

Do Your Xmas Shopping Early!!

Birmingham merchants are better equipped this year to serve you than ever before. They have complete stocks of quality merchandise at prices that can't be bettered anywhere!

Give Your Home Town Merchant a Fair Trial--Let Him Prove His Merchandise To You

There are plenty of opportunities right here in Birmingham in the line of Xmas Gifts. Shop around in Birmingham FIRST instead of going out of town to buy?

This is the second of a series of advertisements which are to appear in this paper each week—for five weeks.

The purpose of this series is quite self-evident—to tell the buying public of Birmingham that out-of-town shopping is no longer necessary; that everything in the gift line can be purchased right here in Birmingham.



NATIONALLY KNOWN AND NATIONALLY ADVERTISED BRANDS OF MERCHANDISE ARE TO BE FOUND RIGHT HERE IN BIRMINGHAM
You Need Not Go Out of Town to Secure Quality Articles!

Below Are Listed Stores With Xmas Stocks For YOU

| | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>McBride Hardware Co. 108 N. Woodward Phone 535 HEADQUARTERS FOR Permanent gifts for Xmas shoppers such as electric percolators, cooking glass, North Star Skates, Sleds, Skis, Toboggans, Wagons and many other useful gifts for both children and adults.</p> | <p>HUSTON'S HARDWARE 123 N. Woodward Phone 110-W FOR WIFE: Hoosier Kitchen Cabinets. FOR HUSBAND: Sporting Goods. FOR SON: Tool Kits for Boys. FOR DAUGHTER: Kitchen Sets and Novelties. -- Also Electrical Appliances</p> | <p>Mowers' Shoe Service 110 E. Maple Phone 626 XMAS CHEER MADE COMPLETE WITH FOOTWEAR Men's, Women's and Children's SHOES - SLIPPERS - RUBBERS GALOSHES</p> | <p>Williams' Boot Shop 121 W. Maple Phone 117 Dress 'Up For the Xmas Season YOU WILL ENJOY THE COMFORT AND QUALITY OF OUR FOOTWEAR "You Should Be In Our Shoes"</p> |
| <p>Men's Furnishings Dry Goods Ladies' and Children's Wear Palmer-Blackmer & Co. Gotham Gold Stripe Hosiery Munsterwear Underwear Men's "NOFADS" Shirts Men's Monte Hosiery McCALL PATTERNS - HEADGIRT OVERALLS 108-10 N. Woodward Phone 609</p> | <p>F. J. MULHOLLAND 119 N. Woodward Phone 425 BIRMINGHAM'S TOYLAND AND SHOPLAND Make This Your Gift Headquarters</p> | <p><i>The Birmingham Department Store</i> BIRMINGHAM DEPARTMENT STORE 116 S. Woodward Phone 27 "THE CHRISTMAS STORE" Practical and Useful Gifts for the Entire Family at Less Than City Prices</p> | <p>Tracy & Cotton, Inc. 505 N. Woodward Phone 851 CHEVROLET SALES AND SERVICE For Your Son or Daughter Away at School—Give a Chevrolet as a Xmas Gift</p> |
| <p>BELL BROS. GARAGE 122 E. Maple Phone 709 NASH SALES AND SERVICE THE XMAS PRESENT IDEAL -- A NASH Automobile Accessories</p> | | | |
| <p>SHAW MOTOR SALES 118 E. Maple Phone 1160 OAKLAND-PONTIAC SALES Treat your family to a real Yuletide Joy—an Oakland or Pontiac for Xmas!</p> | <p>F. W. CONANT FORD SALES AND SERVICE 311 S. Woodward Phone 16 Ford Supplies for Gifts Spot Lights - Bumpers - Heaters - Cigar Lighters - Batteries and Other Accessories to Please HIM!</p> | <p>WILSON DRUG CO. 104 S. Woodward Phone 35 OFFERS TO THE Birmingham Public A Most Extensive and Complete Display of Xmas Commodities. We sincerely invite you to inspect our attractive assembly of gifts.</p> | <p>SHAIN'S DRUG STORE Pierce and W. Maple Phone 61 YOU WILL FIND AN UNUSUAL STOCK OF USEFUL YULETIDE GIFTS AT THIS STORE Gifts For Every Member of the Family</p> |
| <p>HAMMELEF'S 125 N. Woodward Phone 725 REMEMBER "HAMMELEF'S FOR SWEETS" Try Our Home-Made Candies "EACH SALE - A NEW FRIEND"</p> | <p>BIRD & RYDER 111 E. Maple Phone 90 BUY HER HIM An Electrical Gift Radios and Everything Electrical</p> | <p>Hawthorne Electric Co. 124 W. Maple Phone 299 A Solution to Gift Problems FOR HER - FRIGIDAIRE FOR HIM - RADIO COMPLETE ELECTRICAL EQUIPMENT</p> | <p>Leonard Electric Co. 134 W. Maple Phone 223 IF IT'S AN ELECTRICAL GIFT MAKE THIS STORE YOUR HEADQUARTERS Atwater-Kent - Radiola Radios</p> |
| <p>The Birmingham Hardware 100 S. Woodward Phone 200 FOR HIM—Guns, Golf Equipment, Fishing Tackle, Sport Goods. FOR HER—Labor Savings Devices, Household Equipment. FOR THE KIDDIES—Wagons, Scooters, Skates, Footballs, Etc.</p> | | | |
| <p>Books - Gifts - Stationery. YOU KNOW THAT BOOKS MAKE JOYFUL GIFTS Also GREETING CARDS LaBelle's Book Store 125 1/2 West Maple Ave.</p> | <p>LEON MIX - Jeweler 123 W. Maple Phone 721 For Lasting Gifts - - Consult Your Jeweler</p> | <p>Green Pheasant Gift Shoppe 131 W. Maple Ave. Phone 848 CHRISTMAS CARDS NOVELTIES IN JEWELRY And really there are just the unique things that you will enjoy giving as presents! CIRCULATING LIBRARY</p> | <p>Arnold Photographic Studio 125 W. Maple Phone 905 SEND PHOTOGRAPHS Possibly you can't spend Xmas with the home folks and those old friends. Do the next best thing—send a photograph. Make an appointment today.</p> |

BUY IN BIRMINGHAM