

"Farmer Bill" Story Recalls When Elm Tree Was School Gymnasium

...manager of Wil... country estate... field, Hills, Mon... Birmingham Rotarians... the business of... as a few intimat... early life. It was... the Rotary club to... and the subject... assigned him was... township grew... Reators' li...

Must Have Brain
"A farmer, to be successful, must be smart; he must have intelligence," stated Mr. Story. "He is engaged in grappling with the problems of a fickle nature, in order to wrest from the soil a livelihood. Of course, one great difficulty which confronts the farmers today—and always has— is their inability to collectively band together in the marketing of their produce. They are at the mercy of other men who make the profit."
That even good businessmen are not able to become good farmers was pointed out by Mr. Story, who cited numerous examples of the failure of large estates being made into profitable farms.

"Southern Oakland County is destined to become the habitat of thick, congested homes, and this process of accretion must move farther north if it is to use land capable of meeting the economic demands of society," concluded Mr. Story.
DR. CAMPBELL ADDS DR. H. E. MOORE AS PARTNER
Announcement was made this week by Dr. J. L. Campbell, for many years a prominent local physician and surgeon, that he has taken into partnership with him Dr. Herbert E. Moore, a graduate of the Johns Hopkins Medical School, Baltimore, Maryland. Dr. Moore graduated from Johns Hopkins where he also served as interne, and for the past three years he has been on the surgical staff of the Henry Ford hospital in Detroit. He is married and has one son, four years old. Dr. Moore has lived in Birmingham on West Maple avenue since last year.
The new partnership will go into formal effect next Monday when Dr. Moore will be located in their offices in the First National Bank building on North Woodward avenue.

EASTER
Novelties and Decoration
Now on Display
Large Assortment of Box Chocolates
Apollo-Gilbert-Mavis
Wilson Drug Co.
104 SOUTH WOODWARD
BIRMINGHAM, MICH.
PHONE 35
PRESCRIPTION SERVICE

ON - TO - WASHINGTON
Watch this space in next issue of this paper
?

Ask The Man Who's Tasted Them!
Very close to Eastertide and you'll naturally be in line for something attractive and tasty in appropriate candies. We modestly offer what we know is the best assortment of fine candies in Birmingham.
As Easter Specials see our combinations of quality and price
A BIG VARIETY OF UNUSUAL EASTER NOVELTIES FOR THE WHOLE FAMILY
Hammelef's
125 N. WOODWARD PHONE 725

BIRMINGHAM DEPARTMENT STORE

116 So. Woodward Ave. Next to D. U. R. Waiting Room
For 28 Years Birmingham's Foremost Store

Spring Opening

Figure Loveliness—Have You Achieved It?

Whatever your figure ambitions, or troubles, our corset department will be able to assist you. Expert corset-fitters will make a correct selection in a Gossard garment, at the price you wish to pay.

Shortees
For the American Venus of Today

"Miss America" (Miss Fay Lamphier) winner of the Atlantic City Beauty Contest—wearing Shortees, the Knit Athletic Union Suit. She is featured in the Paramount picture, "The American Venus." See her photo in our windows.

Smart Spring Frocks
THE GLORIOUS NEW FROCKS OF SPRING

WERE Spring Frocks ever so lovely before? We doubt it! We very much doubt that there have ever been such wonderfully exquisite frocks as one finds this Spring season. And as evidence we point to our displays— collections that are exceptionally large and varied with modes of supreme merit.
We invite you to inspect these new Spring frocks. Run in and try them on— note how becoming to your figure and taste they are. There are plenty of them from which to make selection— not eight or nine, but a score of different styles.
Priced at only \$10.75 to \$16.75

Just the Thing for the Business Girl are
Colorful Smocks--Special at \$1.95

THEY are very bright and cheery and relieve the somber aspect of the business day and then too, they serve the utilitarian purpose of keeping the outfit spotless and in order.
Equally appropriate for the women at home and for the studio, they fulfill so many needs that the opportunity to choose them at this moderate pricing is certain to meet with instant response.
In Orange, Green and Blue.

Smart House Dresses--\$1.95 to \$3.95
Household Tasks are Twice as Interesting When the Work-a-Day Outfit Includes One of These

IN these frocks the home keeper is just as attractively clad as the business woman. For every detail of these dresses is carefully worked out—materials are excellent, styles of real smartness.
Some Have Flared Skirts Others are Made with Inverted Pleats
Unusual collars, pert little pockets give a smart look to these dresses. They are of plain plaid or printed fabrics such as chambray, English prints, gingham and linens.

ALLURING HAND-MADE DRESSES GERTRUDES -- BONNETS
FOR THE LITTLE TOTS, \$1.95 Up


What's New?

Phoenix Silk Hosiery \$1.00 to \$1.95
Colors to complement or contrast with the new spring frock are here in variety in this famous hosiery.

Scarfs \$1.95 to \$3.50

Graceful, colorful scarfs of crepe de chine printed in unusual patterns. Many are finished with silken fringes.

Hand Bags \$1.50 to \$12.75

Pouch shaped bags, envelope purses and bags in novelty shapes are to be had in a great variety of colors and styles.

Umbrellas \$1.50

It's wise to choose one of these good looking umbrellas for protection against the frequent spring-time showers.

Well Made Infants' Dresses Priced From 75c
Smart Knitted Capes At \$1.95 UP
Infants' Sweaters From \$1.25

BIRMINGHAM DEPARTMENT STORE
Will Never Betray Your Confidence