

# Your Guide For Xmas Shopping

Birmingham merchants are better equipped this year to serve you than ever before. They have complete stocks of quality merchandise at prices that can't be bettered anywhere!

Give Your Home Town Merchant a Fair Trial—Let Him Prove His Merchandise To You

There are plenty of opportunities right here in Birmingham in the line of Xmas Gifts. Shop around in Birmingham FIRST instead of going out of town to buy?

This is the fourth of a series of advertisements which are to appear in this paper each week—for five weeks.

The purpose of this series is quite self-evident—to tell the buying public of Birmingham that out-of-town shopping is no longer necessary; that everything in the gift line can be purchased right here in Birmingham.



Remember This!  
**BIRMINGHAM STORES ARE STOCKED FOR YOU**  
 SHOP IN BIRMINGHAM FIRST!

## Below Are Listed Stores With Xmas Stocks For YOU

**McBride Hardware Co.**  
 108 N. Woodward Phone 535  
 HEADQUARTERS FOR  
 Permanent gifts for Xmas shoppers such as electric percolators, cooking glass, North Star Skates, Sleds, Skis, Toboggans, Wagons and many other useful gifts for both children and adults.

**F. W. CONANT**  
 FORD SALES AND SERVICE  
 311 S. Woodward Phone 16  
 Ford Supplies for Gifts  
 Spot Lights - Bumpers - Heaters - Cigar Lighters - Batteries and Other Accessories to Please HIM!

**WILSON DRUG CO.**  
 104 S. Woodward Phone 35  
 OFFERS TO THE  
**Birmingham Public**  
 A Most Extensive and Complete Display of Xmas Commodities. We sincerely invite you to inspect our attractive assembly of gifts.

**SHAIN'S DRUG STORE**  
 Pierce and W. Maple Phone 61  
 YOU WILL FIND AN UNUSUAL STOCK OF USEFUL YULETIDE GIFTS AT THIS STORE  
 Gifts For Every Member of the Family

**HAMMELEF'S**  
 125 N. Woodward Phone 725  
 REMEMBER  
 "HAMMELEF'S FOR SWEETS"  
 Try Our Home-Made Candies  
 "EACH SALE - A NEW FRIEND"

**F. J. MULHOLLAND**  
 119 N. Woodward Phone 425  
 BIRMINGHAM'S TOYLAND AND SHOPLAND  
 Make This Your Gift Headquarters

**BIRMINGHAM DEPARTMENT STORE**  
 116 S. Woodward Phone 27  
 "THE CHRISTMAS STORE"  
 Practical and Useful Gifts for the Entire Family at Less Than City Prices

**Tracy & Cotton, Inc.**  
 505 N. Woodward Phone 851  
 CHEVROLET SALES AND SERVICE  
 For Your Son or Daughter Away at School—Give a Chevrolet as a Xmas Gift

**BELL BROS. GARAGE**  
 122 E. Maple Phone 709  
 NASH SALES AND SERVICE  
 THE XMAS PRESENT IDEAL — ANASH  
 Automobile Accessories

**New Books for Christmas Presents**  
 FOR YOUNG and OLD  
 Gifts—Stationery—Christmas Cards—Seals  
**LaBelle's Book Store**  
 125 1/2 West Maple Ave.

**LEON MIX - Jeweler**  
 123 W. Maple Phone 721  
 For Lasting Gifts - - Consult Your Jeweler

**Green Pheasant Gift Shoppe**  
 131 W. Maple Ave. Phone 848  
 CHRISTMAS CARDS NOVELTIES IN JEWELRY  
 And really there are just the unique things that you will enjoy giving as presents!  
 CIRCULATING LIBRARY

**Arnold Photographic Studio**  
 125 W. Maple Phone 905  
 SEND PHOTOGRAPHS  
 Possibly you can't spend Xmas with the home folks and those old friends. Do the next best thing—send a photograph. Make an appointment today.

Men's Furnishings Dry Goods Ladies' and Children's Wear  
**Palmer-Blackmer & Co.**  
 Gotham Gold Stripe Hosiery Menswear Underwear Men's "NO-PAD" Shirts Men's Middy Hosiery  
 McCALL PATTERNS - HEADLIGHT OVERALLS  
 106-10 N. Woodward Phone 609

**BIRD & RYDER**  
 111 E. Maple Phone 90  
 BUY HER HIM  
 An Electrical Gift  
 Radios and Everything Electrical

**Hawthorne Electric Co.**  
 124 W. Maple Phone 299  
 A Solution to Gift Problems  
 FOR HER - FRIGIDAIRE FOR HIM - RADIO  
 COMPLETE ELECTRICAL EQUIPMENT

**Leonard Electric Co.**  
 134 W. Maple Phone 223  
 IF IT'S AN ELECTRICAL GIFT MAKE THIS STORE YOUR HEADQUARTERS  
 Atwater-Kent - Radiola Radios

**The Birmingham Hardware**  
 100 S. Woodward Phone 200  
 FOR HIM—Guns, Golf Equipment, Fishing Tackle, Sport Goods  
 FOR HER—Labor Saving Devices, Household Equipment  
 FOR THE KIDDES—Wagons, Scooters, Skates, Footballs, Etc.

**SHAW MOTOR SALES**  
 118 E. Maple Phone 1160  
 OAKLAND-PONTIAC SALES  
 Treat your family to a real Yuletide Joy—an Oakland or Pontiac for Xmas!

**HUSTON'S HARDWARE**  
 123 N. Woodward Phone 110-W  
 FOR WIFE: Hoosier Kitchen Cabinets.  
 FOR HUSBAND: Sporting Goods.  
 FOR SON: Tool Kits for Boys.  
 FOR DAUGHTER: Kitchen Sets and Novelties.  
 -- Also Electrical Appliances

**Mowers' Shoe Service**  
 110 E. Maple Phone 626  
 XMAS CHEER MADE COMPLETE WITH FOOTWEAR  
 Men's, Women's and Children's SHOES - SLIPPERS - RUBBERS GALOSHES

**Williams' Boot Shop**  
 121 W. Maple Phone 117  
 Dress Up For the Xmas Season  
 YOU WILL ENJOY THE COMFORT AND QUALITY OF OUR FOOTWEAR  
 "You Should Be In Our Shoes"

# BUY IN BIRMINGHAM