

BILLBOARD CONTROL SOUGHT BY REALTORS

Obnoxious Use Of Advertising Medium To Be Checked By Board.

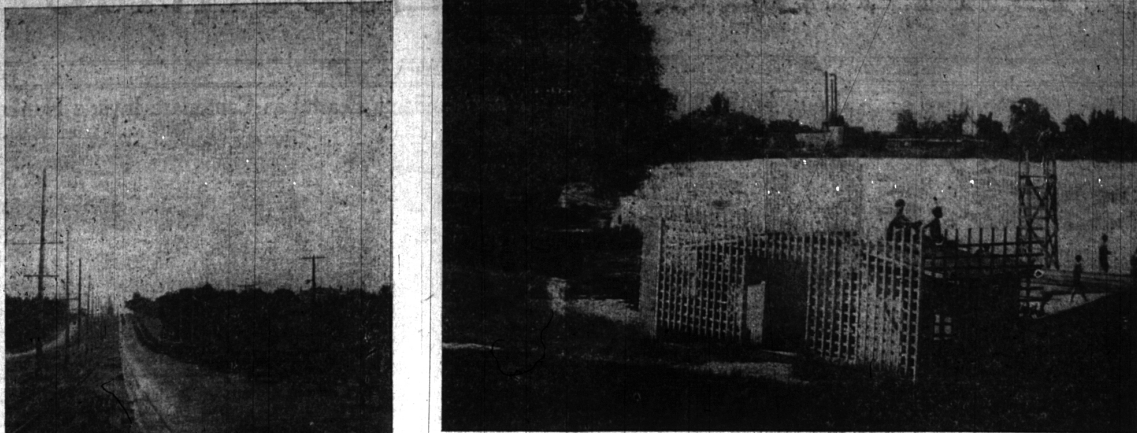
A call to real estate boards over the United States to check on any misuse or obnoxious use of billboards in their communities has just been sent out by the National Association of Real Estate Boards through its committee on planning and zoning. Axel Lonquist of Chicago, chairman of the committee, has issued a statement to the 637 member boards of the Association giving the attitude of the Association's committee in the matter of control of the billboard, sign, and poster nuisance.

Mr. Lonquist states: "Realtors of the United States in general, being custodians of property, are interested in the control of billboards, in the removal of signs along the public highways, and in the painting of rocks and the mutilation of nature on property belonging, by virtue of the right-of-way to the people, and in the posting of bills on trees, poles and other places without proper permits, and further, in the placing of billboards where they mar the beauty of the landscape or endanger life and property by obscuring the vision at turns or corners along the right-of-way."

The National Association of Real Estate Boards in its stand in regard to proper control of the use of billboards is not opposing their legitimate use, and is planning to co-operate with the outdoor advertising interests in the use of legitimate use as well as public rights, the committee points out.

The Outdoor Advertising Association at a meeting held a year ago in Kansas City, adopted certain standards of practice in regard to painted displays and outdoor advertising. With these standards of practice the National Association of Real Estate Boards is in accord. It is working with the Outdoor Advertising Association in the endeavor of that association to control its own industry. "This does not mean, however, that we

Scenes of Busy Warm Weather Spots in Oakland County



Above: In December this picture of youngsters enjoying a summer swim at Simons Lake, one of the beauty spots of Oakland County, is to be studied only near a comfortable friends or in Florida. It is most appealing at either of these places.

Simonson Lake is popular with the old and young in the summer months.

Left: This view of the traffic jam on Woodward avenue, near Bloomfield Center, taken on a Sunday afternoon, explains why motorists to drive automobiles on country lanes up north. So attractive are the many parts of Oakland County that motorists flock here from all parts of the country. The new wider Woodward is called upon almost daily during the summer months to care for a capacity number of travelers.



It pays to look well.

These cold mornings when the water in the pipe stubbornly refuses to turn warm—

GET YOUR SHAVE AT

Deer's Barber Shop
"THE FAMILY SHOP"
117 E. Maple Avenue

Join Our Christmas Club

Now Open

Come In And Join Today

No Dues No Red Tape



The Greatest Thrift Plan Ever Devised

16 Clubs

There is a Class Here to Suit You!

INCREASING CLASSES			
Start with 1c, increase 1c each week, in 50 weeks \$			12.75
" " 2c, " " " " " " " "	2c	"	25.50
" " 5c, " " " " " " " "	5c	"	63.75
" " 10c, " " " " " " " "	10c	"	127.50

DECREASING CLASSES			
In these clubs you start with the largest amount and DECREASE each week			

EVEN AMOUNT CLASSES			
25c Class, deposit 25c each week, in 50 weeks \$			12.50
50c " " " " " " " "	50c	"	25.00
\$ 1.00 " " " " " " " "	1.00	"	50.00
2.00 " " " " " " " "	2.00	"	100.00
5.00 " " " " " " " "	5.00	"	250.00
10.00 " " " " " " " "	10.00	"	500.00
20.00 " " " " " " " "	20.00	"	1000.00

We Pay Four Per Cent On Xmas Club Savings

FIRST STATE SAVINGS BANK
Birmingham, Michigan

\$315 INSTALLED

Robert's Oil Burner

HUGH R. PURDY
PHONE 1310 or 570XJ 105 W. MAPLE

are going to allow any smoke screen to be thrown in the eyes of the public in regard to abuses of the outdoor advertising situation."

