

"YOUR MONEY cheerfully refunded if you can buy it for less," is our permanent guarantee of honest values and complete satisfaction.

L. E. Davidson BIRMINGHAM DEPARTMENT STORE

116 So. Woodward Ave. Next to D. U. R. Waiting Room
Birmingham's Foremost Store

OPEN EVENINGS
Daily Till 9:00
Saturday Till 10:00
FOR
Your Convenience

"I always get some good bargains in this store's sales," is one of the many commendable remarks overheard from one of our customers. Fully conscious of our good name and responsibility to the community we make very sure that any and all transactions must be entirely satisfactory to our patrons. The success of this store is the natural result of service, well rendered.

The Smashing Ten-Day Whirlwind Sale

THE WORLD LOVES A BARGAIN, was never better illustrated than the enthusiastic thrifty buyers that taxed this swiftly moving store Saturday from early morning till late at night.

which has taken Bloomfield Township as if by storm, and rightly so when you consider the SUBSTANTIAL REDUCTIONS and the timeliness of this sale.

IS NEARING ITS END :: JUST FOUR MORE DAYS
Friday, Saturday, Monday and Tuesday

Buy Now For Christmas and Save !!

What an opportunity to buy Christmas Gifts

Bargains for Men!

HATS AND CAPS REDUCED	
(Stetson Excepted)	
\$5.00 HATS	\$4.25
\$6.00 HATS	\$5.00
\$1.80 CAPS	\$1.29
\$1.95 CAPS	\$1.55
\$2.95 CAPS	\$2.35

SHIRTS - 20% OFF	
(Manhattan Excepted)	
\$1.95 SHIRTS	\$1.55
\$2.50 SHIRTS	\$2.00
\$2.95 SHIRTS	\$2.35
Other Shirts, up to \$9.00, Correspondingly Reduced!	

Smart Neckwear for Christmas Gifts	
\$1.00 Silk and Knit NECKWEAR	85c
\$1.50 Silk and Knit NECKWEAR	\$1.29
\$2.00 Silk and Knit NECKWEAR	\$1.69

ADLER GLOVES REDUCED	
A Great Variety of Dress and Driving Gloves In All Leathers	
\$1.95 GLOVES, now	\$1.69
\$2.50 GLOVES, now	\$2.19
\$2.95 GLOVES, now	\$2.55
\$3.95 GLOVES, now	\$3.45
\$4.50 GLOVES, now	\$3.95
\$4.95 GLOVES, now	\$4.35
\$6.00 GLOVES, now	\$5.25

SWEATERS - 20% OFF	
\$1.95 SWEATERS	\$1.55
\$2.95 SWEATERS	\$2.35
\$3.95 SWEATERS	\$3.15
\$4.95 SWEATERS	\$3.95
\$5.95 SWEATERS	\$4.75
Other Sweaters up to \$18.00 Correspondingly Reduced	

FLANNEL SHIRTS - 20% OFF	
\$1.25 SHIRTS	\$1.00
\$2.50 SHIRTS	\$2.00
\$3.95 SHIRTS	\$3.15
\$5.50 SHIRTS	\$4.39
\$7.95 SHIRTS	\$6.35

LUMBER JACKETS - 20% OFF	
One lot of \$3.95 and \$4.95	
LUMBER JACKS and CRICKET SWEATERS	\$2.95
\$5.50 LUMBER JACKS	\$4.39
\$6.50 LUMBER JACKS	\$5.20
\$7.95 LUMBER JACKS	\$6.35

SHEEPSKIN COATS - 20% OFF	
\$12.50 MOLESKIN TOP, now	\$9.85
\$16.50 CORDUROY TOP, now	\$12.95

LEATHER COATS - 20% OFF	
28-inch Genuine HORSEHIDE LEATHER COATS	\$11.95
30-inch LEATHER COATS	\$12.95

DUTCHESS TROUSERS AND KNICKERS REDUCED	
\$2.95 VALUES, now	\$1.95
\$3.95 VALUES, now	\$3.35
\$4.95 VALUES, now	\$4.25
\$5.95 VALUES, now	\$4.95
\$6.95 VALUES, now	\$5.95
\$1.95 FINCK'S OVERALLS, reg. sizes	\$1.65

NIGHT GOWNS AND PAJAMAS REDUCED	
Cotton, Silk and Flannel	
\$1.25 Garments	\$1.00
\$1.65 Garments	\$1.49
\$1.95 Garments	\$1.69
\$2.50 Garments	\$2.19
\$2.95 Garments	\$2.55
\$3.50 Garments	\$3.15
\$4.50 Garments	\$4.25
\$5.50 Garments	\$5.25
\$6.50 Garments	\$6.35

