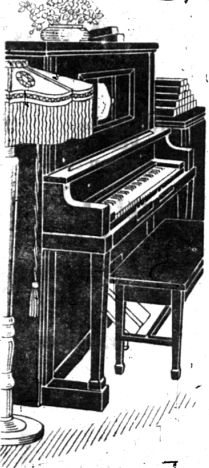


Get Acquainted Feature!
Complete Player Outfits
 Amazing Value at
\$195



\$150 A WEEK
 No Interest or Extras

Exchanged Player, Cabinet, 24 Rolls, Bench and Lamp

Wonder-value in marvelous complete music room outfits! Excellent quality, rich-toned player pianos in perfect playing condition! Handsome roll cabinet and player bench to match! Decorated shade piano lamp with tasseled cords! Library of 24 player rolls! Order now—don't delay!

12 New Players \$258

Brand new, wonder-tone player pianos with every perfect-playing feature! They'll go rapidly! Hurry!

5 Used Uprights \$69

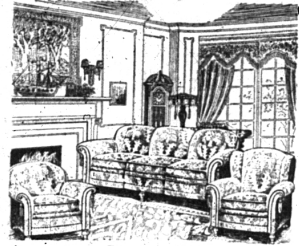
Famous makes—such as Steinway, Hallett and Davis, and others! Excellent playing condition!

Peoples Outfitting Company
 Michigan Ave. at Shelby St.

A Vitally Important Announcement that Concerns Every Suburban Homelover!
The Most Remarkable Event in Our History Brought Right to Your Home Town!

Get Acquainted Sale!

A Veritable Cloudburst of Sensational Savings!



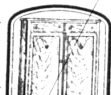
Amazing Saving! Handsome 3-Pc. Jacquard Suite!
\$159.00

Open An Account—Use Your Credit
 Magnificent living room suite as a tremendous Get Acquainted sale feature! Heavy-grade Jacquard velour covering in extremely beautiful taupe and blue! Fine, plain velour on sides and backs of all three pieces—web bottoms, spring edges, spring seats and backs, spring-filled loose cushions and Rayon-tasseled roll arms! Amazing!

Other Get-Acquainted Super-Features



Breakfast Sets
 Artistic drop-leaf table and 4 panel-back chairs—made of ivory with blue decorations! Amazing! Get Acquainted! **\$29.45** (quoted price)



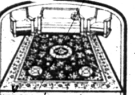
Chifforobes!
 Renowned style! Built of genuine wald-wood and other cabinet woods—solid-line decorative—rich finish in duotone effect! Very special at **\$27.50**



100-Pc. Dinner Set
 First quality domestic ware in a beautiful Oriental pattern. Lovely! Colonial style. Pure white on a blue. **\$19.95** (stated price)



Leather Seat
 Handsome rockers with wald-wood seats, covered in genuine leather! Two beautiful finishes—red and blue. **\$5.95** (stated price)



Congoleum Rugs
 A-grade second in line lot of black, blue and red designs! Durable, water-proof and very easy to clean! **\$9.95** (stated price)



The Circulator!
 Warm air circulator made by Pontiac! Keeps rooms constantly at beautiful temperature! **\$8.50** (stated price)



32-Pc. Silver Set
 Exclusive Lady Baltimore design—sold in Detroit exclusively by us! 12 teaspoons included. **\$13.65** (quoted value)



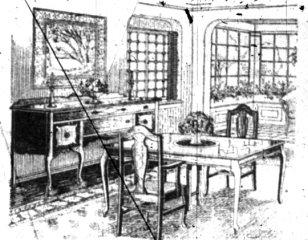
Camp Ukulele:
 Made of the most suitable woods—resistant to rough use! Includes instruction book! **\$1.59** (stated price)



Heavy Blankets
 Warm for the coldest nights! Blankets with just enough cotton to prevent wrinkling! In **\$4.19** (stated price)



The Most Astounding Event in Our Entire Career!



Huge Dining Suite Value! 8 Lovely Pieces at \$975.00

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Use Your Credit Tomorrow!
 Get Acquainted with the wonders of this great store—tomorrow! Sensational savings, an absolutely complete display of everything for the home—and a marvelously helpful system of Easy Payments! For 33 years, "It's Easy to Pay—the People's Way" has been of inestimable aid to home-makers! It will be a great pleasure to meet and to serve you! Choose everything you need for your home on People's Famous Easy Credit Terms!

Regular Daily Delivery to Your Very Door!

Here's a feature of tremendous importance—one you'll be vitally interested in! Although this great store is in Detroit—you'll receive everything you purchase with the greatest promptness! Perfected system that can be found only in an institution as huge as this makes this absolutely certain! A fleet of seven large trucks is given over exclusively to service to suburban towns! No waiting—immediate delivery on everything!

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Absolutely complete furnishings for every room of your entire home! In addition: every labor-lessening device, everything for home entertainment, almost every imaginable necessity and luxury of living on People's Easy Payments! Prices are phenomenal!

Never Before Such An Opportunity!

We want most sincerely to number you among those homemakers whose friendship we enjoy! Therefore—we've gone to the uttermost limits to present to you the most breathtaking array of home-furnishing feature-values in all America! Be here!

It's Easy to Pay—the People's Way

Clip this Get Acquainted GIFT COUPON

Besides the countless bargains that await you here tomorrow—we've a wonderful souvenir for you! It's of a year's round usefulness that you'll be sure to appreciate! Bring this coupon with you!

Peoples Outfitting Co.
 Michigan Avenue at Shelby Street
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Open An Account—Use Your Credit
 Absolutely astounding dining room suite saving! Eight gracefully designed pieces in lovely Queen Anne period style—perfectly built of walnut and other fine cabinet woods! Gold-line and duotone decorated, walnut finish! Massive 60-in. buffet, oblong extension dining table, comfortable host chair and 15 diners to match, with brown leather seats.



New Dresser
 Acquainted reduction! Under style of oval walnut with other cabinet woods! A "this" must-phenomenon! **\$21.95** (stated price)



New Simmons Beds
 New down—exclusive covered metal case—mattress! **\$13.98** (stated price)



Fine Mattress
 Incomparable! Best quality! **\$8.99** (stated price)



Pavenport Bed!
 Quick converted all-steel spring edge, sturdy construction! Two colors! **\$37.15** (stated price)



9x12 Axminster
 Fine! **\$28.00** (stated price)



5-Tube Whitestone
 A to a highly selective, sanitary porcelain 5-tube set—all equipment! **\$54.65** (stated price)



\$150 Victrola
 Complete with battery record album—**\$75.00** (stated price)



White Cabinet!
 White enamel on inside and outside! **\$34.85** (stated price)



Kitchen Tables
 Finished all over in beautiful white enamel! **\$6.76** (stated price)

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