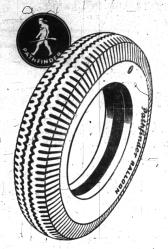
Make that Holiday trip on Goodyear Tires



An Unbeatable

Lineup---!

30 x 3½ CL. CORD (Oversize) \$11.45

\$23.95

\$25.35

\$13.95

\$19.35

· \$21.95

\$25.10

\$29.65

30x31 CL. FABRIC

31 x 4 S. S. CORD .

32 x 4 S. S. CORD .

32 x 41 S. S. CORD

34 x 41 S. S. CORD

33 x 5 S. S. CORD .

29 x 4.40 BALLOON .

30 x 4.95 BALLOON .

31 x 5.25 BALLOON .

30 x 5.77 BALLOON

33 x 6.00 BALLOON

30 x 3½ CL. CORD . . .

Buy Now at These Low Prices and Ride All Summer in Comfort and Satisfaction

Goodyear Pathfinders

Sturdy carcassed, heavy treaded, generously oversized—made and guaranteed by Goodyear. Tires that have established a new measure of quality for the thrifty buyer. Fresh, new stocks-all "Firsts"-Clinchers, High Pressure Straight Sides and Balloon Cords. Check, into your tire needs and compare these prices on Goodyear Pathfinders with what you are asked to pay for cheap,

POCKET PLEASING PRICES

It will be a real "Memorial Day" for you if there are Goodyears all around. Tire troubles will fade away for thousands and thousands of miles while you ride with the greatest comfort ever offered motorists by any tire at any price.



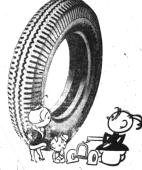
Here's a real "Memorial" Tire Bargain!

29x4.40 Balloon FORDS AND ONLY \$13.95

High Quality--Low in Price

Motorists are learning that there is a big difference in tires, although they all look pretty much alike.

Some are long on looks and short on quality. But you won't need a microscope to be sure that the Goodyear Tire you get from us is a real buy. Goodyear mileages tell the story. We have your size—in fresh, new stocks.



GOODYEAR ALL-WEATHERS, TOO, AT BIG SAVINGS

We are offering attractive prices on Goodyear super-quality equipment for this big opportunity sale. Come in and get our price on your size. Get acquainted with our kind of tire service.

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