UNDERWEAR REDUCED	
\$1.25 SHIRTS and DRAWERS	95c
\$1.95 UNION SUITS	\$1.69
\$2.95 UNION SUITS	\$2.35
\$3.95 UNION SUITS	\$3.25
\$5.95 UNION SUITS	\$4.95

BATH ROBES REDUCED	
Scores of Good Looking Manly Robes	
\$5.95 ROBES	\$5.35
\$7.95 ROBES	\$6.95
\$9.95 ROBES	\$8.25
\$10.95 ROBES	\$9.75
\$15.00 ROBES	\$13.50

LOUNGING ROBES REDUCED	
\$10.95 ROBES	\$9.75
\$15.00 ROBES	\$13.50

Women, Buy Now and Save!

Regular 65c Package KOTEX	39c
ALL WOMEN'S HATS, Smart Styles of Velvet, Velour and Felt	\$2.98



NEW COATS
SMART STYLES
\$29.75 to \$97.50 - 20% Off

DRESSES
All New - Much Reduced

One lot of SILK DRESSES	\$6.75
New and Pleasing Styles	
\$8.75 and \$10.75 JERSEY DRESSES	\$7.95
\$16.75 SILK AND JERSEY DRESSES	\$13.75
\$19.75 SILK, JERSEY and CLOTH DRESSES	\$15.75
\$24.75 and \$29.75 SILK, JERSEY and CLOTH DRESSES	\$19.75
Up to \$2.50 WASH DRESSES, an unusual value	88c
\$4.95 and \$5.95 SLICKERS, Green, Red, Blue, Plain, and Plaid. Sizes 14 to 44	\$3.95

GLOVES - 20% OFF	
\$1.00 CHAMOISETTE GLOVES, pr.	88c
\$1.50 CHAMOISETTE GLOVES, pr.	\$1.29
\$1.95 CHAMOISETTE GLOVES, pr.	\$1.69
\$3.95 KID GLOVES, pr.	\$3.35
\$6.00 DRIVING GLOVES, pr.	\$4.95
Wool Gloves and Gauntlets - 20% Off	

HOISERY	
"Phoenix," "Onyx Pointex Heel," "Allen A"	
\$1.00-\$1.25 HOSE	88c
\$1.50 HOSE	\$1.29
\$1.65 HOSE	\$1.49
\$1.75 HOSE	\$1.59
\$1.95 HOSE	\$1.69
\$2.25 HOSE	\$1.89
Chiffon and Service Weight Also Silk and Wool in all the Wanted Shades	

Boys and Girls Wear Reduced!

COATS, DRESSES and HATS For the Girls - Greatly Reduced			
\$8.75 Coats, now	\$6.95	\$1.65 Dresses	\$1.00
\$10.75 Coats, now	\$8.50	\$5.95 Dresses	\$4.75
\$14.75 Coats, now	\$11.50	\$6.95 Dresses	\$5.50
\$17.50 Coats, now	\$13.95	\$10.50 Dresses	\$7.95
\$19.75 Coats, now	\$15.75	All Wash Dresses	\$25.00
\$25.00 Coats, now	\$19.50	25% OFF	

ALL HATS AND TAMS - 25% OFF

COATS, DRESSES, BONNETS For the Little Miss	
\$5.95 INFANTS' COATS	\$4.75
\$6.95 INFANTS' COATS	\$5.50
\$7.95 INFANTS' COATS	\$5.95
\$12.75 INFANTS' COATS	\$10.00
\$1.25 GIRLS' DRESSES	69c
\$2.95 JERSEY DRESSES	\$2.55
\$5.95 JERSEY DRESSES	\$4.95
\$6.95 VELVET DRESSES	\$5.95
Wash Dresses - 25% Off	

ALL BONNETS - 25% OFF	
Silks - Velour - Velvet	

GIRLS' UNDERWEAR	
\$1.00 COTTON UNION SUITS	88c
PART WOOL UNION SUIT - SPECIAL	\$1.95
\$3.50 SILK and WOOL UNION SUITS	\$2.79

GIRLS' HOSE REDUCED	
Allen A and Other Guaranteed Makes	
35c HOSE	27c
50c HOSE	39c
65c HOSE	55c
All Sizes - Black, Sand, Brown	

One lot of SLIPOVER SWEATERS, Reg. \$2.95, NOW	
Other Girls' Sweaters - 20% Off	\$1.95

50c SATEEN BLOOMERS, 2 to 14	39c
\$1.00 PALMETTO CLOTH SLIPS, Sand - Pink - White	79c

SHEEPSKIN COATS	
\$9.85 MOLESKIN TOP, now	\$7.85
\$11.85 CORDUROY TOP, now	\$9.85



BOYS' OVERCOATS - 20% OFF	
\$5.95 OVERCOATS	\$10.50
\$4.75 OVERCOATS	\$8.40
\$6.95 OVERCOATS	\$12.50
\$5.55 OVERCOATS	\$10.00

Great Savings in Blankets, Bedding, etc.!

