



REALTOR VISIONS  
HEALTHY FUTURE

Bank Declares Birmingham  
Will Benefit From Pontiac's  
Industrial Growth.

"New people realize what the addition of the \$70,000,000 Pontiac automobile factory means to this city in particular and the Birmingham-Bloomfield district generally, because it means much more than just another factory," said Charles E. Beck, of Standard Mortgage Co., Birmingham real estate firm.

"The Pontiac Six, with the reputation already given it all over America, in our opinion, is bound to become the second largest production unit in the General Motors corporation, for the simple reason that at this price it appeals to the second largest group of prospective automobile buyers—Chevrolet, the one General Mo-

tors unit selling below Pontiac. It normally employs 20,000 men and it is only fair to expect the Pontiac to employ at least 50 per cent of this number in the very near future, all of whom will have to be brought to Pontiac from the outside as there is no normal overflow of labor there now.

"Added to this the new \$3,000,000 General Motors foundry, which this organization announces will employ 1,200 more men, the Oakland Motor Car company, the General Motors Truck company, the Wilson Foundry, and the other industrial activities which have already made Pontiac a thriving manufacturing city of over 50,000 people, and you will understand our reasons for believing Pontiac is bound to double its population in the next three years.

IT'S BAD ENOUGH TO HAVE YOU CLEAN THAT SMELLY OLD PIPE IN THE HOUSE! BUT WHEN YOU DELIBERATELY PULL TH' STRAWS OUTA MY BRAND NEW BROOM, WHY, ETC.-ETC!!



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Plans Now Being Considered  
For Bloomfield Hills School

Co-operating with school officials of Bloomfield Township, the Judson Bradway company has sold a large tract of land as a site for the modern school to be constructed in Bloomfield Village, exclusive residential community sponsored by that company. Mr. Bradway has been instructed to have plans prepared for a beautiful school building.

"The school will be just as attractive as possible," said Mr. Bradway. "The most important thing about it is that it will be exactly as good as a private school. The entire school district is made up of practically the same class of people, which means that the school will be just what they want it to be."

Situated on a hill in Bloomfield Village, directly across Labors Road from the Grand Hills Country club, the site for the school comprises five and one-half acres of land. This will give the pupils spacious playgrounds for their outdoor activities. The school itself will be designed in a style not only the largest, but the most completely improved development in the entire Birmingham-Bloomfield Hills area.

NOTICE OF MORTGAGE SALE  
Default having been made in the conditions of a certain mortgage...

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SOUTHFIELD PARK  
BECOMING POPULAR

Many Improvements Have Been Slated for Property Near Here.

Installation of water mains, electric lights, paving, transformer service and drainage has marked the development of Southfield Park, a 21-mile residential area in the northwestern section of Detroit, according to Tom Welsh, treasurer of the Southfield Park Improvement association.

"The fame of Southfield Park as a Detroit residential development already has attracted hundreds of prospective home builders," said Welsh. "All the problems that precede the actual development of a community are being worked out by the association."

"The association's ambitious plans to meet the demand for better and more satisfying home environment are in keeping with the modern suburban trend. Southfield Park is located on the main axis of Detroit's superhighway system. To the north is the Bloomfield Hills district and nearby are a dozen golf and country clubs, as well as direct access to Oakland county lakes."

"The development of the master plan highways, Southfield road suggested by the logical backbone of the superhighways on that side of the city, carrying north and southbound traffic. Southfield Park lies one and one-half miles to the east and west of Southfield road, between the Seven and One-half-mile road in Detroit and the Fourteen-mile road in Southfield, at the southern limits of Birmingham.

HIGH ACREAGE VALUE  
IN U. S. DUE TO DEMAND

The area of Canada is 3,729,665 square miles. The average value per acre in Canada is \$9.00, and the average value per acre in the United States is \$1,100. This is because of the far greater population in the United States, consequently the far greater demand for the products made and grown here. Land is valuable in proportion to the values created upon it.

NEW ENGLISH TYPE HOME  
Eight Rooms, Two Baths, Two Car Garage  
Harmon Ave., at Lakeside Rd.  
Overlooking Beautiful Quarton Lake

This home is of solid masonry construction and is true to the English style in every detail, but the price is low for this community and suitable terms may be arranged.

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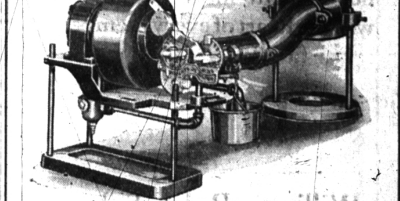
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BILLIONS ARE INVESTED  
IN REAL ESTATE BONDS

The principal houses dealing in real estate mortgage bonds have financed approximately \$2,078,000,000 worth of new construction in the last five years. Mortgage bonds, increasingly attractive to investors in all sections of the United States, worth approximately \$644,000,000 of real estate bonds have been sold in the United States this year. This is more than four times the total sales of 1922.

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