Mr. Lonquist states: "The committee proposes that real estate boards of the National Association report on the progress being made in their particular communities toward the attainment of the restriction on billboards that are obnoxious, or of signs or posters which are used in direct contravention to the improvement of the industry itself. The committee proposes to consider specifically such questions as the size of billboards, their erection in residential districts, and the set-back from the sidewalk. It holds that it is not outside the question to consider damage which the erection of the billboard may do through aesthetic depreciation of the section in which it is erected, or the violation of natural beauty which is a public property and a public right."

NOTICE OF MORTGAGE SALE

Default having been made in the conditions of a certain mortgage made by John A. Hughes and Laura M. Hughes, his wife of the Township of Royal Oak, as mortgagor, unto the First State Bank of Royal Oak, Michigan, as mortgagee, bearing the date of the twenty-third day of

September, A. D. 1926, and recorded in the office of the Register of Deeds for the County of Oakland, State of Michigan, on the twenty-seventh day of September, A. D. 1926, in Liber of Mortgages on pages 180 and 181, on which mortgage there is due to the said First State Bank the sum of Twenty-five Dollars (\$25.00) as provided for in said mortgage; and in violation of the terms thereof the mortgagors have failed to pay the amount of money aforesaid due to the mortgagee with interest at the rate of seven per cent, and all legal costs, and in violation of the terms of said mortgage the mortgagors have sold the land and premises situated in the Township of Royal Oak, County of Oakland, and State of Michigan, and described as follows: The East Fifty (50) feet of Lot Number Forty-five (45) of Sunny Knoll Farm Subdivision, according to the recorded plat dated Sept. 29th, 1924.

FIRST STATE BANK OF ROYAL OAK, MICHIGAN, By Frank C. Cashner, Cashier.

GEORGE B. HARTRICK, Attorney for Mortgagee. Business Address: 230-5 New R. O. Savings Bank Bldg., Royal Oak, Michigan.

TO WHOM IT MAY CONCERN

Notice is hereby given that J. A. W. Spencer, County Drain Commissioner of the County of Oakland, did on the twenty-seventh day of November, 1926, file in the office of the said Drain Commissioner an order designating a drainage district for the Township of Village No. 2 Storm Sewer drain according to Act No. 116, P. A. Michigan, 1921. The route and course of said drain is as follows:

MAIN LINE

Beginning at Station 15 plus 25 at the end of an existing ditch drain at the center of Glenary Road approximately opposite the center line of Lot 65 of Bloomfield Village Sub. No. 1 in the N. 1/2 of Section 27, Bloomfield Twp.; thence N. 33° 15' W. in Glenary Road, 187 ft. to Station 17 plus 32; thence N. 9° 12' W. in Glenary Road, 128 ft. to Station 19 plus 14; a point in Glenary Circle; thence N. 86° 48' E. in Glenary Road 400 ft. to Station 24 plus 24; thence N. 9° 48' E. in Glenary Road 389 ft. to Station 27 plus 84; thence N. 11° 12' W. in Glenary Road 429 ft. to Station 32 plus 24; thence around a curve to the left having a radius of 61.67 ft. to a point on the N. line of Lot 64 of said Subdiv. the S. line of said Lot 64 and said line extended westerly 422 ft. to the point of curve of a curve to the right having a radius of 39 ft.; thence around said curve 41 ft. to Station 37 plus 39; thence N. 8° 12' W. parallel to and 95 ft. W. of the W. line of said Bloomfield Village Sub. No. 2, 228 ft. to Station 41 plus 41 at a point 25 ft. N. of the center line of Quanton Road; thence S. 87° 48' E. parallel to the center line of Quanton Road 118 ft. to Station 48 plus 74 at the center line of Quanton Road at the end.

BRANCH NO. 1

Beginning at Station 2 plus 8 at Station 32 plus 14 on the main line in Glenary Road; thence N. 8° 45' E. in Glenary Road 285 ft. to Station 2 plus 82; thence N. 21° 48' E. 128 ft. to Station 5 plus 69 at a point 15 ft. N. of the center line of Quanton Road at the end.

