins the cash.

Lack of physical condition frequently ruins the chances of the driver and often endangers his life. The hair trigger coordination of hand and eye which is essential in racing can only be gained through prime bodily fitness. Racing is no different than any other sport in this respect.

Probably one of the most careful conditioners of both car and driver is Peter DePaloo. Last year DePaolo swept to sensational success by winning the Indianapolis race and subsequently gaining the A. A. A. championship for 1925. He ranks high in the Association rating this year also.

NOTICE OF MORTGAGE SALE

Default has been made in the conditions of a certain mortgage made by Harry J. Lee and Elizabeth Jo Lee, his wife, mortgagors, unto Luther McNall and Eleanor McNall, husband and wife, mortgagees, whereby the power to sell contained therein has become operative. The mortgage is dated the 1st day of June, A. D. 1921, and was recorded in the Office of the Register of Deeds for the County of Oakland, State of Michigan, in Liber 289 of Mortgages, on page 108, on the 1st day of June, 1921.

The mortgage was duly assigned by said mortgagees, Luther McNall and Eleanor McNall, his wife, to The Peoples State Bank of Imlay City, a Michigan banking corporation, by written assignment, dated the 24th day of April, A. D. 1925, and recorded in the Register's Office of the County of Oakland, State of Michigan, in Liber 401 of Mortgages, on pages 91 and 92.

No suit or proceedings have been instituted at law to recover the debt secured by said mortgage or any part thereof. The amount claimed to be due and which is due upon said mortgage at the date of this notice for principal and interest is the sum of Fifteen Hundred Seventy-seven and no/100 ($1577.00) Dollars and an attorney fee of Thirty-five Dollars ($35.00), as provided by statute.

Notice is hereby given that by virtue of the power of sale contained in said mortgage, and the statute in such case made and provided, the said mortgage will be foreclosed by a sale of the mortgaged premises on Monday, the 22nd day of November, A. D. 1926, at ten o'clock in the forenoon, Eastern Standard Time, and the undersigned will, at the front door of the Court House in the City of Pontiac, Oakland County, Michigan (that being the building in which the Circuit Court for the County of Oakland is held), sell at public auction to the highest bidder, the premises described in said mortgage or so much thereof as may be necessary to pay the amount so as aforesaid due, on said mortgage, for principal and interest and all legal costs, together with said attorney's fee, to-wit:

The lands, premises and property situated in the Townships of West Bloomfield and Waterford, County of Oakland and State of Michigan, described as follows, to-wit:

Lot numbered Two Hundred Seventy-four (274) of Sylvan Lake Subdivision Number Three (3), according to the recorded plat thereof in Liber 9 of Plats at page 6, together with the hereditaments and appurtenances thereof.

Dated, this 24th day of August, A. D., 1926.

THE PEOPLES STATE BANK OF IMLAY CITY
Assignee of Mortgagees.

EARL I. HEENAN,
Attorney for Assignee,
307-11 Lexington Bldg.,
Detroit, Michigan. 19-31

OAKLAND MOTORS IS GROWING FAST

Pontiac, Nov. 4 — The Oakland Motor Car company continued through September and so far into October the tremendous production and sales strides it has made since the beginning of the year—strides which have placed the company in seventh place in sales among all the motor car companies of the world.

Through September of this year the company has produced more than 113,090 cars. Incidentally, September production of 16,836 Oakland and Pontiac Six cars is the second largest in the history of the company, being exceeded only by August of this year.

The growth of the dealer organization has kept pace with the popularity of both cars. At the beginning of this year, the dealer organization numbered 1,127 and on October 1st this number had been practically doubled—to 2,364 dealers. A year ago last January, the dealer organization numbered but 597 but this number represented the dealer organization after it had been cut down and just before the drive made for new dealers.

NOTICE OF MORTGAGE SALE

Default having been made in the conditions of a certain mortgage made by John A. Hughes and Laura M. Hughes, his wife, of the Township of Royal Oak, as mortgagors, unto the First State Bank of Royal Oak, Michigan, as mortgagee, bearing date the twenty-third day of October, A. D. 1929, and recorded in the office of the Register of Deeds for the County of Oakland, State of Michigan, on the twenty-sixth day of October, A. D. 1929, in Liber 261 of Mortgages, on Page 358, on which mortgage there is claimed to be due at the date hereof an unpaid balance of principal and interest in the sum of One Thousand Ninety-seven and 19-100 Dollars ($1097.19) and an attorney fee of Thirty Dollars ($30.00) as provided for in said mortgage, no suit or proceeding at law having been instituted to recover the money secured by said mortgage or any part thereof.

