

ADJUST TIMING CHAIN

If the car is equipped with a timing chain, it should be adjusted frequently. If the chain is allowed to run loose it may jump a tooth or two, but the engine will still run with a loss of power and speed.

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WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

CARS PAY FOR ROADS

Highways are being paid for to a large extent today by levies on the motor vehicle rather than by property taxation, according to the United States Department of Agriculture. In 1920 the percentage of highway expenditures derived from property taxation was 11.2 per cent, and in 1925, the percentage was 3.3 per cent.

AUTOISTS URGED TO OBTAIN TAGS

Applications Should Be Filed At Once, Officials Declare

Even the United States Government in the person of the First Assistant Postmaster General, John H. Bartlett, is taking part in the general "urge" to buy auto license plates early this year.

Bartlett has just issued a statement to all postmasters asking their aid in prevailing upon automobile owners to see applications at once for their 1927 licenses. Such action, it was pointed out, will both relieve the mails at the time when they are taxed to their capacity anyway and help the owners of cars to keep out of trouble with local and state authorities by having the new tag on the car before January 1.

Police Department authorities have issued another warning to the effect that new license tags may be used by new car owners only after December 1 and prior to January 1. This means that the owners must heed the postoffice Department, lay in their tags and wait until bright and early New Year's Day to put them on their cars.

The new Michigan plate is designed to satisfy the public in more than one way. First, the plate bears a smaller numeral, which identifies the state identification to appear underneath the numerals. This results in a plate of shorter length, change was made in view of accommodating certain makes of automobiles which carry the license plate on the rear fender.

The 1926 plate was so long that it extended beyond the edge of the fender.

Rubber Tire Chains Great Improvement

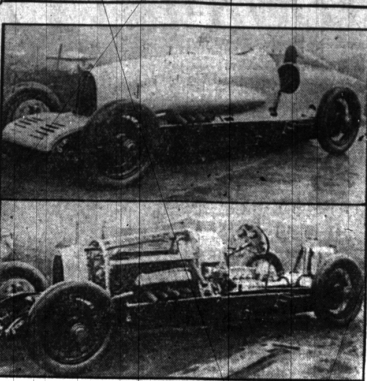
"The development of the rubber chain has already proved to be one of the greatest aids to winter drivers devised in recent years," declared F. E. Sternal, Goodyear tire dealer and service station owner.

"With the cold season now just ahead, the wise motorist gives consideration to his chain equipment, and it is expected that the coming winter will see an increasing number of rubber chains in use, for the advantages of this type are pronounced.

"The rubber chain, aside from its long-wearing qualities, is always silent, and there is never the annoyance of a cross link becoming loosened and clanging on the fender or the pavement.

"Then there is the added protection for the tire tread and sidewall which is assured in the rubber chain, for the broad rubber cross links guard against cutting or bruising the tire and are particularly suited for balloon tires.

BUILT FOR GREAT SPEED



Here are shown two views of a 2 1/2-ton Napier-Lion 800-horsepower, \$40,000 racing car built for Capt. Malcolm Campbell, English racing driver, who expects to make three miles a minute with it.

"And the rubber chain is easily applied, for you can put them on your tires and leave them there. They ride as smoothly over pavements free of ice and snow as the tires themselves do, and will not injure the tires either.

"The non-skid principle of the rubber chain is the same as that of the famous Goodyear All-Weather tread tire, for the chain tread has been magnified for road gripping action, and designed to resist skidding in any direction.

"Before the chains were placed on the market for consumer use, they were tested by Goodyear under the hardest sort of use and abuse possible, and the results were amazing in every way.

"This new type chain has certainly added to the driver's comfort and safety under all sorts of weather and road conditions," Mr. Sternal said.

Mrs. Elizabeth Saunders of Halberton, Eng., who many years ago expressed the determination to live to be 100 years old, has died at the age of 103.

Telephone your NEWS to The Eccentric—Phones 11 and 12

Bow and Arrow Hunt In Novel Deer Hunt

New proof of the efficacy of an ancient weapon was demonstrated recently when Melvin R. Clover and John McCollum of Ventura, Calif., returned from the Kaibab forest in northern Arizona, with their Chevrolet decorated with the horns of two 200-pound bucks, which they had killed with bow and arrow in the ancient fashion which Robin Hood and his merry men practised in Sherwood forest long ago.

"Our hunt began at the ranger station at Cane," said Clover in describing their expedition. "The ranger there offered to cut all the deer meat we brought in when he gave us our licenses to shoot and the remainder of the hunters who were in there with high powered rifles also killed us quite a bit.

"We did not get our deer right away. The main thing we had to learn was that we couldn't hunt with bows on the way the other hunters went out, for we could not get close enough to the game without alarming them. When we finally resorted to tennis shoes instead of boots and moved as quietly as possible we were each successful in getting a buck. Both were killed on the run at about 75 yards."

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More Value than the Price Suggests

In the year just drawing to a close the price of Dodge Brothers Motor Cars was materially lowered.

Yet during this period more important improvements were incorporated than in any year in Dodge Brothers history. Advances were made in engineering and body designs. The cars possess a greater degree of smoothness, silence and ease. They are more comfortable, more beautiful.

Current prices—made possible, of course, by constantly mounting sales—are therefore not an obvious measure of value. Prices, in fact, have never told the full story of Dodge Brothers dependability and basic worth.

But now, more than ever before, there is far more value than the price suggests.

Table with 2 columns: Car Model and Price. Touring \$795, Coupe \$845, Special Sedan \$895.

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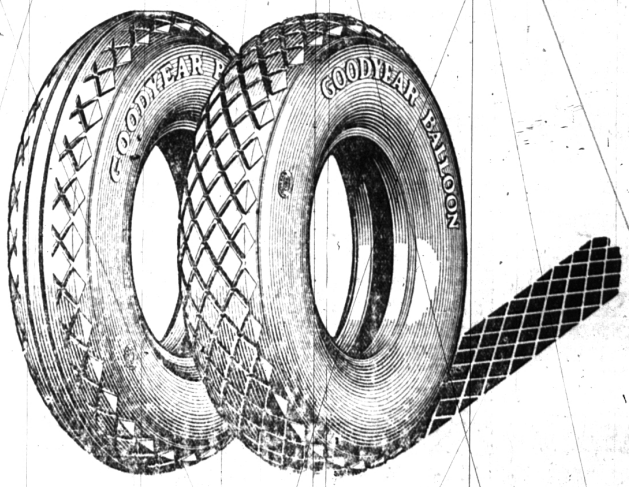


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Pathfinders if you want the finest equipment that little money will buy. All-Weathers if you want the best. We have your size WHEN YOU WANT IT. We'll apply it promptly. Then we'll follow through with a brand of regular inspection service that gets to tire trouble before it happens.

The combination—Goodyear Tires and Goodyear Service—means greater tire mileage for you.



Something New— Rubber Tire Chain

A chain that is NOISELESS and LONG WEARING. Developed and built by Goodyear on an entirely new Anti-Skid principle. Cross links of rubber instead of steel. Cannot harm your tire even if left on indefinitely. Easy to apply. Outwears several ordinary chains.



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