BLANKETS REDUCED!	
\$2.95 BLANKETS	\$2.35
Full Bed Size; Assorted Color Plaids	
\$5.95 PART WOOL BLANKETS, Pretty Plaids and Stripes in Blue, Buff, Orchid, Rose, Gold; 70x90	\$4.75
\$12.50 ALL WOOL BLANKETS, Fine fluffy Virgin Wool, beautiful Plaids and Colors	\$10.00
All Crib Blankets - 20% Off	

SAVE ON BEDDING!

LOCKWOOD SHEETS, Reg. \$1.75, \$1x90	\$1.29
LOCKWOOD CASES, Reg. \$1.75, \$2x42	29c
PEQUOT SHEETS, Reg. \$1.65; \$1x90	\$1.45
PEQUOT CASES, Reg. \$1.65; \$2x42	39c
65c LOCKWOOD SHEETING, 9/4 Bleached; yard	49c
5c LOCKWOOD SHEETING, 9/4 Unbleached; yard	45c
\$1.25 Pr. PILLOW CASES, 42x30; Embroidered; Pair	95c
\$1.25 Pr. PILLOW CASES, Stamped; Pair	95c
\$1.75 Pr. PILLOW CASES, Stamped; Pair	\$1.39
\$2.25 PILLOW CASES, Embroidered; Pair	\$1.79
\$3.95 SATIN BED SPREADS, White; Full Size	\$3.39
\$3.95 CRINKLE BED SPREADS, Blue, Rose, Gold, Orchid, Reg. \$5.95, NOW	\$3.39
\$5.95 RAYON BED SPREADS, Blue, Rose, Gold, Orchid, Reg. \$5.95, NOW	\$4.95
\$7.50 RAYON BED SPREADS, Blue, Rose, Gold, Orchid, Reg. \$7.50; Now	\$5.95
65c LINEN TOWELS, Stamped and Hemstitched	55c
\$1.35 LINEN TOWELS, Hand Embroidered	98c
75c FANCY BATH TOWELS, Large and Heavy	59c
\$1.65 FANCY BATH TOWEL SETS, Large Towel and Wash Cloth	\$1.39
All Other Towels - 20% Off	

LINENS FOR CHRISTMAS GIFTS	
29c STEVENS LINEN CRASH, Bleached and Unbleached	19c
\$1.50 PATTERN CLOTHS, 58x58, Mercerized	\$1.29
\$1.75 PATTERN CLOTHS, 58x58, Mercerized	\$1.49
\$1.25 TABLE DAMASK, 32-in.; Fine Mercerized; Colored Borders; yard	95c
\$1.50 TABLE DAMASK, Tan, Blue, Red, Plaid; yard	\$1.19
\$4.95 LINEN TABLE CLOTHS, 70x70; Irish	\$3.95
\$5.95 NAPKINS TO MATCH, 42x42; Per Doz.	\$4.95
\$1.65 LUNCHEON CLOTHS, 49x43; Imported. Four Napkins to Match.	\$1.49
\$2.95 LINEN LUNCHEON SETS, 45x45; Czechoslovakia; Blue and Gold; 6 Napkins to Match	\$2.55
\$5.50 FINE LINEN LUNCHEON SETS, 54x54; Czechoslovakia; Blue, Gold, Rose Patterns, 6 Napkins to Match	\$4.75
\$5.50 LINEN LUNCHEON SETS, 45x45; Czechoslovakia; Hemstitched; Blue and Gold; 6 Napkins to Match	\$4.75
\$2.95 LINEN BRIDGE SETS, Imported; Green, Gold, Blue, Rose	\$2.55
\$3.50 LINEN BRIDGE SETS, Imported; Green, Gold, Blue, Rose	\$2.95
\$1.75 LINEN BRIDGE SETS, Stamped	\$1.35
25c LINEN CENTERS, Stamped	19c
75c LINEN SCARFS, Stamped	59c
50c and 65c LINEN VANITY SETS, Stamped	39c
\$1.00 LINEN BUFFET SETS, Stamped	79c
\$2.95 LINEN SCARFS, Hand Embroidered; 18x24	\$2.35

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