Notice is hereby given that, by virtue of the power of sale contained in said mortgage and the statute in such case made and provided, on Monday, the twentieth day of December, A. D. 1926, at eleven o'clock in the forenoon of said day, Eastern Standard Time, the undersigned will, at the Saginaw Street Entrance of the Court House in the City of Pontiac, that being the place where the Circuit Court for the County of Oakland is held, sell at public auction the premises described in said mortgage, or so much thereof as may be necessary to pay the amount of money aforesaid due on said mortgage with interest at the rate of seven per cent. and all legal costs, together with said attorney fee, to-wit:

Land situated in the Township of Royal Oak, Oakland County, Michigan, described as The East Fifty (50) feet of Lot Number Forty-five (45) of the Sunny Knoll Farm Subdivision of the northwest quarter of the southwest quarter of Section Seventeen (17) and the west one-half of the northeast quarter of the southwest quarter of Section Seventeen (17) according to the recorded plat of this subdivision.

Dated: Sept. 29th, 1926.

FIRST STATE BANK OF ROYAL OAK, MICHIGAN,
By Frank King, Cashier,
Mortgagee.

GEORGE B. HARTRICK,
Attorney for Mortgagee.
Business Address:
230-5 New R. O. Savings Bank Bldg.,
Royal Oak, Michigan. 23-35

A high velocity cannon which does not produce a stunning detonation when fired is said to have been devised by a German inventor.

Advice Given To Auto Drivers In Winter

Now is the proper time to prepare your car for the approaching cold weather season. Motorists who are wise, will, at this season of the year, guard against the pranks which nature plays by causing the thermometer to take sudden descents with a possible ill effect on the motor. By giving due attention to the lubrication and cooling systems, especially without any inconvenience or difficulty, autoists can drive their cars despite the coldest weather, according to Hupmobile dealer in this section.

Of first importance is the care of the radiator. Water freezes at 32 degrees Fahrenheit and can expand with such force that it is apt to crack a radiator with expense and inconvenience to the owner. To prevent this condition the water should drained when the cool weather first sets in and the system filled with an anti-freezing solution. Undoubtedly the most popular and satisfactory anti-freeze solutions are distilled glycerine and alcohol. Alcohol costs less but because it vaporizes rapidly at operating temperatures of the motor, the alcohol must be replenished frequently.

STATE OF MICHIGAN—In the Probate Court for the County of Oakland.

At a session of said Court, held at the Probate Office in the City of Pontiac, in said County, on the 19th day of October A. D. 1926.

Present, Hon. Ross Stockwell, Judge of Probate.

In the Matter of the Estate of Amy B. Miner, Deceased.

Tunis W. Miner, administrator with will annexed of said estate having filed in said Court a petition praying for the examination and allowance of his final account, assignment of the residue of said estate, and the discharge of said administrator;

It is Ordered, that the 15th day of November A. D. 1926, at eight o'clock in the forenoon, at said Probate Office, be and is hereby appointed for hearing said petition;

It is Further Ordered, that public notice thereof be given by publication of a copy of this order, for three successive weeks previous to said day of hearing, in the Birmingham Eccentric a newspaper printed and circulated in said county.

ROSS STOCKWELL,
Judge of Probate.

(A true copy.)
Ruth Immick,
Deputy Probate Register. 27-29

Weak, Nervous, No Appetite

"I was in a weak, rundown condition and could not sleep. I had no appetite and no ambition. Then I took Vinol—now it's all different. I enjoy working and I don't get nervous."—B. Lane, Malvern, O.

A weakened nervous condition makes work a double burden. Let Vinol give you the strength and vitality af abundant health. A quarter century's use has proved the value of this Cod Liver and Iron tonic without oil. You will love its pleasant taste.

Vinol COD LIVER & IRON

Wilson Drug Co.

Ramsey Motor Sales

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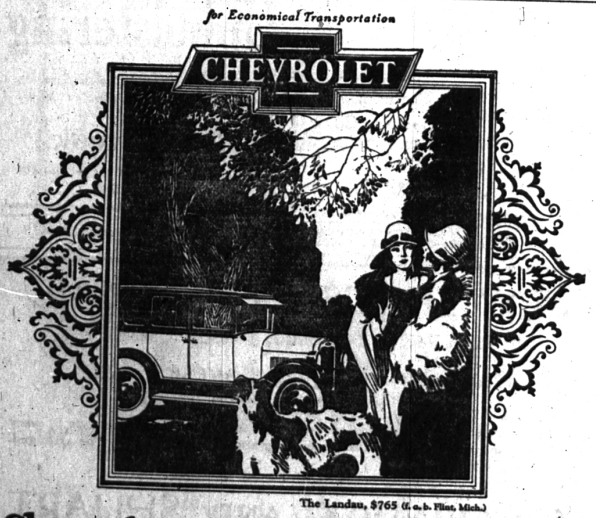
OAKLAND - PONTIAC - BUICK
AUTHORIZED SERVICE

CALL 550
Night, 1128-M

R. E. Ramsey, Prop. 113 BROWNELL ST.

for Economical Transportation



The Landau, $765 (f. o. b. Flint, Mich.)

