

He SHOWS you a story that *cannot* be told in words!



—perhaps your friends are already talking about the wonderful easel he carries

Some day he'll call at your home, too. You'll know him; because under his arm will be the nationally-famous Kelvinator easel. Watch for him—and look for the easel. Don't miss the wonderful story he has to tell about progress in better ways of living.

The Kelvinator man with the easel is an authority on the science of keeping foods fresh, of preparing better foods, and of household economy.

Give him fifteen minutes of your time, and he will show you how to eliminate food spoilage and waste; how to prepare scores of new and delicious hot-weather dainties—how to save a very large part of your present expenditure for table supplies.

Don't confuse the man with the easel with an ordinary salesman. He is a *trained* man; one thoroughly schooled by experts to teach

the modern science of Electric Refrigeration in all its branches.

He not only teaches—he demonstrates. Each page in his easel is an illustrated story of vital importance to home-makers. Messages of convenience, of economy, of health, of companionship—and all authentic. To miss a page is to miss a suggestion that may some day—or immediately perhaps—vitaly affect your home management plans:

The man with the easel is courteous; he is a gentleman; he is reliable. We have selected him because he is the type of man you'll respect and like. He has spent many days preparing himself to answer your every question.

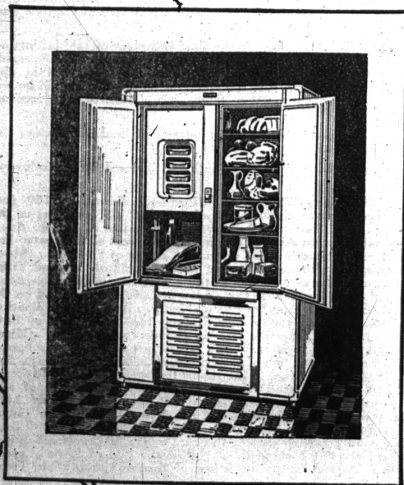
It won't be long until you meet him. But if you want him to call at once, just give us a phone call. We'll tell him.

Leonard Electric Company

TELEPHONE 223

134 WEST MAPLE ST.

BIRMINGHAM, MICH.



Use This Coupon If You Wish

KELVINATOR DEALER, INC. LEONARD ELECTRIC CO., 134 West Maple St., Birmingham, Michigan.

I would like to hear the story told by the Man with the Easel. Tell him he may call.

Name: _____

Address: _____

Kelvinator

The Oldest Domestic Electric Refrigeration

