

**McBRIDE WINDOW SCENE OF CANVAS PAINTINGS**

Many local people have seen a landscape artist at work in the store window of McBride's hardware, and at times have formed a traffic congestion on the sidewalk before the store. Mr. Speer has been painting these landscape pictures for over a week, the mission being an advertising stunt for the Peninsular Paint Company.

A number of people have furnished scenes from which a painted picture on canvas resulted. This was part of the scheme, although a nominal sum of two dollars or so was charged. A number of pictures have been sold to anybody wishing to buy them, others still remain at the price of a dollar and a half to three dollars. Mr. Speer left Birmingham Wednesday.

**ROTARY CLUB DELEGATE RETURNS FROM DENVER**

Local Rotary members were given the inside happenings at the recent international Rotary convention held in Denver last week by Rev. Robert M. Atkins, president of the Birmingham club. At the regular noon meeting Monday, Atkins boiled down in 30 minutes what he had taken a week to observe.

Being international, Atkins felt the cosmopolitan spirit of goodwill and co-operation everywhere meetings took place. If nothing more, "the opportunity to shake hands with a Frenchman, or Australian, succeeded in dampening the country-wide tendency of exalting the almighty dollar," left a "marked enough lesson in one's mind worth remembering."

"Co-operation and goodwill stood out as the characteristic attitude of all present. Possibly the Rotary organization will be the means of bringing about perfect, or near perfect, co-operation between business men; at least it helps to bring about a better understanding of the other fellow's problems, that's shown in the weekly meetings," remarked Atkins.

An account of the various meetings and speeches closed the talk. Others representing Birmingham at the convention: Mr. and Mrs. Louis Hascall, Mr. and Mrs. George Rogers Averill, Glenn Routier, and Howard Bell.

**"DRIVING WHILE ASLEEP" COSTS DRUNK \$50 OR "40"**

Among the arrests made last week, Lawler and Anderson report the apprehension of C. J. Fremont, Jefferson avenue, Detroit, on the charge of being drunk.

This arrest introduced into local police and court circles a cloud regarding the charge to be preferred against the violator. According to Lawler, the driver was sleeping at the time of arrest, thus leading to the possibility of preferring a charge of "driving while asleep."

Whether Birmingham, with its quiet air of hospitality, brought about the somnolence of said driver or just saturated drunkenness led to his falling asleep as he approached Millers on Woodward is debatable. According to the driver of a Studebaker who reported the offender to Anderson and Lawler, Fremont had indicated his inebriety for eight miles prior to his entrance into Birmingham. The officers "captured" him just as he was heading into one of the drug stores on the west side of Woodward.

In Justice Buck's court the fine of \$50.00 or forty days found the gentleman very much awake.

**Way of Man**

Even Experience, great teacher that she is, does not always succeed with her pupils and we have noticed that when a man gets into trouble by not keeping his mouth shut, he generally tries to get out of it by not keeping it shut again.—Ohio State Journal.

**Wonders of World**

The seven wonders of the ancient world were the pyramids of Egypt, the hanging gardens of Babylon, the temple of Diana at Ephesus, the statue of Jupiter in Greece, the tomb of Mausolus at Halicarnassus, the pharos at Alexander and the colossus of Rhodes.

**World-Famous Building**

The Alhambra, the great citadel and palace above the city of Granada, Spain, was founded by the Moorish kings in the Thirteenth century. The fortress covers a hill 2,430 feet long and 674 feet wide.

**Embroidered**



Here is a typical summer frock, the material of gray georgette crepe, with the embroidery work in black, red and gold.

# Advertising-- an Open Door to Better Business

**A**LMOST without exception, merchants of Birmingham can show records of substantial increases in business over that of a year ago. Some of the more progressive enterprises show increases ranging as high as 60 per cent over business of a similar period in 1925. Others are slightly lower, but the outstanding feature remains that all have prospered to a greater extent, to date, in 1926, than ever before. This, despite the influx of many new business institutions, thus introducing keener competition in all markets.

During the past year, a large group of Birmingham merchants have felt the need of an advertising medium that would reach the entire buying public of this section of Oakland County, and they turned to the Birmingham Eccentric.

Advertising lineage in the Eccentric has steadily increased during the past year, until, over a period of four weeks, ending May 13, 1926, the total lineage

showed an increase of 67 per cent over lineage recorded during a corresponding period in 1925.

Through the columns of the Birmingham Eccentric, housewives, who constitute by a wide margin a major percentage of the buying public, are choosing the market where their money shall be spent. Weary walking from store to store in an effort to locate some desired article is a thing of the past.

The Birmingham Eccentric, as the Show Window of the entire section, a Show Window brought into practically every home, displays merchandise of every variety, on sale at some store in this vicinity.

No longer does the prospective customer buy out of town because of lower prices. Quantity buying and a rapidly increasing turnover has enabled local establishments to offer merchandise at prices on a par with, or even at lower prices than those quoted by stores in foreign territory.

Shop Profitably  
in Birmingham by reading the  
Advertisements in

# THE BIRMINGHAM ECCENTRIC

OAKLAND COUNTY'S GREATEST WEEKLY NEWSPAPER