Chevrolet Closed Bodies *by* Fisher The World Provides no Finer!

Chevrolet is the only low-priced car offering closed bodies by Fisher—acknowledged everywhere to represent the highest order of beauty, luxury, safety and value. On the leading cars in every price class the Fisher emblem is accepted as a hallmark of distinction.

Lustrous Duco in beautiful, modish colors assures the permanence of their external beauty. Upholstery, trim, cushioning, hardware and appointments—all contribute to their unchallenged value—a value that is making the smoothest Chevrolet in Chevrolet history the most popular ever offered.

Touring or Roadster $510, Coupe or Coach $645, Sedan $735. All prices f. o. b. Flint, Mich. Small down payment and convenient terms. Ask about our 6% Purchase Certificate Plan.

Tracy & Cotton, Inc.
Open Nights and Sundays 505 N. Woodward
Birmingham, Mich.

QUALITY AT LOW COST

WINNING AND HOLDING GOOD WILL
Last Year . . . This Year . . . Next Year

Oakland Six $1025 to $1295

All comparisons lead you to *the Greater* OAKLAND SIX

Go up and down "Automobile Row" as carefully as you wish—your investigations will merely confirm everything you have heard of Greater Oakland Six value supremacy.

Look where you will, you cannot find another six of Oakland's price which combines such engineering advancements as Rubber-Silenced Chassis, Harmonic Balancer, tilting-beam headlights with foot control, four-wheel brakes, air cleaner and oil-filter, plus quality construction throughout and the luxury of Fisher bodies, beautifully upholstered and finished in two-tone Duco.

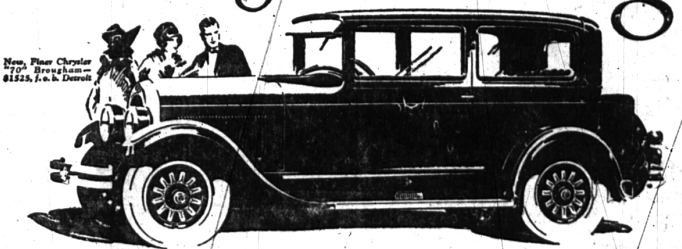
And that is why all comparisons will inevitably lead you to join the many thousands who have already made the Greater Oakland Six the greatest success in Oakland history!

Pontiac Six, comparison to Oakland Six, $825 to $895. All prices at factory. Easy to pay on the General Motors Time Payment Plan.

SHAW MOTOR SALES
118 E. MAPLE AVE. PHONE 1160 BIRMINGHAM

OAKLAND-PONTIAC
PRODUCTS OF *Sixes* GENERAL MOTORS

The NEW INFLUENCE *on all fine motoring*



New, Finer Chrysler "70" Brougham—$1525, f. o. b. Detroit

With its new beauty and new, lower prices joined to proved and unmatched superiority of performance, dependability, roadability, economy and long life, the *new, finer* Chrysler "70" exerts even more emphatically the influence which for the past three years has meant nothing but Chrysler.

Since the announcement of the first Chrysler the motor car industry has endeavored to emulate and imitate Chrysler design and practice, Chrysler performance and appearance.

But never for a moment during these three years has it been possible to mistake any other car for a Chrysler, or a Chrysler for any other car.

And now, with the coming of the *new, finer* Chrysler "70"—at its new, radically lower prices—the gap between Chrysler and the commonplace, Chrysler and the conventional, is made even more marked than ever.

Newer, more exquisitely graceful bodies of exclusively Chrysler design, newer, more distinctive silhouette—newer luxury of comfort—newer, greater riding ease—newer richness of upholstery—newer, finer hardware and fittings—newer refinements in controls and lighting—newer, more attractive color blendings far in advance of current harmonies—with basically the same famous chassis, unchanged save for refinements.

Thousands upon thousands of enthusiastic motorists are hailing it as the turning point in motor car body design—the forecast of the new vogue in motoring for years to come. You simply must see and drive the *new, finer* Chrysler "70". That's the only way you can fully appreciate its new beauty, combined with phenomenal and unchanged performance.

Radically Lower Prices

	New Prices	Old Prices	Savings
Roadster	$1495	$1525	$ 30
Brougham	1525	1745	220
Royal Coupe	1545	1695	150
Royal Sedan	1595	1795	200
Crown Sedan	1795	1895	100
Phaeton, $1395	Sport Phaeton, $1495		

All Prices f. o. b. Detroit, subject to current Federal excise tax.

THE NEW, FINER
CHRYSLER "70"
731

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

WURSTER & STAPLETON
129 West Maple Ave. Birmingham