The names of the freeholders whose lands are crossed by said drain are as follows: (Signed) Township Board: J. A. W. Spencer, Chairman; W. E. 611 of Bloomfield Village Sub. No. 2; L. S. 125-126-127-128-129-130-131-132-133-134-135-136-137-138-139-140-141-142-143-144-145-146-147-148-149-150-151-152-153-154-155-156-157-158-159-160-161-162-163-164-165-166-167-168-169-170-171-172-173-174-175-176-177-178-179-180-181-182-183-184-185-186-187-188-189-190-191-192-193-194-195-196-197-198-199-200-201-202-203-204-205-206-207-208-209-210-211-212-213-214-215-216-217-218-219-220-221-222-223-224-225-226-227-228-229-230-231-232-233-234-235-236-237-238-239-240-241-242-243-244-245-246-247-248-249-250-251-252-253-254-255-256-257-258-259-260-261-262-263-264-265-266-267-268-269-270-271-272-273-274-275-276-277-278-279-280-281-282-283-284-285-286-287-288-289-290-291-292-293-294-295-296-297-298-299-300-301-302-303-304-305-306-307-308-309-310-311-312-313-314-315-316-317-318-319-320-321-322-323-324-325-326-327-328-329-330-331-332-333-334-335-336-337-338-339-340-341-342-343-344-345-346-347-348-349-350-351-352-353-354-355-356-357-358-359-360-361-362-363-364-365-366-367-368-369-370-371-372-373-374-375-376-377-378-379-380-381-382-383-384-385-386-387-388-389-390-391-392-393-394-395-396-397-398-399-400-401-402-403-404-405-406-407-408-409-410-411-412-413-414-415-416-417-418-419-420-421-422-423-424-425-426-427-428-429-430-431-432-433-434-435-436-437-438-439-440-441-442-443-444-445-446-447-448-449-450-451-452-453-454-455-456-457-458-459-460-461-462-463-464-465-466-467-468-469-470-471-472-473-474-475-476-477-478-479-480-481-482-483-484-485-486-487-488-489-490-491-492-493-494-495-496-497-498-499-500-501-502-503-504-505-506-507-508-509-510-511-512-513-514-515-516-517-518-519-520-521-522-523-524-525-526-527-528-529-530-531-532-533-534-535-536-537-538-539-540-541-542-543-544-545-546-547-548-549-550-551-552-553-554-555-556-557-558-559-560-561-562-563-564-565-566-567-568-569-570-571-572-573-574-575-576-577-578-579-580-581-582-583-584-585-586-587-588-589-590-591-592-593-594-595-596-597-598-599-600-601-602-603-604-605-606-607-608-609-610-611-612-613-614-615-616-617-618-619-620-621-622-623-624-625-626-627-628-629-630-631-632-633-634-635-636-637-638-639-640-641-642-643-644-645-646-647-648-649-650-651-652-653-654-655-656-657-658-659-660-661-662-663-664-665-666-667-668-669-670-671-672-673-674-675-676-677-678-679-680-681-682-683-684-685-686-687-688-689-690-691-692-693-694-695-696-697-698-699-700-701-702-703-704-705-706-707-708-709-710-711-712-713-714-715-716-717-718-719-720-721-722-723-724-725-726-727-728-729-730-731-732-733-734-735-736-737-738-739-740-741-742-743-744-745-746-747-748-749-750-751-752-753-754-755-756-757-758-759-760-761-762-763-764-765-766-767-768-769-770-771-772-773-774-775-776-777-778-779-780-781-782-783-784-785-786-787-788-789-790-791-792-793-794-795-796-797-798-799-800-801-802-803-804-805-806-807-808-809-810-811-812-813-814-815-816-817-818-819-820-821-822-823-824-825-826-827-828-829-830-831-832-833-834-835-836-837-838-839-840-841-842-843-844-845-846-847-848-849-850-851-852-853-854-855-856-857-858-859-860-861-862-863-864-865-866-867-868-869-870-871-872-873-874-875-876-877-878-879-880-881-882-883-884-885-886-887-888-889-890-891-892-893-894-895-896-897-898-899-900-901-902-903-904-905-906-907-908-909-910-911-912-913-914-915-916-917-918-919-920-921-922-923-924-925-926-927-928-929-930-931-932-933-934-935-936-937-938-939-940-941-942-943-944-945-946-947-948-949-950-951-952-953-954-955-956-957-958-959-960-961-962-963-964-965-966-967-968-969-970-971-972-973-974-975-976-977-978-979-980-981-982-983-984-985-986-987-988-989-990-991-992-993-994-995-996-997-998-999-1000.

(Signed) J. A. W. SPENCER, County Drain Commissioner of the County of Oakland, Michigan. 23-24

A Valuable Business

"I can remember when he didn't have a car."

"How did he make it?"

"He got the state contract for painting depot signs."—LIFE.

Telephone your NEWS to The Eccentric—Phones 11 and 12

RIVALS THE BEAUTY OF THE SCARLET TANGAR

For Birthdays, Anniversaries, Leave-takings or Other Gift Occasions

Parker Duofold

Duofold Pen and Pencil to match

Satin-lined Gift Case Included

TO all our customers, we recommend Parker Duofold as a gift most eagerly welcomed.

For Men, the famous Parker Duofold Over-Size Pen, with mansize grip and extra-ink capacity.

For Boys, Parker Duofold Jr.—the intermediate size.

For Women and Girls, Slender Lady Duofold with wide Rolled Gold Girdle and Ring-end for cord or chataleine.

Non-Breakable Barrels, Jet Black, or Black-tipped Lacquer-Red, Iridium-tipped, 14K Gold Point guaranteed, if not misused, for 25-years.

Parker Duofold Pencils to match the pens \$3, \$3.50, and \$4, according to size.

SHAIN'S

PIERCE AT W. MAPLE PHONE 61

HEADQUARTERS FOR FOUNTAIN PENS PENCILS INK