

Are You Pleased?

IT HAS been the policy of The Birmingham Eccentric to faithfully serve the citizenry of Birmingham and of Bloomfield Township to the fullest capacity that is possible for a newspaper; to print news that is reliable and up-to-the-minute and to present it truthfully. It is the duty of every newspaper to pursue this policy. The Birmingham Eccentric feels that it has succeeded in doing so.

The Special Recall Election Edition which you are now reading is an example of the performance of such a policy. It is unusual, indeed, for a weekly newspaper to furnish news of an election to its readers one hour after a count of the votes has been made. It proves the anxious desire of this newspaper to carry on the ideal journalistic policy of service to readers.

Especially is this true, when it is considered that no compensation is to be had for the extra effort. Four reporters were required to obtain the news of the election—one at each of the three polls and the other receiving the phone calls as the reports were sent in—as well as the mechanical department for the printing of the paper. And since the copies are distributed free it is obvious that an expense was incurred in the “getting out” of the paper. The advertising contained herein has been taken out of yesterday’s issue and is reprinted without charge.

However, The Birmingham Eccentric feels compensated sufficiently in being able to serve its readers with the election news before any other paper and enjoys the responsibility of the occasion. It knows that its readers are pleased with such prompt information on a question that has created unusual local interest; the special edition following the zoning ordinance election with its subsequent commendations by readers has made The Birmingham Eccentric sure of an appreciation of this edition.

It is with the same policy of service to readers that this edition is dedicated to the citizens of Birmingham and of Bloomfield Township.

The Birmingham Eccentric

“YOUR HOME TOWN PAPER”