

### Conversation Helps Woman Fatigued By Holidaying Crowds

By J. H. Alexander

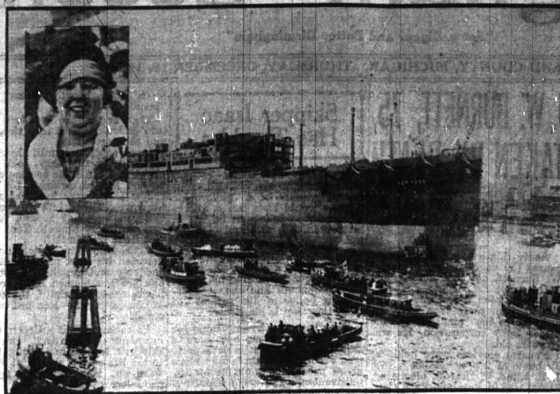
After a long, hard struggle trying to grab the marvellous scarf or pair of gloves that she has simply set her mind on for Bill's or sister Ann's Christmas present, there is nothing so restful and refreshing to the woman shopper as a session with the old-timer in the conversation that goes with the goods that soothe. Here's a sample of it:

"Don't know what I'm going to do with Junior. He just insists on seeing Santa Claus and this is my last chance to get Iron's bracelet. She graduates in January and her

write is so small—  
—Oh, come on and ride as far as Maple avenue, he says, and I says please leave me by. So just then a big policeman comes along and you should oughta seen that bun—  
—Every, take it back, of course! You only wore it a week. Surely they was a guarantee with it. Look when you get home and see if they wasn't some kind of a slip with it—  
—fight like monkeys all night long. Sounds like the roof is going to fall in. So now we beat on the ceiling with a clothes pole every night after supper—  
—such crust! And I virtually made him, you might say. The first time he comes to see me he looks like a tramp, so I give him some of my brother's clothes and what does he do but pull his pants up over his garters and parade around the neighborhood. He was so raw they had to throw him down and force socks on him before he left the sticks. I make a man of him and got him a job in a toggery and now he's so good, a he won't look at me. And I virtually made him, you might say—  
—one clerk tells you the overblouses is over this way and the next one tells you they're over that way!—well, keep your old feet out of the store during rush hours, anyway! What's that? Oh,

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### New York Mayor's Wife Christens German Vessel



Mrs. James J. Walker, wife of the Mayor of New York, made a special trip to Germany to christen the new transatlantic liner "New York." In breaking a bottle of champagne on the prow prior to the launching, Mrs. Walker cut her hand. Photo shows the "New York" just after the launching; in set, Mrs. Walker, snipped at the shipyard.

## FOR FINE MEATS

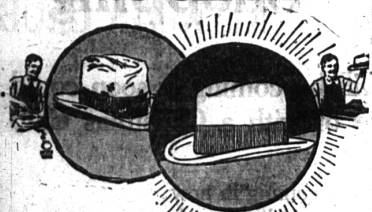
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### Sees Fluid Coal



Dr. Cecil Howard Lander. Dr. Cecil Howard Lander (above) noted British scientist, came to address the American Society of Mechanical Engineers, New York, on recent discoveries in coal utilization. He predicted various forms of liquid fuel will be derived from coal.

oh, did you hear what he said, quick? Find up a floorwalker, quick—  
—be real calm about it. Walk up to him in his office and whisper 'say, who was it I seen you with at the show last night, your wife?' Then he'll growl a little bit and then you kinda smile and drop your eyes and if it ain't worth a fur coat, then—  
—imagine bringing along that PERFECTLY poisonous brat of hers! I mean it's all right for her to have them, but why she should bring that horrid THING to a bride—I mean, my dear, it simply ain't done! I mean it's such a REPULSIVE brat—  
—you'll be so glad! Oh, what do you care what your husband thinks? Girls, believe me, you'll look ten-years younger, too. Look at mine! And I haven't hkd it curled for ages! All do what I get up in the morning is run a comb through it—quick there's two places at the soda counter grab them and I'll get the checks, oh yes I will—  
—no, you're damned right I won't go shopping with you again! You're harder to follow than Red Grange! What! Stand in line here and eat angel food? I should say not—  
—no, lady, that's last week's magazine and we can't take it back. Well, it don't matter if you've used it or not—  
—caught my dress in an escalator and was ten minutes getting loose. That's why I'm late. Had a terrible time getting a sense of car. Why don't you say something stand there like an oaf and make a scene—  
—I think Peaches was right and if I was her I would simply say to him, 'Ed say 'See here, Mr. Browning—  
—then she tried taking yeast three times a day, but it just bloated her out like a sick pig. If a person is born fat, why don't they just make up their mind to stay fat—  
—you should have seen his

face! It was ashen gray! I laughed myself sick and the motorcycle policeman told my husband that if he was as good a driver as I was there'd be less old ladies run down—  
—if you don't mean business, I says, don't take up no more of my time—  
—helpless as a baby, can't even buy his own underwear—  
—such a crush!—  
—not the same girl since Rudy died. Took it so hard and all—

### HOTELS FOR AUTOS SEEN IN FUTURE

Parking Problems to Bring Many Improvements, New York Man Says.

Hotels for automobiles, elevated walks for pedestrians, viaducts for rapid transit—they are the coming things which will help to solve the traffic problem, in the mind of Lee J. Eastman, president of the Broadway association, New York.

In Detroit, Mr. Eastman laid the emphasis on the word "help," for no single thing will completely solve the present condition, or keep conditions in hand, he feels.

"New York is doing a number of things to improve the situation," he said.

"First there is the automobile hotel. Then there is the 'straight through' traffic signal light control. There is the plan of raising sidewalks to a second level using the present sidewalk space for streets.

"The motor car hotel is the outgrowth of the parking problem. In Detroit I saw a splendid example of what parking means. Your recent snow piled drifts up along the side of the streets. Traffic moved slowly because these piles of snow interfered. Really they take up little more width than a line of parked cars, but the effect is more evident so the casual observer.

"We are attempting to have the restrictions changed so that storage garages from 12 to 16 stories high can be built. Ramp-equipped, they will handle from 500 to 2,500 cars rapidly. They will be rent automobile hotels, doing no repair or service work, but getting the machines off the streets.

Mr. Eastman was formerly chairman of the traffic committee of the New York civic body which he now heads. It was under his direction that much of the association's traffic research was conducted, and it is this that formed

### COLD WEATHER OIL PLACED ON MARKET

New Petroleum Product Discovery Called Unique in its Field.

Constant viscosity of oil in the crankcase, with no dead batteries, scored cylinders and damaged bearings on zero mornings from "frozen" oil before the engine warms, or from thinned oil after it heats up, is the revolutionary discovery announced by the Standard Oil Company of Indiana in placing on the market a new and

unique line of motor oils to be known as Iso-Vis.  
The new oil is unique in a really literal sense, for except that it is a petroleum product it bears no relationship whatever to other motor oils now on the market, either those of the Standard Oil Company or of any other company. Its preparation is based on what is known as "theory of equilibrium lubrication"—which is almost astounding in fact as it sounds—never until now applied to the practical manufacture of motor lubricants.  
The practicability of such application after three years of intensive research was first reported by Standard Oil scientists to the Society of Automotive Engineers last winter.

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