

# A Message To Xmas Shoppers

This is the first of a series of advertisements which are to appear in this paper—one each week for five weeks.

The purpose of this series is quite self-evident—to tell the buying public of Birmingham that out-of-town shopping is no longer necessary; that everything in the gift line can be purchased right here in Birmingham.



**WHERE  
ARE  
YOU  
GOING TO  
BUY YOUR  
CHRISTMAS  
GIFTS  
???????**

## Below Are Listed Business Houses Ready With Xmas Stocks For YOU

Birmingham merchants are better equipped this year to serve you than ever before. They have complete stocks of quality merchandise at prices that can't be bettered anywhere!

Give Your Home Town Merchant a Fair Trial—Let Him Prove His Merchandise To You

There are plenty of opportunities right here in Birmingham in the line of Xmas Gifts. Shop around in Birmingham FIRST instead of going out of town to buy?

**Books - Gifts - Stationery**  
YOU KNOW THAT BOOKS MAKE JOYFUL GIFTS  
Also NOVELTIES AND XMAS CARDS  
**LaBelle's Book Store**  
125½ West Maple Ave.

**LEON MIX - Jeweler**  
123 W. Maple Phone 721  
For Lasting Gifts - -  
Consult Your Jeweler

**Green Pheasant Gift Shoppe**  
131 W. Maple Ave. Phone 848  
CHRISTMAS CARDS  
NOVELTIES IN JEWELRY  
And really there are just the unique things that you will enjoy giving as presents!  
CIRCULATING LIBRARY

**Arnold Photographic Studio**  
125 W. Maple Phone 905  
SEND PHOTOGRAPHS  
Possibly you can't spend Xmas with the home folks and those old friends. Do the next best thing—send a photograph. Make an appointment today.

Men's Furnishings Dry Goods  
Ladies' and Children's Wear  
**Palmer-Blackmer & Co.**  
Gotham Gold Stripe Hosiery  
Munsingwear Underwear  
Men's "NOFADE" Shirts  
Men's Monte Hosiery  
McCALL PATTERNS - HEADLIGHT OVERHAULS  
108-10 N. Woodward Phone 609

**F. J. MULHOLLAND**  
119 N. Woodward Phone 425  
BIRMINGHAM'S TOYLAND  
AND SHOPLAND  
Make This Your Gift Headquarters

**BIRMINGHAM DEPARTMENT STORE**  
116 S. Woodward Phone 27  
"THE CHRISTMAS STORE"  
Practical and Useful Gifts for the Entire Family at Less Than City Prices

**Tracy & Cotton, Inc.**  
505 N. Woodward Phone 851  
CHEVROLET SALES  
AND SERVICE  
For Your Son or Daughter Away at School—Give a Chevrolet as a Xmas Gift

**BELL BROS. GARAGE**  
122 E. Maple Phone 709  
NASH SALES AND SERVICE  
THE XMAS PRESENT  
IDEAL - A NASH  
Automobile Accessories

**SHAW MOTOR SALES**  
118 E. Maple Phone 1160  
OAKLAND-PONTIAC SALES  
Treat your family to a real Yuletide Joy—an Oakland or Pontiac for Xmas!

**F. W. CONANT**  
FORD SALES AND SERVICE  
311 S. Woodward Phone 16  
Ford Supplies for Gifts  
Spot Lights - Bumpers - Heaters - Cigar Lighters - Batteries and Other Accessories to Please HIM!

**WILSON DRUG CO.**  
104 S. Woodward Phone 35  
OFFERS TO THE  
**Birmingham Public**  
A Most Extensive and Complete Display of Xmas Commodities. We sincerely invite you to inspect our attractive assembly of gifts.

**SHAIN'S DRUG STORE**  
Pierce and W. Maple Phone 61  
YOU WILL FIND AN UNUSUAL STOCK OF USEFUL YULETIDE GIFTS AT THIS STORE  
Gifts For Every Member of the Family

**HAMMELEF'S**  
125 N. Woodward Phone 725  
REMEMBER  
"HAMMELEF'S FOR SWEETS"  
Try Our Home-Made Candies  
"EACH SALE - A NEW FRIEND"

**BIRD & RYDER**  
111 E. Maple Phone 90  
BUY HER HIM  
An Electrical Gift  
Radios and Everything Electrical

**Hawthorne Electric Co.**  
124 W. Maple Phone 299  
A Solution to Gift Problems  
FOR HER - FRIGIDAIRE  
FOR HIM - RADIO  
COMPLETE ELECTRICAL EQUIPMENT

**Leonard Electric Co.**  
134 W. Maple Phone 223  
IF IT'S AN ELECTRICAL GIFT MAKE THIS STORE YOUR HEADQUARTERS  
Atwater-Kent - Radiola  
Radios

**The Birmingham Hardware**  
100 S. Woodward Phone 200  
FOR HIM—Guns, Golf Equipment, Fishing Tackle, Sport Goods.  
FOR HER—Labor Saving Devices, Household Equipment.  
FOR THE KIDDIES—Wagons, Scooters, Skates, Footballs, Etc.

**McBride Hardware Co.**  
108 N. Woodward Phone 535  
HEADQUARTERS FOR  
Permanent gifts for Xmas shoppers such as electric percolators, cooking glass, North Star Skates, Sleds, Skis, Toboggans, Wagons and many other useful gifts for both children and adults.

**HUSTON'S HARDWARE**  
123 N. Woodward Phone 110-W  
FOR WIFE: Hoosier Kitchen Cabinets.  
FOR HUSBAND: Sporting Goods.  
FOR SON: Tool Kits for Boys.  
FOR DAUGHTER: Kitchen Sets and Novelties.  
-- Also Electrical Appliances

**Mowers' Shoe Service**  
110 E. Maple Phone 626  
XMAS CHEER MADE COMPLETE WITH FOOTWEAR  
Men's, Women's and Children's  
SHOES - SLIPPERS - RUBBERS  
GALOSHES

**Williams' Boot Shop**  
121 W. Maple Phone 117  
Dress Up For the Xmas Season  
YOU WILL ENJOY THE COMFORT AND QUALITY OF OUR FOOTWEAR  
"You Should Be In Our Shoes"

# BUY IN BIRMINGHAM