

All Types.. All Sizes.. All Prices
ALL GOODYEAR'S

How Much Do You Want To Pay?

There's a Goodyear Tire for every purse and purpose—and we've got yours.

PATHFINDERS, if you want known, dependable quality at a genuinely low price. Made and guaranteed by Goodyear.

GOODYEAR, All Weathers if you want the best. Big, sturdy High Pressure Cords and Balloons. Made with Supertwist—for easier riding and longer wearing.

And for the man who is hard on tires — **GOODYEAR HEAVY DUTY CORDS**. Built with extra plies of Supertwist, reinforced, rubber side walls, extra heavy All-Weather Tread—a tough, burly tire for severest going.

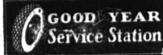
Goodyear Tubes to match them all.

Come in and get our money saving price on YOUR Goodyear Tire.

BALLOON TIRE REPAIRING GUARANTEED

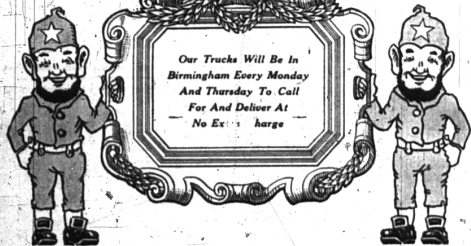
FRANK E. STERNAL

Phone 9



Woodward at Daines

OUR STANDARD GOODYEAR SERVICE FREE



Do Your Rugs Wear The Way They Should?

DON'T blame your floor coverings for wearing out or looking old and shabby. It may be due to your own neglect. Frequent cleaning spells long life for any rug or carpet.

Send them to our modern, equipped plant that does nothing but rug cleaning and note the difference.

No harmful cleansing compounds are used on your rugs by us. Only the purest form of specially prepared soaps are used to clean and restore natural colorings.

You will find your rugs respond to this treatment—they will take on a new freshness—they will look better and wear longer. For quality work our charges are reasonable.

Fire Proof - Moth Proof Storage
Edgewood 3401

Star Carpet Cleaning Co.

2182 Mount Elliott Avenue
DETROIT

JAMES J. TRUDELL PRES. LEWIS TRUDELL GENL. MGR.

Your Rugs 100% Clean

AT THE Y. M. C. A. CAMP
OHYESA, NEAR MILFORD

(Continued From Page 1)
swimmer and a leading member of University of Michigan's championship swimming team, will be there to help direct the swimming.

There is a summer school for the boys who wish to make up credits, remove conditions or study special subjects. Boys between the ages of 11 and 17 may make out application for this camp.

Camp Have-Went-He on the shores of Old Torch Lake operated by the State Y. M. C. A. is considered one of the most beautiful camps in the state. The camp site of 350 acres includes a shore line of 1 1/2 miles of fine white sand beach. The boys live in tents with wood floors. A large club house and a rustic dining lodge, crew boats, tennis courts, athletic fields make this camp very attractive. Boys between the ages of 12-16 may make application for this camp.

Places For Men
For the men a very fine camp is **Phillip H. Gray Camp** located on Lake Van Etien. Swimming, fishing, golfing, hiking and water polo and other sports and recreational features make this a very wonderful place for a man to spend a vacation.

All of these camps open about the 1st of July and continue through to the first of September.

Raire Country Busy
All over the United States, Mr. Lynd said, similar preparations are under way. Reviewing the Camp situation as a whole, he predicted that more than 1,000,000 boys and girls would be in 6,000 camps this year under the direction of various organizations interested in building up the character of American youth.

"The popularity of summer camps is steadily increasing," he declared. "This is borne out in recent statements by both H. W. Gibson, of Boston, president of the National Camp Directors Association, and Arthur Cotton, of the Y. M. C. A. National Council in New York, senior Secretaries of the organization's work among boys in the United States."

Mr. Gibson, who is also head of the Y. M. C. A. boys' work in Massachusetts and Rhode Island and Director of Camp Beckett in the Berkshires, credited this growth in Camp popularity to the fact that the summer camp fills a need for recreation and relaxation which, in the present civilization, can be obtained in almost no other way. As our life grows more and more complex, it becomes continually more and more important that some means be found for getting away from the hurry and bustle.

Part Of Education
Camping already is becoming a part of the education movement. According to Mr. Lynd, many teachers are taking up a study of camp leadership. Columbia University, Harvard, Boston University, Goucher College, and Western Reserve have included a study of camp management in their curricula, and Harvard offers a degree for a thesis on the subject "Camping as an Educational Facility."

Within the last ten years the number of boys in Young Men's Christian Association Camps has quadrupled. It was said. Last year the Association had 109,163 boys and young men enrolled, and the Y. W. C. A. had 101,957 girls. The only organization which had more campers than the Y. M. C. A. was the Boy Scouts of America with 259,702, while the Girl Scouts and the Campfire Girls had 22,501 and 17,626 campers respectively.

Financial estimates showed the value of Y. M. C. A. Camp sites and equipment to be more than \$3,400,000.

