



# BIRMINGHAM GROWS WITHOUT FACTORIES

### Realtor Declares Value Of Bloomfield Property Is Just Coming Into Its Own

"Without the stimulus of a Ford factory or a concentrated boom, Birmingham has shown as fine a record for investment in real estate as any section in or about Detroit," says Carl L. Bradt, of the real estate firm of Walsh, James & Wasey.

"Detroit and Birmingham cities are appreciative of a home in the right environment," he said. "Before wider Woodward was finished, the pioneers came out, many buying two or three lots.

"Residents add value to property, and, after wider Woodward was finished, more people came, and these pioneers built on one lot and sold the others with the result that their own lot cost them nothing."

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Eight Rooms, Two Baths, Two Car Garage  
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Open for inspection Sunday afternoon.

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# NOVEMBER OUTLOOK FOR BUSINESS GOOD

### Many See It Is Far More Promising Than Last Year At This Time

While there has been a slowing down in the industries, which is not unusual at this time of the year, the significant condition in the Pere Marquette Railway territory is that raw materials are being brought in heavy quantities, which predicates a heavy production schedule for November. Indeed, the November outlook is generally good, being considered better than that prevailed at the same time last year.

### SECTION MAINTAINS FAST BUILDING PACE

103 Homes Underway At Seven Mile And Southfield Road, According To Announcement Made

Southfield park, located in the high rolling country in the northwestern section of the Greater Detroit area, the largest highly restricted property in the United States, has seen increasing gains in the work of preparing home sites for the ever-increasing population of the area.

### INCREASE SHOWN IN CONTRACTS

Contracts let throughout the country in the past week on engineering construction projects show a gain of \$23,350,000 compared with the preceding week, Engineering News-Record reports. The value on all classes of operation, private and public, totaled \$66,860,000, as against \$62,735,000 a week ago, and \$49,034,000 in the corresponding week a year ago.

### REALTORS TO ASK TAX LAW CHANGE

Amendment of the federal income tax law of 1926 or changes in the treasury department decisions under it, so as to make the business income returns in real estate sales co-ordinate equitably with usual and established business practice, will be asked by the National Association of Real Estate Boards at the coming session of congress, according to a letter which has just been sent out to the association's member boards in 657 cities by its federal officers.

### SIMPLICITY SHOULD MARK DECORATIONS

Simplicity is the soul of good taste as well as good decoration. Unobtrusive walls form a proper setting for furniture and decorations. Painted walls have great color variety. They are also clean, durable and unpretentious. The importance of proper wall decoration cannot be overemphasized. Walls form the setting—the backdrop—for a room. If poorly selected they "kill" the furniture and blur

### Color Now Dominant In Home Decoration

That color is the dominant note in American home decoration today is the statement of J. Albert Stanford, noted color artist who recently won high honors at the Chicago Exhibit and who has a permanent display in the Boston Public Library.

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Financing is the big problem of the home builder and the big problem of the prospective home owner. The own-your-home movement wins popularity in the average city in direct proportion to the liberality of terms of purchase. Before the builder can make it easy for his customers to buy homes, he must make it easy for him to provide operating capital with which to continue building.

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