

B'ham Stores---Stocked for YOU!

Birmingham merchants are better equipped this year to serve you than ever before. They have complete stocks of quality merchandise at prices that can't be bettered anywhere!

Give Your Home Town Merchant a Fair Trial—Let Him Prove His Merchandise To You

There are plenty of opportunities right here in Birmingham in the line of Xmas Gifts. Shop around in Birmingham FIRST instead of going out of town to buy?

This is the third of a series of advertisements which are to appear in this paper each week—for five weeks.

The purpose of this series is quite self-evident—to tell the buying public of Birmingham that out-of-town shopping is no longer necessary; that everything in the gift line can be purchased right here in Birmingham.



Possibly YOU Have Never Tried To Fill Xmas Stockings From the Shelves of Birmingham Stores

This Year You Are Urged to Shop in Birmingham FIRST

Below Are Listed Stores With Xmas Stocks For YOU

SHAW MOTOR SALES
118 E. Maple Phone 1180
OAKLAND-PONTIAC SALES
Treat your family to a real Yuletide Joy—an Oakland or Pontiac for Xmas!

F. W. CONANT
FORD SALES AND SERVICE
311 S. Woodward Phone 16
Ford Supplies for Gifts
Spot Lights - Bumpers - Heaters - Cigar Lighters - Batteries and Other Accessories to Please HIM!

WILSON DRUG CO.
104 S. Woodward Phone 35
OFFERS TO THE
Birmingham Public
A Most Extensive and Complete Display of Xmas Commodities. We sincerely invite you to inspect our attractive assembly of gifts.

SHAIN'S DRUG STORE
Pierce and W. Maple Phone 61
YOU WILL FIND AN UNUSUAL STOCK OF USEFUL YULETIDE GIFTS AT THIS STORE
Gifts For Every Member of the Family

Men's Furnishings Dry Goods
Ladies' and Children's Wear
Palmer-Blackmer & Co.
Gotham Gold Stripes Hosiery
Mammoth Underwear
Men's "NOFADE" Shirts
Men's Monito Hosiery
McCALL PATTERNS - HEADLIGHT OVERALLS
108-10 N. Woodward Phone 609

F. J. MULHOLLAND
119 N. Woodward Phone 425
BIRMINGHAM'S TOYLAND AND SHOPLAND
Make This Your Gift Headquarters

C. C. DeLoach
BIRMINGHAM DEPARTMENT STORE
116 S. Woodward Phone 27
"THE CHRISTMAS STORE"
Practical and Useful Gifts for the Entire Family at Less Than City Prices

Tracy & Cotton, Inc.
505 N. Woodward Phone 851
CHEVROLET SALES AND SERVICE
For Your Son or Daughter Away at School—Give a Chevrolet as a Xmas Gift

BELL BROS. GARAGE
122 E. Maple Phone 709
NASH SALES AND SERVICE
THE XMAS PRESENT IDEAL — A NASH
Automobile Accessories

Books - Gifts - Stationery
YOU KNOW THAT BOOKS MAKE JOYFUL GIFTS
Also GREETING CARDS
LaBelle's Book Store
125 1/2 West Maple Ave.

LEON MIX - Jeweler
123 W. Maple Phone 721
For Lasting Gifts - - Consult Your Jeweler

Green Pheasant Gift Shoppe
131 W. Maple Ave. Phone 848
CHRISTMAS CARDS
NOVELTIES IN JEWELRY
And really there are just the unique things that you will enjoy giving as presents!
CIRCULATING LIBRARY

Arnold Photographic Studio
125 W. Maple Phone 905
SEND PHOTOGRAPHS
Possibly you can't spend Xmas with the home folks and those old friends. Do the next best thing—send a photograph. Make an appointment today.

HAMMELEF'S
125 N. Woodward Phone 725
REMEMBER
"HAMMELEF'S FOR SWEETS"
Try Our Home-Made Candies
"RACH SALE - A NEW FRIEND"

BIRD & RYDER
111 E. Maple Phone 90
BUY HER HIM
An Electrical Gift
Radios and Everything Electrical

Hawthorne Electric Co.
124 W. Maple Phone 299
A Solution to Gift Problems
FOR HER - FRIGIDAIRE
FOR HIM - RADIO
COMPLETE ELECTRICAL EQUIPMENT

Leonard Electric Co.
134 W. Maple Phone 223
IF IT'S AN ELECTRICAL GIFT MAKE THIS STORE YOUR HEADQUARTERS
Atwater-Kent - Radiola Radios

The Birmingham Hardware
100 S. Woodward Phone 200
FOR HIM—Guns, Golf Equipment, Fishing Tackle, Sport Goods.
FOR HER—Labor Savings Devices, Household Equipment.
FOR THE KIDDIES—Wagons, Scooters, Skates, Footballs, Etc.

McBride Hardware Co.
108 N. Woodward Phone 535
HEADQUARTERS FOR
Permanent gifts for Xmas shoppers such as electric percolators, cooking glass, North Star Skates, Sleds, Skis, Toboggans, Wagons and many other useful gifts for both children and adults.

HUSTON'S HARDWARE
123 N. Woodward Phone 110-W
FOR WIFE: Hoosier Kitchen Cabinets.
FOR HUSBAND: Sporting Goods.
FOR SON: Tool Kits for Boys.
FOR DAUGHTER: Kitchen Sets and Novelties.
-- Also Electrical Appliances

Mowers' Shoe Service
110 E. Maple Phone 626
XMAS CHEER MADE COMPLETE WITH FOOTWEAR
Men's, Women's and Children's SHOES - SLIPPERS - RUBBERS GALOSHES

Williams' Boot Shop
121 W. Maple Phone 117
Dress Up For the Xmas Season
YOU WILL ENJOY THE COMFORT AND QUALITY OF OUR FOOTWEAR
"You Should Be In Our Shoes"

BUY IN BIRMINGHAM