Perfume Kept Strength

Most fascinating of all queer exhibits in the British museum is a brown substance contained in a large glass vase. A delightful fragrance, reminiscent of spices, filled the room when the lid of the vase was raised. Here is a cosmetic more than three thousand years old, taken from an Egyptian tomb, and which was probably a face cream once used by dusky ladies to enhance their beauty.

Summer Frock



This dress, designed by a famous Parisian tailor, is of maroon tulle and silk, the top trimmed in beige crepe de chine trimmed with tulle. It is especially suitable for the summer afternoon.

For Accuracy
McALPINE'S
W.S. McALPINE MAP CO.

Moved To Our New Home

508 South Woodward Ave., Birmingham

(Between East and South Grand Sts.)

PHONE BIRMINGHAM 805

Detroit Office: 514 Transportation Bldg., Phone Cal. 4788

County Maps, Township Maps, City and Village Maps, Expert Draftsmanship in Special Drawings, Advertising Maps and Relief Maps

"We Are Putting Birmingham On The Map"

Says The Shoe of Today, "There Are No Old Men Or Ladies In The World"

"Speaking from the perspective of a retail shoe merchant, there is no such group of persons whom the word 'old' referred to kind, for older people second, a more modified shape for those between 18 and 50 years of age, third, the children's kind. Today older people wear shoes that are the delight of youth.

"Styles and prices have changed much since those days. Then we could sell but few shoes under \$2.50 in price; we bought but twice a year. Now we have to buy every six weeks—the styles come and go so fast—and \$2.50 will hardly buy the best footwear sold today."

Mr. Williams related that changing styles of footwear have done much to correct the injuries done to feet of a past generation. Corns, bunions, callouses and fallen arches were produced a score of years ago because of the few sizes of shoes manufactured, said the speaker. "In order to get a shoe of suitable narrowness in the past days, we had to resort to extremely short noses; however, today's shoes are made in sizes adapted for any shape foot."

"Ten years ago a sort of 'crash' for different footwear was started," went on Mr. Williams. "They were chiefly for women; it all happened to correct the injuries done to feet, and desiring to be different, ordered a certain color, kind or shape of shoe or slipper. Widespread publicity about the new shoe created many followers, and gradually shoe manufacturers had to meet the demand."

To illustrate his point he humorously mentioned a sale which took place in his West Maple avenue store since he opened here three years ago. It appears that a girl purchased a pair of green slippers which Mr. Williams was displaying in his window. After the purchase the customer stood outside for a little while during which time another girl left the store wearing what was thought to be a pair of red slippers.

Somehow the clerk had fitted her with a red slipper on one foot and a green one on the other, neither of them being aware of the new color scheme. But when the second customer passed out and walked down the street the first girl rushed in and demanded that she, too, be allowed to conform to the new style in footwear by exchanging one of her green slippers for a red one.

"Fortunately we were able to overtake the second customer and give her two shoes of the same color," concluded Mr. Williams—"or else we might have set a new style in Birmingham."

52 Issues of The Eccentric for \$1.50

Start Hunt Fasting

It is a code among the mighty hunters of the Eskimos that they start out in the early morning without food. A hunter who goes breakfastless in pursuit of a seal is believed to be fiercer and more determined and so more sure of success. The Eskimos are a good-natured people and always ready for a laugh. They enjoy games, especially those in which the whole family take part, as for instance, kick-ball.

But Look at Poitery

Though I have been, if I may say it without vanity, an eminent author of amusements annually now a full quarter of a century, my brother authors in the same way, for what reason I know not, have ever been very sparing in their applause.—Benjamin Franklin.

Just Arrived!

The Latest Thing In Social Stationery

ARGADIAN VELLUM

Grey Green Tint and other Popular Tints

SPECIALLY PRICED AT 60c AND UP

BRING YOUR KODAK WORK IN TO BE FINISHED
Best Quality Work - 24 Hour Service

Kelsey's Pharmacy

N. WOODWARD AVE.

PHONE 766

LET ME SHOW YOU THE LATEST IN

Wall Paper?

ESTIMATES GIVEN ALL WORK, FIRST CLASS

Painting T R Y

Paperhanging M E

Decorating !

(Odd Jobs Cheerfully Done)

AL HENRY

"Service Satisfy"

My Motto My Aim

415 S. Woodward Ave.

BIRMINGHAM

Phone 1029

Buy in Pleasant Meadows

I DEALLY located as a residential center within the village limits, this beautiful new subdivision on West Maple avenue, at Chesterfield road, will appeal to all who see it. One block from schools, near stores. All village improvements, highly restricted, paved streets, gas, water, sewers, electricity and sidewalks are but a few of the numerous attractions that beckon the home builder to PLEASANT MEADOWS, Birmingham's ideal Homesite.

10% DOWN, 1% PER MONTH

ROBERT R. ALLEN & CO.

Exclusive Selling Agents

215 SO. WOODWARD AVE.

Telephone Birmingham 1090